

ALLEN PARK

The ultimate in home design for comfort and livability. This 7 rm. custom ranch with attached garage is on a completely landscaped estate, 100x400 ft. 2 tiled baths, 2 natural fireplaces, all thermopane windows, air conditioning, country size 22x16 kitchen with all built-ins, carpeting and drapes, plus other custom features.

\$45,000

ELSEA

SINCE 1929

KE 7-0710



ALLEN PARK

Custom ranch on 90 foot lot, Roman face brick, 2 car attached garage. This home was designed by owner for gracious living in a practical manner. Family room 21x15 with natural fireplace. Words will not describe this beautiful home, so let us make an appointment for you today.

\$31,000

ELSEA

SINCE 1929

KE 7-0710



WYANDOTTE

Appealing and charming, this desirable face brick ranch has roomy rooms. Just listen. Fully carpeted 12x18 living room and 11.6x15.3 master bedroom almost 1,200 square feet living area, 1 1/2 baths, corner landscaped yard includes 2 car brick and block garage. Our pleasure to show you this.

\$17,900

ELSEA

SINCE 1929

VI 3-6000



LINCOLN PARK

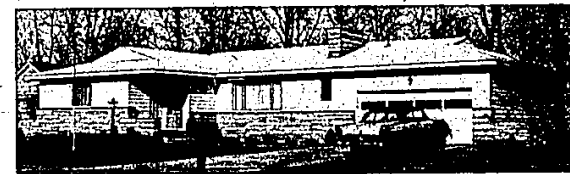
Modern 3 bedroom ranch, built 1958, carpeted 22x15 living room, landscaped 68x113 yard includes 2 car garage. Vacant. Immediate possession. Terms to suit.

\$12,900

ELSEA

SINCE 1929

VI 3-6000



ROMULUS TWP.

"Life Time" cedar sided and stone ranch, 1,748 square feet living area, 3 bedrooms, carpeted 14x24 living room with fireplace, housewives will love this spacious 12x20 kitchen, 1 1/2 baths, attached garage, all on 80 x 130 lot. Let us show you this.

\$21,500

ELSEA

SINCE 1929

VI 3-6000



FLAT ROCK

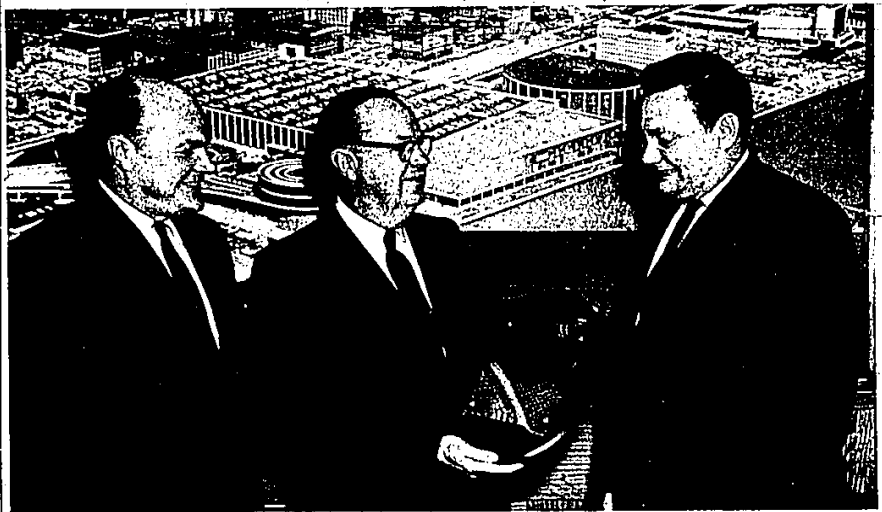
Room to room in this distinctive 3 bedroom face brick ranch, 1,200 square feet living area, plus carpeted 21x13 living room contains natural marble fireplace, 1 1/2 car attached brick garage, landscaped 75 x 150 yard. Sound nice? It is. Let's talk trade.

\$19,000

ELSEA

SINCE 1929

DU 6-6660



ANNUAL AWARD—Staunton M. Elsea (center), president and founder of Elsea Realty, presents a plaque to Richard Richardson (right), manager of Elsea's downriver office. Richardson's branch won the award for rendering the greatest customer service and satisfaction among Elsea offices during 1963. This included most listings, most sales, and best exemplification of the ideals of the Elsea organization. Watching the presentation is Jack Beauparlant (left), manager of the east side office that won the award for 1962.

Make Real Estate Your Career

Elsea Realty's 25-year-old real estate training program for men and women who desire a career in real estate sales is now recognized as the best such program in the state.

People from all occupations — merchants, teachers, shop workers, housewives, retirees, students and many others — have become top earning professional sales people as a result of participating in this program.

Although it consists largely of "on-the-job" training, the Elsea program also includes the Detroit School of Real Estate "basic course," the Elsea "primary" and "advanced" courses, and a number of special seminars and clinics.

Anyone interested in joining the Elsea organization's hard-working and highly successful staff can arrange to do so by telephoning Mr. Elsea, Sr. at VI 3-6000, or the manager of the nearest Elsea office, for an interview.

Be One In 100

We at Elsea sell more than 100 properties a month, on the average. We will need another 100 to sell next month.

Make yours one of them.

Ad Expenses High, But Well Worth It

It costs a lot of money to run a real estate business — about \$1,000 a day in the case of Elsea Realty.

Elsea's operating expenses average about \$25,000 a month, and that doesn't include commission wages paid to salesmen.

What it does include is advertising in 16 newspapers, through the mail and on radio and television — all to enable Elsea to sell your home faster and serve you more efficiently than any other realty firm.

