

it's back to campus
AT SHIFMAN'S

**BACK TO SCHOOL
SPECIALS!**



100% Imported Lamb's Wool

Sweaters

Elegant, rich looking, created of 2 ply imported virgin lamb's wool. Saddle-shoulder styling will make big hit on campus. Navy Blue, Burgundy, Blue, Olive, Beige, Black. S-M-L-XL.

\$9.95

BACK-TO-CAMPUS

Slacks

The largest selection of slacks is at Shifman's! Famous brands . . . Farrah . . . Levi's . . . H.I.S. . . . In all sizes and the most wanted styles! Especially convenient are the Sta-prest slacks that Never Need Ironing!

**\$7.00
AND
\$8.00**

MEN'S SHIRT JACS

Save now on the latest in men's stylish shirt jacs give cool and casual comfort. Solids, Stripes, Solids, Patterns. S-M-L-XL.

Reg. to \$8.95
\$2.87
2 for
\$5.50

**YOUNG MEN'S
SPORT COATS**

For dress-up and sport wear, these fine sport coats are a real value. All the latest colors in sharp, sharp styles.

Reg. \$18.95
& 19.95
\$9.00

SWIM WEAR

Choose from Shifman's complete stock of men's swim wear. Here's a real opportunity to fill your vacation needs and save!

**1/2
OFF**

**DACRON AND WOOL BLEND
MEN'S SLACKS**

Crease resistant slacks in beltless and plain fronts. Priced for final clearance and economical back-to-school wardrobe.

\$9.00

MEN'S SPORT SHIRTS

Stock up now for the hot summer and Indian Summer days ahead. Short sleeve sport shirts in fine fabrics, colors, styles. All sizes.

**up to
1/2 Off**

**Short Sleeve
DRESS SHIRTS**

Choose from famous name brands Wash 'N' Wear dress shirts . . . all nationally advertised. White and colors.

Reg. \$5.00
**3 for
\$10.00**

Shifman's
MEN'S AND BOYS' WEAR



- LIVONIA MALL
7 Mile at Middlebelt
Open Mon., Thurs., Fri., Sat. 'til 9
- MACOMB MALL
Gratiot at 13 1/2 Mile
Open Mon., Thurs., Fri., Sat. 'til 9

'66 Sorry, Filled Today '69

A white card—not too large, really—had to be made up the second day after we opened the Arts & Crafts program in the Livonia Mall Community Room.

We hadn't ever expected to need such a sign. Once it was made-up, we did not expect to use it often.

But it was placed on the Community Room door nearly every weekday afternoon, because of the overwhelming response from the mothers and children—aged 5 thru 11—of the community.

It was our original intention to provide an afternoon program, from 1 to 4 p.m., weekdays, to entertain children while their mothers shopped.

We did do that. We also found that many mothers discovered the program as a neighborhood project; took turns in car pools to bring the boys and girls and take them home. Some days as many as six cars waited for neighborhood groups of children to leave class.

We can't express how happy your acceptance of the Arts & Crafts program makes us; but we can tell you this: We'll have the program again next Summer . . . so keep those car pools in mind . . . just like we're keeping that sign ready to dust off, the one that says: "Sorry, Filled Today."

Sincerely

**LIVONIA MALL
MERCHANT'S
ASSOCIATION**