

SEARS
ROEBUCK AND CO

BIG \$15.95 SAVINGS

Kenmore Wringer Washers

Visi-Matic
Open-Top
Wringer
Offers
Unobstructed
View of
Clothes . . .
Stops Twisting
and Tangling
Before They
Start!

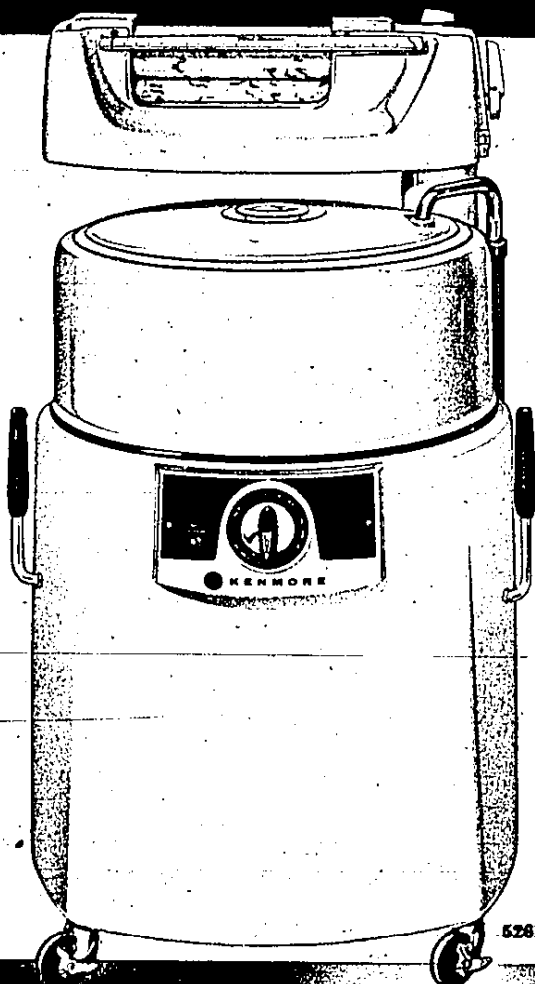
Sears Does Not Establish Artificial "List" Prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

No Trade-in Required
NOMONEY DOWN
on Sears Easy Payment Plan

UP TO 36 MONTHS TO
PAY. Ask Sears salesman
how you may have up to
3 full years to pay for
Sears Home Appliances.

Expert Service Is Always
As Near As Your Phone

Price Includes Delivery



...with Visi-Matic
Wringer

Regular \$134.95

ON SALE! \$119

No Trade-in Required

- Visi-Matic wringer has these features:
Push-pull safety release bar
Automatic pressure adjustment
Automatic flipper board
Big 2½-in. wringer rolls
- Roto-Swirl agitator gets clothes clean
- Automatic shut-off-timer with signal
- Lint filter • Automatic drain pump

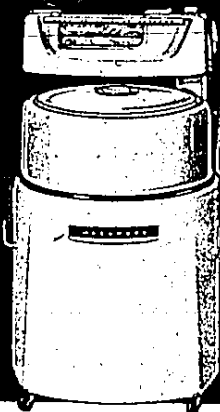
KENMORE WRINGER-WASHER GUARANTEE

Free replacement and installation of any parts which prove defective within first year of sale. Free replacement of any parts which prove defective within 2 years of sale, installation extra during second year. Free replacement of defective porcelain-finished parts within 30 days of sale.

FREE



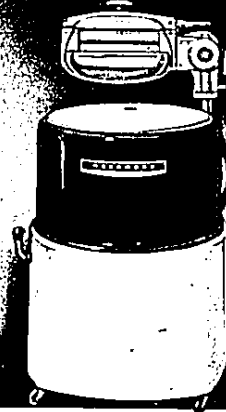
Sample Box of
Kenmore Detergent
When You Buy Any
**KENMORE
WASHER**



5241

ON SALE!
\$109.95 Kenmore
**Wringer
Washers**
\$98

- No Trade-in Required
- Visi-Matic open-top wringer
- 6-vane agitator circulates water thoroughly for clean, bright washes
- Automatic fast-action drain pump



5111

ON SALE!
\$79.95 Kenmore
**Wringer
Washers**
\$64

- No Trade-in Required
- Sturdy and efficient aluminized wringer
- Fast-acting easy-to-use safety release
- 3-vane agitator gives good washing action