

Products from Benton Harbor's municipal fruit market, Michigan produces and sells 75 per cent of all the small largest cash-to-grower market fruit plants marketed within a 1,600 mile radius of its borders.

"In its concern with Left and Right, the world today has forgotten that there is an Above and Below." — Fred W. Brown, Edgewater (N.J.) Bergen Club.

Make Holiday Preparations Also for Accident-Prevention

We're getting around to that time of December when the most coveted man or woman in town is the one who can say, "I've finished all my Christmas shopping, and all my holiday preparations are complete." But don't get exasperated with your efficient friends, Farmington Township Chief of Police Irving Yakes, advises. Instead, give credit where credit is due, and then, in a friendly way, of course, maybe check up on them just a little bit by asking a few questions like:

HAVE YOU remembered the fact that accident-prevention is a part of holiday planning? When you shopped, did you remember seat belts for each member of the family? Reinforced tire chains for bad going? New windshield wiper blades to prevent smeared vision? Have you neglected that car tune-up and safety-check you intended to get a long time ago?

Have you "winterized" your driving habits? Do you always slow down on slippery streets? If you plan to entertain, have you planned it so that your guests can drive home wide awake and sober? If your friend has included all such items as the above in his Christmas and New Year preparations, there's not much to do about it but admit he's a real winner — and make him your good example.

What all this amounts to is that Chief Yakes and his department wish everyone in Farmington the merriest of Christmas holidays; and something in their past experience makes them very practical about it. "We've seen pain in the eyes of people who have just had an accident," confided the chief. "Even if there are no serious injuries, there's the pain of plans rudely interrupted, cherished activities and opportunities postponed temporarily or lost permanently. We always hate to see it—especially at this time of year." CHIEF YAKES is well aware that, all sentiment and wishful

Wood Creek Farms Village

ANNE M. PHILLIPS
MA. 6-5335

David Costigan left on the 15th for La Mirada, Calif. where he will spend the holidays with the Richard Barnetts. Bob Barnett and David were very close friends until the Barnetts moved from Farmington to La Mirada about a year ago.

DAVID AND HARRIET Goldman drove to New York City on the 6th. From there they flew to Puerto Rico on the 8th, returning on the 16th after a marvelous vacation. Ethel Sheriff had her Christmas party for the Gray Ladies and their husbands a week ago Saturday night. There were fifty present for a wonderful fun party.

B. J. Dahl, Chewelah (Wash.) Independent, all in Wood Creek.

Buy, Rent, Sell or Trade With A Classified Ad!

MAV - YOU - BE BLESSED WITH HAPPINESS THIS Christmas Season



GENERAL FILTERS
43800 Grand River
Novi, Mich.



Merry Christmas to all!

Here comes Santa with a sleigh-full of warmest wishes for a happy holiday. May the Christmas season bring every joy to you and your family.

HEPNER'S OF FARMINGTON

TO THE 1,185,000 FAMILIES SERVED BY DETROIT EDISON

People often ask if Detroit Edison is a part of any other electric company which has "Edison" in its name. The answer is no. Years ago, Thomas Edison licensed a number of newly formed companies to use his patented devices to generate and distribute electric power. In each agreement was a clause—long since expired—which stated that his name be a part of every company name. We are proud to continue this historic tie.

Detroit Edison serves Southeastern Michigan only. This being so, we are always deeply interested in the progress of the area. Edison employees are your neighbors and their concerns, as good citizens, are the same as yours.

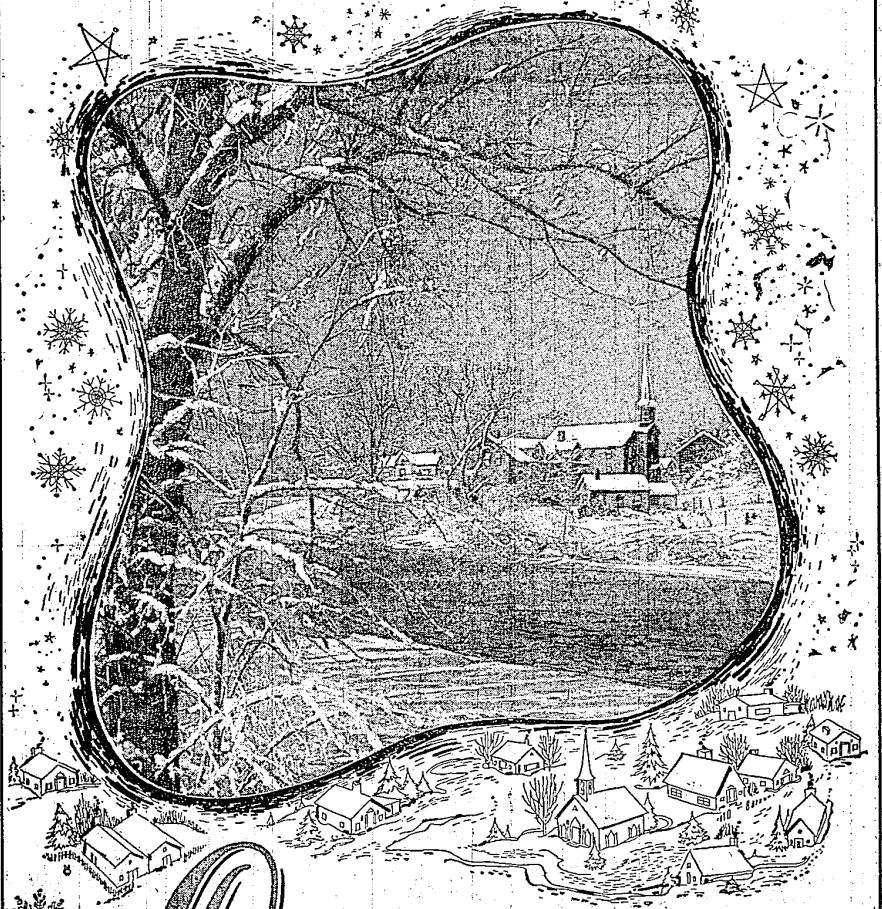
About 110,000 individuals and organizations are Detroit Edison shareowners. Their dollars, working for the company, earn dividends at the current rate of about four per cent of the market value of the shares.

Nearly 73,000 Edison shareowners live in Michigan. Of this number, 63,000 are also Detroit Edison customers. So our company is very much a part of Michigan. Many insurance companies and retirement funds own Edison shares too. Thus other Americans, here and elsewhere, are indirect owners of the company.

Investor ownership is basic to the American way of life and is largely responsible for the economic progress of the nation. Ours is an economic system which, more than any other in the world, supports and enlarges personal freedom. And it is an appropriate time, as an eventful and historic year draws to a close, to pledge ourselves anew to the cause of freedom.

May I, on behalf of my associates and myself, wish you a Happy New Year!

Sincerely,
Walker L. Cisler
WALKER L. CISLER, PRESIDENT
THE DETROIT EDISON COMPANY



Greetings of the Season

The Holidays are here... with all their flurry, hurry, fun and frolic!
In the midst of all the merriment and bustle, we want to make a special point of pausing in the day's occupation to wish every one of our friends and their families all the joys of the Holiday. Serving you all has indeed made our Season bright and happy.

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FIRST FARMINGTON SAVINGS AND LOAN BUILDING

22725 ORCHARD LAKE RD. Opposite Farmington Plaza GR. 4-7250

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