

ARTHUR E



The 1960 Plymouth is the strangest, quietest, fastest accelerating, most economical operating car in Plymouth's history. It features unified body and frame structure and completely new styling for this economy champlon. Two completely new engines are added in the 1960 Plymouth line of six engines, each of uniquely different design and each

developed to fulfill a specific requirement. The 30-D Economy Six, with 145 horsepower, is introduced for drivers who require maxi-mum fuel savings. The SonoRamic Comman-

'60 Plymouth Line Offers Two New Engines; Showing Friday

Plymouth, which has made of the results of a positive dishard control from the control from

By Vivian Club SUPER PLENAMINS

which has made of the results of a positive dis

-When you buy vitamins ARE YOU <u>SURE</u> YOU'RE GETTING THE BEST? Elks Honored We recommend Rexalt

27702 W. 8 Mile Road

Townline Mrs. Frazer Hults

Mrs. Frazer Hults

GR. 4-1879

The October meeting of the here for the funeral of their O Fermánbuco Hollow Farm Burdenter Walter Wolf, who passigned with the held on Titedayl ed away at his home on North evening, October 20th, at the home of Mr. and Mrs. Well-returned to their respective while williams, Halsted Road. Hollow Supering Court of the well and the home of this uncle, and the American Constitution, Louis Hill gone the week lead of the many supering the supering will James Hill of Breckenidge, Park Walter and Land Way and Mrs. Andrea Hansen's American Constitution of the well of the supering was held to the supering was held to

group about her trip to Scutland where she attended the
Tri-annual meeting of the ACV.
MR. AND MRS. RIGHAND H
MSON and daughter, who have
been making their home
best Lansing, have now move
of to Milwaukee, Wisconsin, Mr.
Robert has been transfered
there in his work. The Masons
law of the Richard Masons
law of the Richard Masons
law of the Richard Masons
of South Gate, California and
Mr. and Mrs. Joseph Boyer
South Gate, California sided in this care
law of Akron, Ohio, who came Clarenceville schools.

NewsGR. 4-1879

County Home Farmington Man On Television

Rule the Topic

A symposium on County Home
Indue will be held Wednesder
gan State University—Oalts
gan State University of Carrington, appeared
of "Science for Teachers" on
will be Dibos Hamin of Farm'
ington, Chairman of the Oak,
land County Board of Supersity
e, ors. He will outline some of the
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with the afternoon discussions
of the County of State Carrington
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and question and answer per
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deral 8-4515, Ext. 2145.

Shop in Friendly Farmington.

John Clappison Selis Insurance
Phone GR. 4-3511

MARCO'S

Now Under New Management

Featuring Marco's Italian Spaghetti, Businessmen's Lunches, Dinners, Late Suppers, Liquor, And Private Rooms For Banquets

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GR. 4-9735 38410 GRAND RIVER

Pure Automobile

The story of the all-new ones from Chrysler Corporation for 1960

Briefly, giant electronic computers predict per-formance before the car is built. They make computations in a few weeks that would take

an engineering staff years of full-time work to

an engineering san years of uniform work figure out. As a result, we know just where to locate the engine mounts, just what spots to weld, and what gauges of metals to use. Electronic engineering has given us a better way to build better automobiles.

Quietness also comes from the way the engine is mounted. A rubber shelf soaks up high-

PLYMOUTH . DODGE DART . DODGE DE SOTO · CHRYSLER · IMPERIAL . VALIANT (On its way-Watch for it!)

Here are cars that are pure automobile—engineered for silent motion. Big, but not clumsy, fresh with the quiet beauty of quality.

The size is for comfort and use, not for show. There is no glare of chrome, but what chrome there is will last years longer than the chrome you used to get.

Sculptured by the wind

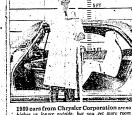
These are "The Quick, the Strong, and the Quiet"—cars with lines that seem sculptured by the wind, cars made for quiet, effortless motion.

Engineers put it this way: "University wind-tunnel tests show that the fluid dynamics of the new designs reduce the drag coefficient 14%." This means that the engine doesn't have to work so hard to push the car through the air. If you drive at speeds of from 20 to 60 miles and hour, the savings on gasolind are equal to a price cut of a penny a gallon.

The car surrounds you with silence. You travel so quietly that, until you get used to it, you think you're going 10 miles per hour slower than you actually are.

ne of the big reasons for this is Unibody UNIBODY CONSTRUCTION-A new way

UNIBODY CONSTRUCTION—A new way to build care we learned making missiles Unibody Construction sinally delivers what earlier "unitized" body construction never quite could. By designing body and frame into a complete unit, a surprising nimber of squeaks and rattles have gone with the nuts and bolts. Electronic engineering, the same engineering hat enabled Chrysler Corporation to make America's most successful missiles, Redstone and Jupiter, ends the months of production once needed to work the bugs out of new model automobiles. Now the first earl off the assembly line at Chrysler Corporation is an excellent as the ones which roll off five months later.



longer outside, but you get more e reason? Unibody Construction

frequency noises. A specially mounted heavy-duty spring reduces noise in the low-frequency range. Any little noises left over are muffled by the most lavish use of insulation yet.

But Unibody Construction does more than sur-round you with silence. It permits more room inside without raising the roof or stretching

models, along with 40% greater beam strength; Nearly a million miles of road tests indicate that any model could have a life expectancy almost twice that of any car built in America in the past decade. Think what this is going to do for the re-sale value.

The whole body is treated to prevent rust One of the big reasons for the marked increase in the life expectancy of these cars comes from the extraordinary precautions that Chrysler Corporation engineers take to prevent rust.

Corporation engineers take to prevent rust. Not only is all metal specially cleaned to remove oil trades but the body is dipped a total of seven times.

Salt spray tests proved that panels treated this way remained rust-free five times longer than otherwise identical methods.

This means that you can drive one of these new curs years longer and rust won't mar its beauty. Think what this is going to do for the re-sale value!

Any one of these available features would make these new cars news

When the engine starts, all doors lock.
Driver-controlled door locks are available on
most 1960 cars from Chrysler Corporation.

The Driver's Back Rest is 2 to 3 inches higher than rest of the front seat. Cuts fatigue. Swivel Seats—1960 scats automatically swing out when you open the door. New Ram-Induction Engines using the

rinciples of a supercharger give greater passing ower. (Available in high-performance models.) Safety-Blinkers give you blinking lights front

Safety-Binners give you bunking figure from and rear, in pass of an emergency stop.

The next step to take is down to your dealer's, Plymouth . . Dodge Dart . . Dodge ... De Sot or . Chrysler, . or Imperial. A drive will bring out the difference great engineering makes.



The Quick, the Strong, and the Quiet FROM CHRYSLER CORPORATION

DODGE DART .

DODGE

CHRYSLER • IMPERIAL ; on display this Friday now at your dealer ;

VALIANT: Chrysler Corporation's new economy car will be out very soon. Watch for it.