



**Send them off to school
with everything you want
them to have.**

OBSERVER-WANT ADS **Make it so easy for you...**

This year, join other smart, modern families — and beat those heavy back-to-school expenses with money-making Observer want-ads . . . here's how you do it.

Go through your home, outside and in — and make a list of the things you find that you haven't been using, and don't expect to use in the future. Look carefully, and you'll begin to see dollars in place of bikes, baby furniture, guns and hunting equipment, musical instruments, cameras, good outgrown clothing, power tools, appliances, photographic equipment, record players and any other items you turn up . . . because these are the very things people come looking for in the Observer want-ads section.

When you're finished, just dial GA 2-0900 or GR 6-7025 any time between 9 a.m. and 5 p.m. for a courteous, helpful Ad-Visor and give your list to her. That's all there is to it. A 15 word ad is only \$2.00 and you'll reap results right away.

So to send your children happily off to school with all the things you want them to have — and not have to shatter the budget to do it — put fast-action Observer want-ads to work for you right now.

OBSERVER WANT-ADS

GA 2-0900

GR 6-7025

33050 Five Mile
Livonia

First Federal Bldg.
Plymouth

33425 Grand River
Farmington