

Everybody's Help Needed on the Project

A month long clean-up, fix-up, paint-up campaign is being kicked off in the community this week and it's becoming an annual affair now which is gaining momentum with each year's passing.

Although sponsored by the South Farmington Township Civic Association which is primarily dedicated to improving conditions in the southern portion of the township only, the clean-up campaign has now been broadened to include not only all of the township but the City of Farmington as well.

We have been very pleased with what has been accomplished during the clean-up campaigns during the past two years and feel that even greater strides can be made this year if both city and township officials will put their influence and facilities behind the worthwhile community project.

But, what will really be more important to the success of this year's campaign is the help of every citizen who will matter will be how well each and every community property owner and citizen lends his and her support and ambitions.

The success of a campaign of this kind needs manpower as much as it needs brain power. Whether it is the South Farmington Township Civic Association, the Jaycees or any other civic group sponsoring a project, it can only be really successful if the whole community gets behind the move.

The sponsoring organization will make a lot of arrangements which will be beneficial in making the project a success but it takes support and effort on the part of YOU and YOUR NEIGHBORS to really put it over. Most of us are property owners of our own choosing and as such we not only bought a small interest in the community but we live but we also took on some obligations to keep it up as the kind of community in which we want to live, work and raise our children.

Part of this obligation is not only to see that we keep up our own quarter-acre or so but also that we do everything possible to see that the neighbors keep up their property also and that vacant properties not be allowed to become community eyesores.

We will never be able to make Farmington a utopia in which to live but each and everyone of us must keep picking away at the unsightly and unwholesome conditions which exist in our community day after day, week after week and year after year in order to keep it a better than average community. Don't expect governmental officials or special committees to do this for you; it's up to each and everyone of us as property owners and small shareholders in the total community.

We hope that you won't feel either that because you live in one of the better and cleaner subdivisions in the community this is as far as your obligation has to go. Remember that while you live in the Kimberley, Kendallwood or Westbrook, your mailing address is still Farmington.

You are identified by outsiders with the total community and when one area of the community has or gets a black eye it has an adverse effect on your status in the eyes of many as much as anyone else living in any other section of the community. If a visitor to your neighborhood has to drive past a junky, rundown section in getting to your subdivision and home he is naturally less impressed with your property and home than he would have been if he had witnessed beauty and cleanliness all the way there.

Let's all get behind the community clean-up campaign this year. Let your efforts extend beyond your own property lines and even your own subdivision boundaries. We'll all be a lot better off if we do.

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Laugh or Be Concerned About the Matter

Here's an interesting little commentary we ran across not too long ago which appeared in the Michigan Bell Telephone credit union magazine. We pass it on to you for a laugh or perhaps even a little concern depending on what frame of mind you're in when you read it.

The title is—"Remarkable People... These Americans!"

He yells for the government to balance the budget and then spends his last dime for a down payment on a new car. He gets scared to death when he hears a billion dollars a year for education, but is unconcerned when he finds we spend \$3 billion a year on cigarettes.

He knows the line-up of every baseball team but does not know the words to the "Star Spangled Banner." He'll spend a half day looking for vitamin pills to make him live longer, then drive 90 miles an hour on slick pavement to make up for the time he lost.

He ties up dogs but lets his 16 year old son run wild. An American will work hard on a farm so he can move to town where he can make money so he can move back to the farm.

We're supposed to be the most civilized nation on earth, but still can't deliver payrolls without an armored-car. In America we have more expense on marriage than any other country in the world—and more divorces.

But, we're still pretty nice folks. Calling a person "a real American" is the best compliment you can pay him. Most of the world is itching for what we have but they don't get it until they start scratching for it the way we did.

Crazy Business World

What the H— is retail business coming to?

A quarter page advertisement we noticed in the paper last week from a large grocery chain store offered the following items for sale—rose bushes, trees, fertilizer, net, garden hose, lawn mowers, garden sets and glad and tulip bulbs. Not a single grocery item was mentioned.

Of course I guess we shouldn't be too critical of the grocery chains since we are continually noticing more and more grocery store items going on display in the drug stores and variety stores.

