

SEARS
ROEBUCK AND CO

No More at Sears

The Observer

LIVONIA OBSERVER REDFORD OBSERVER
PLYMOUTH OBSERVER FARMINGTON OBSERVER

SPECIAL SUPPLEMENT

WEDNESDAY, JULY 28, 1965

Sears National

Home Appliance SALE

NO MONEY DOWN
on Anything You Buy
on Credit at Sears

**No Trade-in
Required**

Sears does not establish artificial "list" prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

Expert Service by Sears
Factory-Trained
Servicemen

*Featuring
America's Quality Family
of Home Appliances*

**KENMORE
COLDSPOT • SILVERTONE**

- ★ Advertised Nationally by Sears
- ★ Sold Only by Sears
- ★ Your Assurance of Top
Quality and Performance

**Shop at Sears
and Save**

Satisfaction Guaranteed
or Your Money Back

Phone Sears For These and Many More Home Appliance Values Today!

29500 W. Seven Mile Rd.

LIVONIA, MICH.

Phone 476-6000