

A Consumers Assn. Formed For Michigan

Two hundred civic and community leaders from all parts of Michigan have voted to establish a permanent organization to be known as the Michigan Consumers Association and to press for legislation to establish a Consumers Representative in the Executive Office in the Capitol.

AMONG THE MANY objectives of the M.C.A. are: 1. To prohibit dishonest and misleading advertising. 2. To establish a Consumer Representative in the Executive Office in State Government. 3. To provide educational and consultative services to those desiring them. 4. To start action research into consumer needs and problems in such fields as housing, financing, and health insurance. 5. To push for enactment of stronger laws covering the sale of certain foods and drugs.

There were 200 in attendance at the recent meeting representing a wide variety of organizations or groups of organizations with members in all 83 counties.

THE ORIGINAL planning committee, headed by Albert W. Hare, Secretary of State, and one of the original sponsors of the legislation to set up a Consumer Council in the Executive Office, spoke on "The Consumer Problem."

The press, including radio and television, must take its fair share of the blame. Especially in areas where two or more papers or stations are in direct competition, the tendency for each to continually be trying to out-shine the other is present. Thus, stories that can be sensationalized are always being sought after. Charges of corruption in office or wrong-doings by a prominent community figure are stories which fall into this category.

In their eagerness to "scoop" the other papers, reporters often publish information prematurely, before having obtained all the facts, or play-up a story out of proportion to its actual news value.

We sincerely hope that all public officials will use care in giving out information or making charges against another until they have actual facts that can be included as part of the information given. We also call upon our fellow journalists to fight down that urge to "scoop" the other paper and put more emphasis on factual reporting.

A Motorist's Prayer

(This prayer was offered recently by the Rev. David J. Quill, Pastor, Our Saviour's Lutheran Church, Minneapolis—Editor)

"Lord, impress upon me the great responsibility that is mine as I take the wheel of my automobile. As I need Thy guidance in all things, so now especially do I when I have life and death in my hands. Give me always a deep reverence for and a desire to protect human life. When I am careless, remind me of homes where there is loneliness, of the hospitals where broken, suffering bodies lie in anguish because someone forgot.

"Write indelibly upon my conscience that each time I take the wheel of my car I am a potential murderer; that in a few carefree moments I could be face to face with dire tragedy for my own family as well as others. Give me grace to practice the Christian virtues of patience and thoughtfulness at all times. When others exceed the speed limit or otherwise break the law, let me not be tempted to do the same.

"Forgive my stupidity if I think it is permissible to violate traffic laws, so long as I do not get caught. Remind me often that I am responsible to Thee as well as to the State to obey the ordinances of the highway; and when I do not, I sin against Thee as well as against my fellowmen, even though nobody else may be watching and no accident may result. Lord grant me control of my car and of myself at all times. Help me to live lawfully and peaceably, to save life and not destroy it, and so by my example to lead others to do the same. AMEN"

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Do You Remember



THE MODE OF TRAVEL and of dress was somewhat different back in the days of our grandparents but the Sunday afternoon leisurely ride was as much a part of a week's activities in those days as it is in ours, if not more so. This picture was taken 50 or more years ago when the area was still very much with farms and orchards and a distance apart for miles around the quiet downtown Farmington business district.

MICHIGAN MIRROR • by ELMER WHITE
Citizens Groups Mobilize To Attack State Problems

VOICES OF an aroused citizenry are echoing Michigan's perils as state government enters a year of crisis.

The Michigan Chamber of Commerce, the Citizens for Michigan movement, the League of Women Voters, the Junior Chamber of Commerce, and organized labor have mobilized to attack Michigan's problems on varied fronts.

This linking of citizens to fill the gap of voter apathy may be the best thing that has happened to Michigan since the Machine Ring filled a seven-mile gap by linking the state's two peninsulas.

The Michigan Chamber of Commerce hopes to give businessmen a vehicle for political expression in 1940 and years to come. But of more importance to the rest of the state, the chamber aims to become an organization that can tell businessmen what they understand—that it's great to live and work in Michigan.

Labor and business are in a joint nonpartisan campaign for a better government through the Citizens for Michigan movement. Spurred to action by blunders of government in 1939, this movement will come up with recommendations for corrective effort in 1940.

In expressing his appreciation over the large turnout, Hare concluded, "The fact that so many of you felt impelled to drive across the State in inclement weather on a pre-Christmas Saturday is proof to me of the determination of this consumers group. Your movement is practical, aggressive, and objectives are sound."

Christmas gives special meaning to the phrase "What's new?" One gift that is old yet new, because it is better, is the United States Savings Bond. With shorter maturity period, higher interest rates, this tried-and-true "present with a future" has new glamour for the fortunate recipient. Give U.S. Savings Bonds—and you will keep on giving!

Supreme Court action started by the AFL-CIO to force re-apportionment of senate districts has encouraged citizens in urban areas and aroused those in rural areas.

