

You Can Count on Us... Quality Costs No More at Sears



Traditional styled cabinet in mahogany veneer. Reg. \$19.99\$468

Flesh-Tones are More Life-Like...

Backgrounds are More Natural with
Sears Chromix Color Control...

SEARS
ROEBUCK AND CO.

Silvertone 21-inch Console COLOR TV

(21-inch overall diagonal, 20 1/2-in. viewing area)

SAVE 51.99

Reg. 519.99

\$468

No Trade-In Required

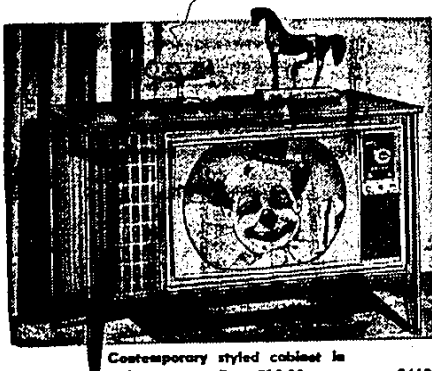
Better Because:

- 25,000 volt chassis for natural color picture
- Colorguard eliminates irritating color fade
- Dual 6-in. speakers for static-free FM sound

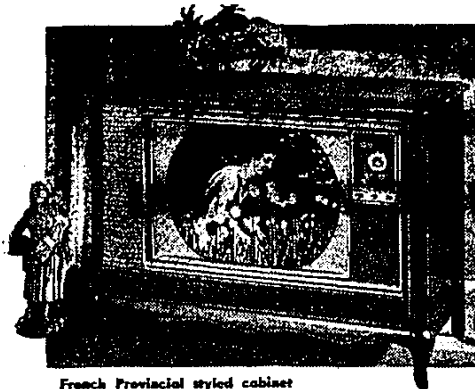
Choose from four beautiful hand-rubbed cabinets. Reception in far-fringe areas from 3 I.F. stages. Convenient set-and-forget volume control.

90 Day Free Home Service
1 Year Tube and Parts
Guarantee

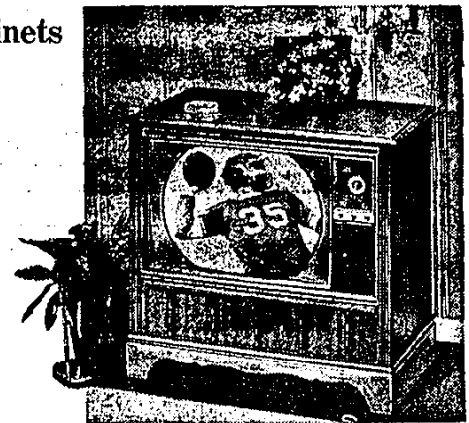
Choose From 4 Furniture Styled Cabinets



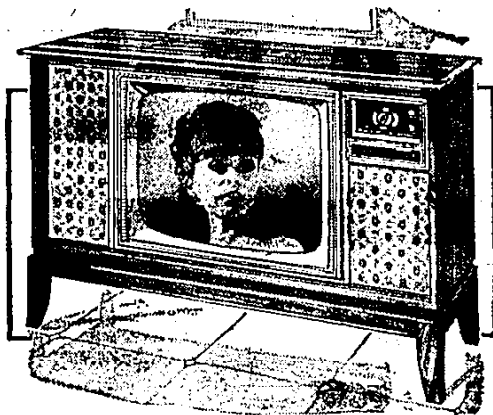
Contemporary styled cabinet in walnut veneer. Reg. 519.99\$468



French Provincial styled cabinet in fruitwood veneer. Reg. 519.99\$468



Early American styled cabinet in maple veneer. Reg. 519.99\$468



Save \$50! 23" Console TV

(23-inch overall diagonal, 20 1/2-in. viewing area)

Our finest in viewing performance and cabinet style. All channel memory-fine tuning you need set but once. One 6-inch and one 9-inch speakers for FM sound. Mahogany veneer cabinet.

- Walnut Veneer, \$209
- Maple or Fruitwood, \$219

Reg. 249.99

\$199

**NO
MONEY
DOWN**

Use Sears Con-
venient Payment
Plan... take many
months to pay



Sturdy Stand, 00.00

Save \$30! 19" Portable TV

(19-inch overall diagonal, 17 1/2-in. viewing area)

We built it to get bright, steady pictures even in weak-signal fringe areas. No simpler, faster tuning... just one knob zeros in VHF or UHF channels, 2 to 83. Listen without distracting others with private earphone. 15' cord.

Reg. 159.99

129⁸⁸

Sears Livonia Mall, 7 Mile at Middlebelt **Sears Macomb Mall, Gratiot at 13 1/2 Mile Road**

STORE HOURS: MONDAY 9 TO 9

TUESDAY, WEDNESDAY 9 TO 5:30

THURSDAY, FRIDAY, SATURDAY 9 TO 9