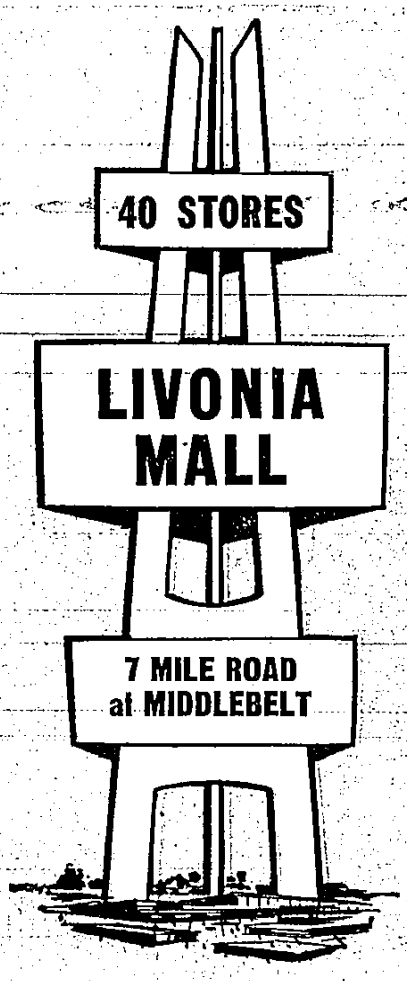
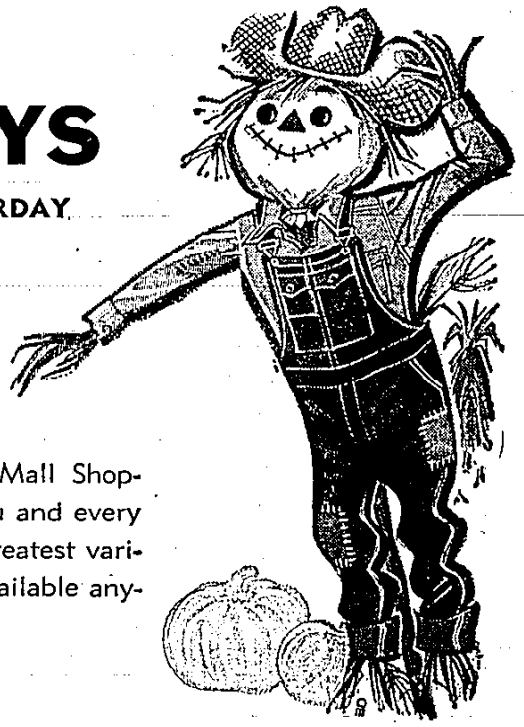


FALL Harvest of Values



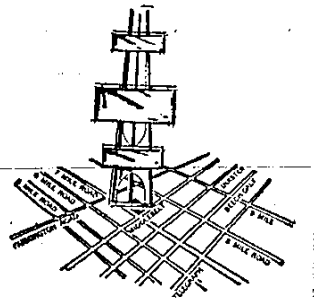
SALE DAYS

THURSDAY–FRIDAY–SATURDAY

SEPTEMBER 16 • 17 • 18

Michigan's largest enclosed Mall Shopping Center always offers you and every member of your family the greatest variety of quality merchandise available anywhere!

72° AIR CONDITIONED COMFORT



ALL ROADS LEAD TO LIVONIA MALL

There's nothing quite like

ROSE PETALS SCATTERED IN THOSE FALL FASHIONS

An unlikely combination, but nevertheless the kind of wonderous, exciting and unsual discovery you're liable to make any day at Livonia Mall . . . Because we do like to amuse and entertain shoppers as well *as provide merchandise and service.*

So, next Saturday, September 25, you'll find more than 2,000 Rose plants on exhibit in our Rose Show on the Mall . . . and you'll discover an exciting treasure of Fall Fashion merchandise in all 40 stores and services.

You can always find a little more excitement, a little extra enjoyment, in shopping at

LIVONIA MALL SHOPPING CENTER

The Livonia Mall Merchants Association

7 MILE RD. at MIDDLEBELT