We may be considered old fashioned but we still would like to see the day return when grocery stores would get back to selling just meats and groceries again, drug stores just drugs and related items and variety stores would get back to selling just non-food items again. The whole retail business climate would be a lot better off for it.

PUBLIC LETTER BOX

Letters submitted to the Editor for publication must be signed. Names will be withheld upon request. Opinions expressed in this column are those of the writer and do not necessarily represent the policies of this newspaper. Maximum length is 1,000 words.

Wants to Stand Still and Breathe

Dear Editors:

The acceptability of a town is frequently measured by "progressiveness" or "modernity" of a sufficient number of people who, in one way or another, are out there "pushing."

The recent controversy in City Hall about rezoning a section of Highland plain so that it could be put to "Reasonable and profitable use" and the recent "bubbling" of "progressive" in an editorial about "progress" prompted this writer to wonder, as he has on other occasions, about the value of a premise such as this: Surely, there must be some merit in a town which simply stands still and breathes deeply.

For years now, the Enterprise has been in the lead in proposing more industry, more business, more homes. Disregarding the obvious potential revenue and employment sources, we have wondered why. What is this almost demagogical attitude which permeates so much of the thinking of our editors and so many of our readers?

Prodding the tax base is a comfortable delusion. For, with every new home or business or industry, new demands are made on service businesses, on government agencies, on schools, and quite frequently, on taxpayers' pocketbooks. By virtue of more buildings thus increasing tax revenue, the city has \$21,000 more coming in this year than last.

But the tax bite for city services as reported but a few weeks ago, remains the same. Where goeth the \$21,000? Into more promotion to get more industry into Farmington? In an Enterprise letter of a week ago, a reader called for more industry for the townships to help relieve his tax bite. But is he willing to have the industry adjacent to his property?

In sad tones, the Enterprise reported in a page one story the decline of building in the first three months of 1963. Aside from the weather, perhaps a reason for a decline in the city is that the saturation point has about been reached.

If "progress" is our eternal goal, where's it limply with the burgeoning population? Go. Can you imagine "Belle-Aire," at some foreseeable time, filled in favor of a complex of sky-high apartments? Is this progress? Or take the Twin Valley Subdivision today. The closing of "dangerous" Farmington Road at the north entrance to the city was supposed to result in a very large degree in years to come.

We will not stick our head in the sand like the ostrich and stand still to let unplanned development continue helter-skelter around us. Far too much of this type of development has already been allowed in Farmington in by-gone years and to the detriment of the whole community.

The Roosevelt was part of the Sixth Fleet, America's major element of seapower in the European area. During the cruise, the carrier visited Rhodes, Athens, Istanbul, Genoa, Livorno, Naples, Cannes, and Barcelona.

The Roosevelt is scheduled to spend 30 days in Mayport to enable the crew to take leave.



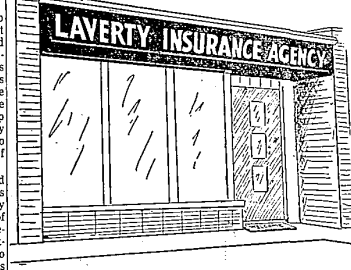
VISITORS HEAR ABOUT rising economic trends in the Farmington area: Visiting Farmington in connection with Family Affairs Month (April) were famed economist Dexter M. Keezer, Family Finance Editor of "This Week" magazine and TV's Arlo Kennecott, Byron E. Lapham, vice president of National Bank of Detroit's Farmington office, told them about the many encouraging developments in this area. Keezer is a consultant to National Bank on its Family Money Management program.

Attending New Orleans Insurance Conference

Five members of the staff in Farmington, Detroit and Mr. Holley the Royal Oak office of the Metropolitan Life Insurance Company are the Representatives attending a business conference with officials of the company at the Jung Hotel in New Orleans, Louisiana.

Those attending the meeting are Mr. Frank L. Kittas, Manager, 23375 Kendallwood, Farmington; Mr. Stephen Wigoda, 26329 Westbrook, Detroit; Mr. Louis V. Brancato, 19169 Appleton, Detroit and Mr. Holley.