Time is needed before impact of the Chamber of Commerce and Citizens for Michigan will be felt.

It will be 1962 before a new constitution will be ready for

in the U. S. Senate.

CONSTITUTIONAL REVISION, never so, provokes less reaction than re-apportionment. The rub comes on how delegates should be selected. Who gets the biggest voice at the constitutional convention—the cities or the rural areas?

Both parties say there is a need for constitutional revision. But Democrats generally are opposed to the present method of selecting delegates by senate district at least under the present apportionment.

Candidates for governor in 1950 will be in the thick of the constitutional revision issue. It is expected, Paul D. Bagwell is the Republican candidate again, he won't have to hire a speech writer. He can pull out the same speeches he used during the 1938 campaign when there wasn't too much interest in the issue.

Bagwell campaigned in a 1938 model car to dramatize the need for revision of the document that had its last major overhaul, in 1908.

A cumbersome and outworn constitution has been named by leaders of both parties for much of Michigan's financial troubles today.

"We could probably have managed our cash account with less difficulty if the damage actually suffered, except for the shackles placed on us by the constitution in handling the state's fund," said Governor Williams.

Hammond-Aires to Meet on January 5

The regular monthly meeting of the Hammond-Aires Organization will be held on Tuesday, January 5, at 8:00 p.m. in the Grinnell Brothers Store auditorium, 17555 Grand River at Southfield.

The evening's entertainment will be presented on the organ by the well-known Eric Norris. Refreshments will be served and anyone is invited to attend.

John Clappison Sells Insurance Phone GR. 4-3511

Christmas Is Commercialized And Why Not

Today we hear many people say that Christmas has been "commercialized," and has lost its true meaning.

Is it wrong this one time in the year to make the dominating theme one of giving rather than receiving? Giving has always been the major part of the Christmas theme—the giving of joy and happiness to others.

Gifts will remain one of the great joys of Christmas for all time to come. The idea has survived through the centuries and nothing will ever stop it. What, after all, brings more joy than seeing people happy?

The big problem usually is the question of what to give. Of course everybody likes to receive many gifts, as much as he likes to give as many as possible.

Sometimes, however, the budget seems not large enough to give something that makes a good, solid year-round gift.

Christmas clubs and—of course—time payment plans are one solution of the problem.

Really, it will give you much happiness to see children and loved ones open gifts and express their thanks in word and deed.

Be grateful that in this country, we are able to "commercialize" this season with buying and giving as many gifts as we can afford. It is, essentially, the Christmas Story.

Aliens Should Register Now

The Immigration and Nationality Act requires every alien in the United States, with certain exceptions, to be registered with the Commission of Immigration and Naturalization.

The Act applies to aliens admitted as immigrants for permanent residence and to those who are here as students, tourists, businessmen, treaty merchants, laborers and others admitted for temporary periods.

All aliens must report their address during January of each year on Form I-53, Address Report Card. These cards are available at all post offices during January and all Immigration and Naturalization Service offices throughout the year.

Even though your address remains the same it must be reported yearly, it was emphasized. Any change of address must be reported within ten days of such change on Form AR-1, Alien's Change of Address Card, available at all post offices and Immigration and Naturalization Service offices.

Any gift with the real Christmas spirit is not just for one day, but for the future. So—give the future! Give a United States Savings Bond, which steadily grows in value through the years. It is the thoughtful giver's gift for a brighter future.

HAPPY Holidays
With sincere thanks for your friendship and loyalty, we wish you the very happiest of holidays!

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A Joyous Christmas
May the light of the Star guide us to a Christmas rich in spiritual meaning.

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GREETINGS
Best wishes of the festive season from all of us to everyone, everywhere!

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32300 Grand River

Season's Greetings
Happy holidays to you and yours! We send warm wishes by the heartfelt, with the hope that the joys of the season may long endure.

Many thanks to our loyal friends! Your patronage has made this year a wonderful one for us, and we are sincerely grateful.

Fendt Builders' Supply, Inc.

Looking Back Thru The Enterprise Files

15 Years Ago
DECEMBER 21, 1944

Although complete reports for the sale of bonds in Farmington during the Sixth War Loan Drive are not yet available, the complete figures reveal that the community is well over its quota.

Goodfellow Record
The Goodfellows of Farmington conducted their annual paper sale last Saturday and their labor bore fruit, for the collection was the greatest ever. In the Goodfellows obtained \$705.85.

5 Years Ago
DEC. 21, 1939

Steps are now being taken by the newly appointed Southwest Oakland County Sewage Committee to arrange for preliminary engineering work and financial consultation in connection with the possible establishment of a sewage authority.

10 Years Ago
DECEMBER 22, 1949

Parking Meters
The City of Farmington may be installing parking meters in downtown business district early next spring. It was announced following the regular James Tennant named meeting of the City Commission chairman of the group.