

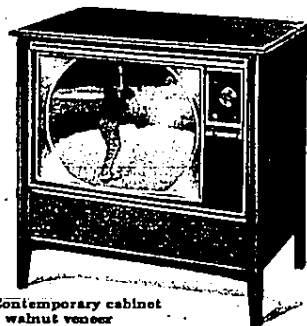
ON SALE!

Choose from Decorator-Designed
18th Century, Contemporary and
Early American Furniture Styles
... Plus 25,000-volt Chassis for
Strong, Super-Clear Color Viewing

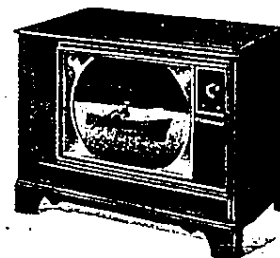
Silvertone Console All-Channel 21-inch

(21-in. overall diagonal, 261-sq. in. viewing area)

SEARS
ROEBUCK AND CO



6181 Contemporary cabinet
style in walnut veneer



6183 Early American cabinet
style in maple veneer

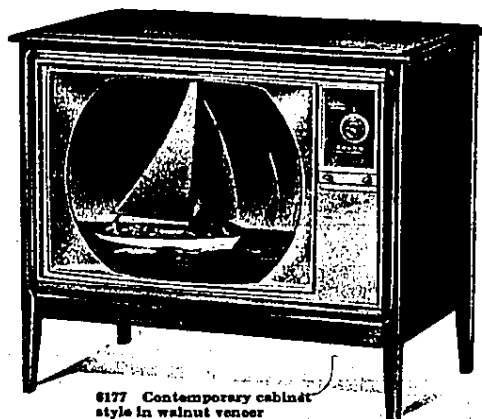
COLOR TV

Thrill to mirror-sharp color viewing even in far fringe
areas. Tinted safety shield reduces annoying picture glare.
Colorguard automatically assures vivid color viewing.
Dual speakers produce static-free FM sound.

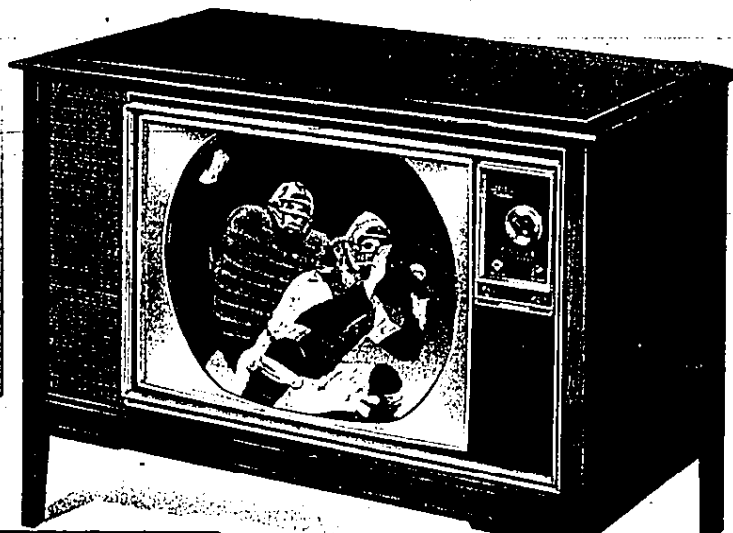
Sale Price **\$449**

No Trade-in Required

See other Silvertone Color TV
on Sale at Sears Now



6177 Contemporary cabinet
style in walnut veneer



6180 Traditional cabinet
style in mahogany veneer



6164

ON SALE!

Crisp, Clear Life-Like Picture 21-in. Color Console TV

(21-in. overall diagonal, 261-sq. in. viewing area)

Bright, clear color picture
from powerful 25,000-volt
chassis. Tinted safety shield
reduces glare. 6-inch speaker
for improved sound.

Sale Price
\$399

No Trade-in Required

Enjoy Brilliant Color Viewing 16-in. Console TV

(16-in. overall diagonal, 125-sq. in. viewing area)

Natural color or vivid
shades of black and white.
5-in. speaker produces
static-free FM sound.
Tinted safety shield.

Regular Low Price

\$269

No Trade-in Required

NO MONEY DOWN on Sears Easy Payment Plan

90-Day Free Home Service
1-Year Tube and Parts Guarantee
Free home service on any Silvertone
color TV if any part proves defective
within 90 days of sale. Free replace-
ment if any tube or part (including
picture tube) proves defective within
1 year. Service is extra after 90 days.

Sears does not establish artificial
"list" prices to allow so-called "dis-
count" or "trade-in" prices. Sears
original prices are low prices.

Expert service is as near as your
phone anywhere in the U.S.A. Re-
placement parts readily available for
reasonable life expectancy of your
Color TV. Ask about extended service
protection for just pennies a day.

PHONE SEARS

Today for These
Color TV Values

Prices Include Delivery and Normal
Installation of Silvertone Color TV