Elsea spent more than \$30,000 in just one newspaper last year. Are these expenditures justified? Well, the kind of service they made possible enabled Elsea to have its best year in its 34-year history last year.

DEARBORN HEIGHTS
3 bdrm. broadfront ranch style with 2 car garage, wide landscaped lot, full poured basement, patio, extras included stove, refrigerator, dishwasher.

\$16,900

ELSEA SINCE 1929 KE 7-0710

AVIATION SUB.
3 bdrm. ranch style, 2 car garage, finished activities rm. in basement with walnut paneling, flagstone vestibule, carpeting, alum. storms & screens, 1 1/2 baths.

\$18,900

ELSEA SINCE 1929 BR 3-0100

REDFORD
3 bdrm. snow white ranch, alt. garage, ledge rock fireplace, screened porch, wet plaster construction, 1 1/2 baths.

\$17,900

ELSEA SINCE 1929 DU 6-6660

NOVI NR. GRAND RIVER X-WAY
4 bdrm. brick ranch style, 2 baths, car port, 98' lot. Only

\$15,900

ELSEA SINCE 1929 GR 6-0660

REDFORD
Sharp 3 bdrm. face brick ranch, 1 1/2 baths, family sized kit., extra large well landscaped lot 50x135, 2 car garage, covered rear patio, full tiled basement.

\$18,500

ELSEA SINCE 1929 KE 7-0710

DEARBORN-CHEERYHILL ESTATES
Distinctive 3 bdrm. rambler, huge finished activities rm. in basement, well landscaped lot, 123x178 including sprinkler system and outstanding landscaping, family sized kit., rear terrace.

\$45,000

ELSEA SINCE 1929 KE 7-0710

DEARBORN—4 apts, 14 rms, 4 baths, gas sim furn., rented \$175—price only \$9,500 — \$700 down.

ELSEA SINCE 1929 DU 6-6660

ROYAL OAK—Buckingham Road — Attractive broadfront brick house on fine large lot, 3 bdrms, plus end, 2 natural fireplaces, beautiful recreation room, 2-car garage, solid drive, reduced to \$20,000 — 4236 Buckingham Road.

GR 6-0660

1589 MORRELL near Holy Redeemer — Large modern and well built 3 apts., 14 rms, 4 baths, 1 apt. has 7 rooms and 2 baths, gas steam furnace, laundry-room, ample storage space, only \$11,500 easy terms — nothing down to GI.

VI 3-6000

GRAND RIVER - 6 MILE — 16559 Patton: A beautiful home in a choice location brick, 3 bedroom bungalow, carpeted thruout, nat. fireplace, bsmt. completely finished, enclosed and paneled, terrace, garage, drive only \$16,500.

VI 3-6000

ALLEN PARK—18720 Goddard near Reeck Road — Beautiful 5 room face brick ranch on 140 ft. lot, nat. fireplace, rec. rm. with bar, patio-attached garage. \$220 takes deed. Bal. \$100 mo. — VI 3-6000

DEARBORN—Attractive 6 room brick bungalow on cyclone fenced lot, nat. fireplace, gas furn., garage, drive—easy FHA terms.

VI 3-6000

DEARBORN HEIGHTS near Cheeryhill — 787 John Daly — brick bungalow with unfinished attic, full bsmt., gas ht., carpeting — on professionally landscaped lot in all brick area. Only \$10,900 — \$350 down FHA.

VI 3-6000

DEARBORN HEIGHTS: 6642 Fairwood — S. of Warren — Exclusive Dist.: Large brick ranch, 6 rms., 2 baths, 2 nat. fireplaces, 1 in bsmt., landscaped grounds—almost an acre.

VI 3-6000

37147 WICK ROAD near Wayne Rd. 10 acres, modern 2 story home, full bsmt., gas furn., 3-car garage, excellent garden soil, barn and fruit trees.

VI 3-6000

DEARBORN—2 story home, 4 bdrms. 2 baths, modern kit., carpeting, finished bsmt., gas furn., 3-car garage, drive, 90 ft. lot — only \$12,900, almost nothing down to GI.

VI 3-6000

TERRIFIC 7 room home, wonderful for large family. Full dining room, lovely basement recreation room. 2 car garage, beautifully landscaped 165x215 foot lot. Located in Roseville.

ELSEA PR 1-6100

\$19,300

ONE ACRE and modern 6 rm. home — 28782 Van Born, E. of Middlebelt, 1 1/2 baths, full bsmt., gas FA furn., city sewer and water, 2-car garage, drive, fruit trees, fertile soil — \$13,900 terms almost nothing down to GI.

DU 6-6660

DEARBORN HEIGHTS — 1654 Rockland N. of Ford — Exclusive brick ranch dist., 7 rms. broadfront, large family rm., nat. fireplace, separate dining rm., garage, drive, extra shower in bsmt., landscaped and fenced grounds—\$27,500.

VI 3-6000

HAGGERTY ROAD—10 Mile Rd. area 23925 East LeBost — Face brick, 4 bdrms, 2 baths, on large (98 ft.) landscaped lot, ideal for large family, near expressway, Grand River and Ford Wisconsin plant 30 minutes to downtown Detroit. Suburbia living at its best only \$15,900 nothing down to GI.

ELSEA SINCE 1929 DU 6-6660

\$24,500

WARREN, spotless ranch, built in 1957, 1 1/2 baths, full tiled basement, low taxes, extremely desirable area, about 3 miles from GM Tech Center.

ELSEA PR 1-6100

DEARBORN—Brick 7 apts, 24 rms., a money maker, always rented, \$22,500 — easy terms to responsible buyer.

DU 6-6660