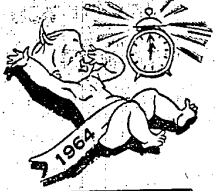


first baby

CONTEST

What a lucky little guy or gal will be the baby who lands here **FIRST** in the New Year of 1964! Just look at the bountiful harvest of gifts this newcomer will reap if his particular stork arrives in our community soonest after the stroke of midnight, Dec. 31-Jan. 1.



Welcome First Baby
Our Gift for You
Your First Pair of
WALKING SHOES

ROSS

SHOES

Farmington
Plaza



A Gift of Baby Food

A gift to grow on... that's our award to 1964's First Baby! A case of Beechnut baby food is our way of saying, "Welcome to our town!"

Conroy's Super Market

23534 Farmington Rd.

Downtown Farmington



for The First Baby of '64
One **DOZEN**
Flannelette

DIAPERS

A Gift from **KRESGE'S**
Farmington Plaza Store
Grand River near Orchard Lake Rd.
Farmington.

S. S. KRESGE COMPANY



for the First Baby
of 1964

A
BABY BLANKET

BRADLEY Rexall DRUGS

23366 Farmington Rd.

Downtown Farmington



For The "Proud" Father
WE GIVE A
GIFT
CERTIFICATE
From
Modern MEN'S SHOP
FARMINGTON PLAZA

To The Wonderful
FIRST BABY of 1964
We Present
YOUR FIRST DRESS
or **SUIT** as Our Gift
MADELINE'S
CHILDREN'S SHOP



FARMINGTON
CENTER

A Quilted **COMFORTER**
Is **OUR GIFT**
for the
FIRST BABY

Pixieland



FARMINGTON
PLAZA



FREE
TUXEDO RENTAL
FOR BABY'S WEDDING
IN 1964

PLUS A GIFT OF
An **ARROW SHIRT** for Father... NOW
TOWNE TOGGERY
DOWNTOWN FARMINGTON CENTER

For The **FIRST BABY of '64**
As Our Gift We Present

An 1847 **ROGERS BROS.**
CHILD'S
SILVER SET
Sid's JEWELRY

FARMINGTON
CENTER



For the Mother of the
FIRST BABY of '64
a \$10.00
GIFT CERTIFICATE
from

juliet
SUBURBAN SHOP

FARMINGTON
CENTER



Our Gift to 1964's

first baby

A BABY CUP

from

PHIL THOMAS Jewelry

23619 Farmington Rd.

Downtown Farmington

WELCOME

FIRST BABY OF 1964

Prizes Galore Are in Store for 1964's First Baby!

CONTEST RULES

1. Exact time of birth must be certified by the attending physician.
2. Applications must be received in this paper's office by 5:00 p.m. Tuesday, Jan. 7, 1964.
Send to: First Baby Contest, The Farmington Enterprise, Box 435, Farmington, Mich.
3. Parents of winning baby must reside in Farmington City or Farmington Township.
4. In the event of a tie, award will be made at committee's discretion.

For The Parents of The
FIRST BABY
of 1964
A \$5.00 **GIFT CERTIFICATE**
That May Be Used in Any Store
Participating in the First Baby Contest
Plus A

1 YEAR **GIFT SUBSCRIPTION** to...
The **FARMINGTON ENTERPRISE**

