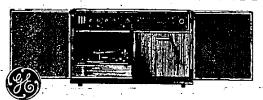


#### WHERE YOU GET THE LOWEST PRICES EVER AT OUR...

# THANKSGIVING SALEBRATION!

new dimension in Sound and Style

## The New Look Of Stereo



#### The CUSTOM DECORATOR

STEREO CONSOLE BY GENERAL ELECTRIC

Who says a console has to sit on the floor? GE's amazing Custom Decorator hangs on a wall, rests on a table, can be fitted with legs or used as a room divider. Either way, it looks and sounds great.

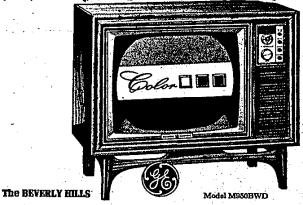
- it looks and sounds great.

  Solid state amplifier and tuner—no tubes
  ... efficient, durable circuitry featuring
  instant sound
  Drop-down tonal I record changer—
  styled for full stereo enjoyment ... pro
  feasional in every detail.

  Swing-out/removable speakers—for
  outstanding stereo performance plus space
  saving design

MODEL 6731 BWD

### LOWEST PRICE EVER!



#### GENERAL ELECTRIC COLOR TELEVISION!

- Front Controls and Front Sound . . . Easy to See . . . Easy to Use . Easy to Operate!
- Automatic Fine Tuning Automatically keeps each VHF channel exactly tuned at all times!

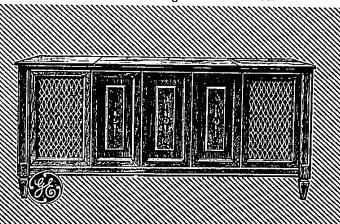
PRICED TOO LOW TO **MENTION!** 

# HE WYNNWOOD

#### STEREO CONSOLE

Model RC7735BWL

Italian Provincial Light Walnut Veneer





# *Features*

Solid state amplifier—no tubes . . . 60 watts (EIA)

tubes . . . 60 watts (EIA)
music power
Solid state tuner—no
tubes . . syncro-fine AM/
FM/FM stereo
Tonal I record changer . . .
heavy duty 11' turntable
New retracting cartridge
. . . floats over records
Man-Made\* diamond
stylus

stylus 3 Grams stylus pressure,

gram adjuster
Balanced speaker system
two 12' super woofers,
two horns, two 3' super

Enclosed speaker cham-

bers . . . lined with absor-bent, acoustical material for superb fidelity All wood cabinetry .

genuine wood veneers over solid, hardwood core

Extension speaker jacks

Tape recorder jacks
Tape playback jacks

Stereo phono jack Equipped for Porta-Fi

Exclusive record saver
Record storage

Precision sound control center

Bass boost-contour switch

Pilot indicator light
 Compartment light

CHECK OUR

### LOW, LOW PRICE!

# 15 LBS. OF PERSONAL VIEWING PLEASURE!



#### GENERAL ELECTRIC PERSONAL PORTABLE TV!

- Front Controls and Front Sound ... Easy to Use ... Easy to See ... Easy to Hear ...
- All Channel (VHF & UHF) Reception Featuring G-E's "SILVER-Touch" Tandem Tuning System.
- Attractive, Durable, Textured Plastic Cabinet with Handsome Molded Handle!





### **68) "PLAY-ANYWHERE"** ALL-TRANSISTOR PORTABLE TV

- All-channel VHF-UHF reception featuring G-E's exclusive all-transistorized, integrated tuning system.
- Private earphone included for personal viewing and listening pleasure.
- Automobile battery cable included for operation with car cigarette lighter receptacle, where permitted.
- Re-chargeable battery pack available at additional



Model M 401 B



- · All-channel VHF-UHF reception with the new G-E Tandem "82" integrated tuning system featuring the exclusive "410" permatronic transistor tuner.
- · Front controls and front sound-easy to see .. easy to use ... easy to hear.
- · Attractive high-impact polystyrene cabinet.



The General Electric Company guarantees the Etched-Circuit board to be free of manufacturing defects for the lifetime of the television

defects for the streams of the control of the control for control for the following:

a. Ceneral Electric Distributor
b. Franchised General Electric Dealer
c. Authorized independent Service Agency