

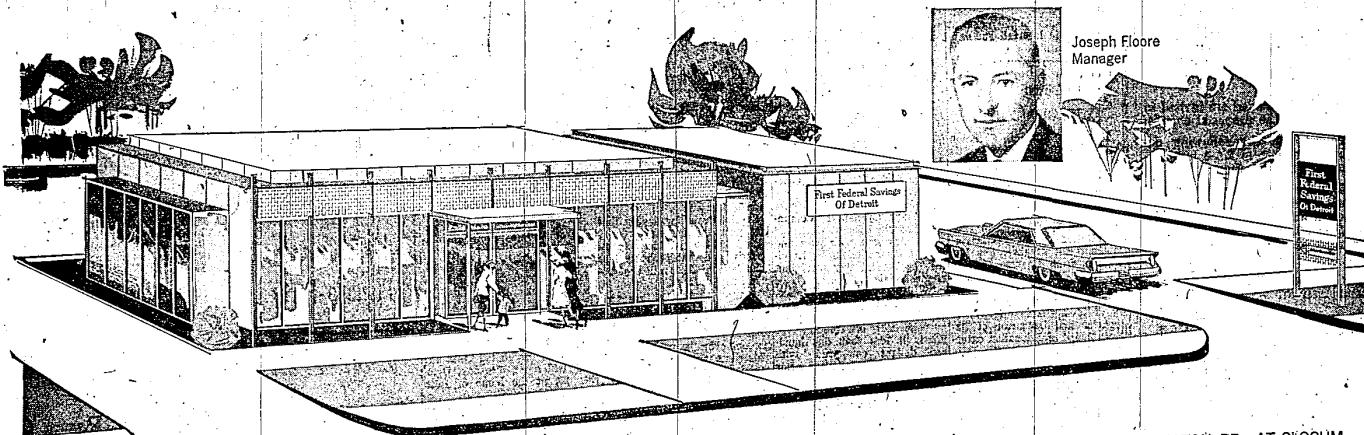
It's a party! You are invited!

First Federal's

OPEN HOUSE

Extended for your convenience to Friday, October 26th

Hours: Mondays through Thursdays—9:30 to 4:00, Fridays—9:30 to 6:00



NEW FIRST FEDERAL OFFICE; 23220 FARMINGTON RD., AT SLOCUM
JUST SOUTH OF DOWNTOWN FARMINGTON CENTER

FREE GOLD-PLATED CAR KEY

Be our guest! Bring your family and friends to First Federal's beautiful new, modern building. It is planned from the ground up to provide convenient, personalized savings and home-loan services, including drive-in window service and easy adjacent parking.

Accept with our compliments a beautifully designed 18K gold-plated key, cut to match your car key, and monogrammed with your initial, while you're here.

Relax, refresh, enjoy a brisk cup of coffee or a cooling Coca Cola and cookies. Meet Joseph Floore, Manager and his hospitable staff.



Be Money Ahead, and Get a Useful Gift!

Start building your bright future now—by saving at First Federal's new Farmington office.

Your savings grow faster here at 4% a year, paid and compounded every three months. No minimum balance is required to earn that big 4% and when you add to your account on or before the 10th of any month, your savings earn from the first of that

month. Your account here is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation.

Take your choice of one of the three useful gifts below—our way of saying "thank you" when you join First Federal's 150,000 savings customers!

4%

CURRENT RATE ON SAVINGS

BETTER HOMES AND GARDENS COOK BOOK



—with a new \$50 savings account or \$50 addition to your present account. America's best selling cook book, contains 1403 recipes in 20 chapters on cooking, ring-bound and tab-indexed, to accommodate your own recipes.

PARKER PARDNER PEN AND PENCIL SET



—with a new \$50 savings account or \$50 addition to your present account. Includes the nationally known T-Ball Jotter Pen in a gift box without advertising imprint.

50 PAGE GLOBEMASTER WORLD ATLAS



—with each new savings account opened with \$10 or more, or \$10 addition to your present account. 100 full-color maps and insets. Get a copy by opening an account for your youngster.

FIRST FEDERAL SAVINGS OF DETROIT

Farmington Office: Farmington Road at Slocum

Headquarters: Griswold at Lafayette—offices throughout Metropolitan Detroit

Michigan's Largest Savings Association

