

# Sears romantic gowns for The Belle of The Ball

Precious memories will be made in the lovely dance dress you choose at Sears. Shown are just 2 from our prom collection . . . see a host of lovely designs in colors you'll cherish.

a. Cotton lace in an elegantly slim sheath style with bolero top, satin waistband and bow. A look she is sure to love, in junior sizes . . . \$25

b. Embroidered organza skirt topped with slubbed bodice, accented with velvet bow at waist. Yours in rich rayon, junior sizes . . . \$25

**SEARS**  
ROEBUCK AND CO

## SALE!

Girls' 2-Pc.  
Summery  
Jamaica  
Sets

SHORTS 'N' TOPS  
PRINT 'N' PLAIN

reg. 2.98

# 199

Leave it to Sears to know what a girl needs, when she needs it, and what a mother likes to find. Namely: Jamaica sets like these, now, at a savings price like this. Solid cotton denim or cotton sailcloth shorts with sleeveless or roll sleeved blouses in prints, checks, stripes. 7-14.

CHUBBY SIZES, TOO, 8½-16½. Reg. 3.98 . . 2.99



STORE HOURS: MONDAY 9 TO 9 • TUESDAY, WEDNESDAY 9 TO 5:30 • THURSDAY, FRIDAY, SATURDAY 9 TO 9