

Ford Enjoys Biggest Year in History in '64

Henry Ford II said that Ford Motor Company will close 1964 by posting records for sales of cars and trucks in the United States, as well as throughout the free world. The chairman of the board of the company reported that Ford and Lincoln-Mercury in the U.S. will deliver more than 2,100,000 new cars during 1964—highest in the company's 61-year history and topping the old record of 2,040,000 set in 1955. The record car sales this year will be nine per cent higher than the 1,928,000 passenger cars sold in 1963.

Ford said that, outside of the U.S., Ford and its affiliates should record retail sales of more than 1,300,000 cars and trucks, surpassing last year's all time high by well over 100,000.

Record sales of more than 410,000 new Ford trucks in the U.S. reflect the continuing demand for commercial vehicles and will exceed last year's record total of 390,000 by at least five per cent, Ford said.

With the establishment of both U.S. car and truck sales records in 1964, retail deliveries of the company's cars and trucks combined also will set a record of more than 2,500,000 units—well above the 2,353,000 delivered in the previous banner year of 1955.

Final figures for the fourth quarter of 1964 are expected to show that Ford Motor Company and its dealers in the U.S. also set a quarterly car sales record.

October through December sales of the company's passenger cars should exceed \$70,000—compared with the old record of \$64,000 in the second quarter of 1964 and with \$43,500 in the same quarter a year ago. The record fourth quarter will be achieved despite a two-week strike which cut the company's production by 115,000 cars.

In his year-end statement, Ford said the strength of the economy and of automobile demand suggests that industry sales records of 6.1 million cars, including imports, and 1.4 million trucks to be set in 1964 "will soon topple."

"In fact, we believe that car sales next year may well be as high as 8.7 million," he said. "We also believe that truck sales will equal or exceed the 1964 mark."

Ford noted that "the demand for automobiles in the U.S. has been rising for more than three years, and shows no signs of tapering off. On the contrary, it has become even stronger since the introduction of the 1965 models."

He stated that Ford Motor Company is planning to build more cars and trucks in the U.S. in the first quarter of 1965 than in any quarter in history.

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Teen Talent Auditions Starts Saturday

Auditions for the 1965 Talent-ed Teens Europe. Four troupes will start this month, according to George F. Koehnke, president of the Talent-ed Teen Foundation, a non-profit organization, is recruiting teenagers for the third annual 8-week goodwill Europe tour of seven countries where they will do shows and concerts for students and American military stationed abroad.

Detroit area auditions will be held Saturday, Jan. 9, at 2 p.m. in Fairlane Motel, 21430 Michigan Ave., Dearborn. Other auditions will be scheduled at a later date.

The Talent-ed Teen Europe troupe will leave O'Hare Airport, Chicago on August 2 and fly on a BOAC jet direct to London, England, and then travel by deluxe motor coach to seven countries. Twelve special eight-day touring trips are scheduled to Europe's famous spots of culture. The troupe chaperoned by George F. Koehnke and his wife, along with a staff of teachers and parents will be coached by professionals.

Students and adults will pay the same cost, \$78.00 for a 3-week tour, which includes dem-pension plan meals, plane fare, motor coach, hotels, hotel tips and English-speaking guides. Anyone who would like more information should write Talent-ed Teens, Itasca, Ill.

Bank Hikes Interest Rate

The National Bank of Detroit announced today that it will begin paying four per cent interest on all savings accounts effective January 1, 1965.

Bank officials said interest on all savings accounts will be compounded and paid quarterly. No minimum deposit will be required.

The new, higher interest rate will be paid automatically on all National Bank of Detroit regular and investment savings accounts, benefiting more than 350,000 NBD depositors.

Accounts opened by January 10 will earn a full month's interest at the 4 per cent rate, NBD officials said.

Accounts opened during an interest quarter will earn interest for each calendar month, payable at the end of the next interest quarter.

The increase from 3.5 to 4 per cent was made possible by a ruling of the Federal Reserve Board last month.

Too Much Smoke

Redford Township firemen had to extinguish a blaze of discarded Christmas Trees Jan. 4 at Acacia and Telegraph when the smoke became so heavy that it was hindering traffic on Telegraph Rd.

Don't try to build a skyscraper on a one-story foundation.

SAVE

LINDY SAYS: ... THIS IS THE FINAL WEEK OF OUR YEAR-END CLEARANCE SALE. PLEASE HURRY, SUPPLIES ARE LOW.

ADMIRAL — UHF-VHF 11 INCH TV **\$79⁹⁵**

GENERAL ELECTRIC 21" COLOR **\$295**
LOW BOY STYLE

G.E. — PORTABLE DISHWASHER **\$125⁶⁷**
"BBB"

G.E. TOASTER \$8⁹⁵

2-SLICE Toastmaster TOASTER \$9⁸⁷

GENERAL ELECTRIC COMBINATION	23" T.V. AM-FM Stereo Radio	\$268⁰⁰
SPEED QUEEN WASHER	2-Speed Automatic	\$189⁰⁰
RCA WHIRLPOOL WASHER	Automatic Special	\$138⁰⁰
RCA VICTOR 21" COLOR TV	Walnut Low Boy	\$368⁷¹
ZENITH TELEVISION	UHF VHF	\$119⁸⁷
GENERAL ELECTRIC TELEVISION	UHF VHF	\$119⁰⁰

ARVIN ELECTRIC HEATERS from **\$7⁹⁵**

UDICO ELECTRIC CAN OPENER & KNIFE SHARPENER Combination **\$10⁸⁸**

RCA WHIRLPOOL DISHWASHER	BBB SPECIAL	\$98⁸⁷
SPEED QUEEN WRINGER WASHER		\$78⁵⁷
GENERAL ELECTRIC WASHER	2 SPEEDS AUTOMATIC	\$169⁸³
HAMILTON GAS DRYER	4 HEATS	\$148⁰⁰
RCA WHIRLPOOL GAS DRYER	MARK XII	\$159⁸²
MAYTAG WASHER	2 SPEED AUTOMATIC	\$188⁰⁰
RCA WHIRLPOOL WASHER	2 SPEEDS 2 CYCLE SUDS SAVER	\$163⁸¹
GENERAL ELECTRIC 23" TV	2 SPEAKERS WALNUT—LOW BOY	\$176⁸²
MOTOROLA 23" TV	LOW BOY STYLE	\$148⁶¹
RCA VICTOR STEREO	BBB SPECIAL	\$91⁸³
HOOVER UPRIGHT VACUUM		\$39⁸⁷

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