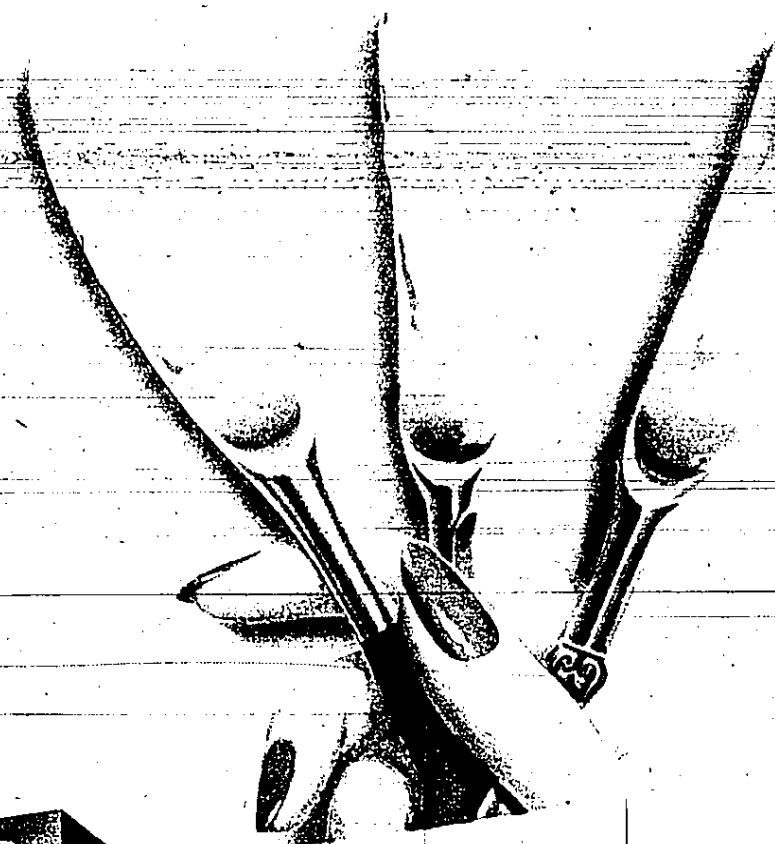


One of **KRAFT'S** 3 famous margarines is
THE RIGHT SPREAD for you!



Perhaps you'll prefer
SWEET CHILLED PARKAY

This is Kraft's best known margarine—it's been a favorite for years. Now the flavor has been improved so it's sweeter and fresher tasting than ever before!



Maybe your choice will be
MIRACLE MARGARINE

This is Kraft's newest margarine. The flavor is distinctively delicate—and the texture is lighter—because it's been "golden whipped." Each economical pound contains 6 sticks.



But you should also try
KRAFT DELUXE MARGARINE

This spread is mostly margarine—but it has been flavored with the high-priced spread. It brings the rich taste of luxury to your table!

KRAFT

Urges you to try all three!

We're sure you'll agree each one is perfectly delicious. Only *you* can decide whether you prefer the delicate flavor of our Miracle Brand—the "sweeter" flavor of Parkay or the extra richness of Kraft DeLuxe. Chances are, you'll like all three so well you'll find yourself switching back and forth among them!