The local office, which is under the supervision of Manager, Mr. Frank L. Kittas.



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Looking Back in the Files

15 Years Ago
MAY 6, 1948
Teachers' Pay
Top pay for teachers in the Farmington School District has been raised this year from \$2,000 to \$2,400 for those holding bachelor degrees and from \$3,550 to \$4,150 for teachers with masters degrees. The annual increment raise of \$100 was also approved for teachers.

Thinclads Win
The Farmington High School track team romped to an easy victory in the first triangular meet of the season last Friday afternoon against the prep thinclads from Northville and Milford. Jim Crawford, Jim Rattiff and John Back shared the first, second and third place finishes in the broad jump to sweep the event for the Falcons.

FHS Undefeated
Farmington's Falcon nine swept through a jammed-packed schedule last week, winning three straight victories, to extend their unbeaten mark for the current season to five. Northville bowed to the Falcons last Friday one of the worst shutouts, 2-0. Fred McLean was the winning pitcher.

10 Years Ago
MAY 7, 1953
New Highway
Surveys are now under way to determine a route for the proposed expressway portion of the Township from the west end of the Grand River Cut-Off to Kent Lake. The new route will begin at the present junction of the Cut-Off and Grand River east of Farmington and by-pass the City to the south.

Parking Meeters
Work as begun this week on the installation of parking meters along the south portion of Farmington Road between Grand River and State Street in the downtown business section.

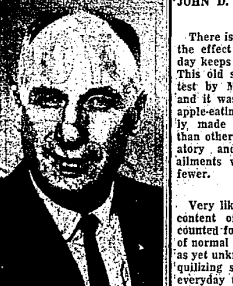
Hunting Ban
The proposed bill in the State Senate calling for a ban on hunting in Farmington Township has apparently bogged down and will not be presented at this session of the legislature.

Consider New Tax
A possible tax levy to provide operating expenses for the Farmington Township School District is currently being considered by the Board of Education and the Citizens' Advisory Committee.

5 Years Ago
MAY 1, 1958
OK Industrial Area
A proposed industrial zone of about 700 acres in the western portion of the Township has received the approval of the Township Zoning Board after a public hearing on the matter.

Court Ruling
An injunction to stop construction of the new Farmington Interceptor Sewer was held today in Oakland County Circuit Court this week and the Oakland County Department of Public Works got the green light to proceed with the construction. The suit had raised a question as to the legality of the method of financing.

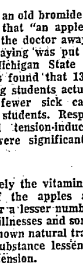
School Boundary
A proposal by the Farmington School Board to transfer a portion of the Farmington Township School District over to the Livonia School System will now be before the State for a decision. Farmington has been negotiating with Livonia for some time without success. It is an effort to divide the township in the southwest corner of the Farmington School District transferred into Livonia's School District.



Jerome Williams of 27902 "Brandywine" was recently initiated into the University of Detroit chapter of Alpha Sigma Nu, national Jewish honor fraternity. Employed as a military communications representative of the Michigan Bell Telephone Company, Williams is a senior in U. of D.'s Evening College of Commerce and Finance. The president of the Student Council of the Farmington College, he is listed in the 1963 edition of "Who's Who Among Students in American Universities and Colleges."

By:

JOHN D. SCHMALZ, R.P.H.



There is an old bromide to the effect that "an apple a day keeps the doctor away." This old saying was put to test by Michigan State U. and it was found that 13,000 apple-eating students actually made fewer sick calls than other students. Respiratory and tension-inducing ailments were significantly fewer.

Very likely the vitamin C content of the apples accounted for a lesser number of normal illnesses and some as yet unknown natural tranquillizing substance lessened everyday tension.

When your medical needs are something more definite than what an apple can provide, call on JOHN S. PHARMACY. Prescriptions are a specialty at JOHN S. PHARMACY, 3411 13 Mile Rd. Phone GR. 4-7700.

THIS WEEK'S HOUSEHOLD HINT: A small towel wrung out in cold water, folded and frozen in the refrigerator will serve as an ice bag in a pinch.

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