

We Service What We Sell

No Matter Where You Live in The U.S.A.

SEARS
ROEBUCK AND CO.

Your Sears appliances suddenly take on new value, when you discover that Sears has a Service organization of over 10,000 factory-trained technicians. These men are Service professionals who back-up all Sears guarantees. They use Sears approved parts and methods for expert repairs. Whether you need preventive maintenance, routine repairs, emergency help, even replacement . . . **PHONE Sears** for total Service. Naturally, Sears Service is available anywhere you live or may move in the U.S.A.

Put Sears Under Service Contract to You

There are Service Contracts available for Sears major appliances. These contracts mean much more than just an extended guarantee. Contracts include: preventive maintenance, all parts and labor for repairs or replacement.

You have unlimited Service Call privileges, and any emergency brings prompt preferred attention. Your Service

Contract places the performance responsibility squarely up to Sears. Let your Sears salesman or Service technician explain the contract.

24-Hour-A-Day Emergency Service . . . means Sears Service technicians are ready to meet emergencies in Refrigeration, Ranges, Air Conditioning, Freezers or Home Heating.