WHERE YOU GET THE LOWEST PRICES EVER AT OUR . . .

THANKSGIVING SALEBRATION!

SEE THE NEW! **RCA VICTOR** Sweet 16"

SPORTABOUT T.V.

ancel Cabinet is almost all picture! It's the perfect personal portable with a screen that's large enough for family viewing Features 18,000-volt chassis, powerful VHF and UHF tuners and two i.F. signal-boosting stages to pull in bright, clear pictures on the tinted RCA Pan-O-Ply picture tube. A 5° oval speaker delivers static-free "Golden Throat" FM sound. And for greater dependability— RCA Solid Copper Circuits.

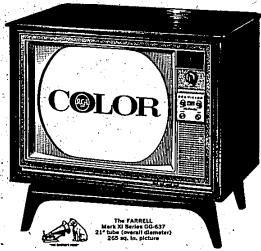
. 16" tube (overall dies.) 126 sq. in, p

Now from RCAVICTOR

Brighter Color

Better TV Performance

Greater Dependability



RCAVICTOR MARK XI New Visita COLOR TV

on swivel base for added convenience

Mastercrafted all-wood Contemporary cabinet . . . vivid New Vista Color TV realism! New RCA HI-LITE TUBE with rare-earth phosphors delivers brightest color ever from RCA Vietor. Super-powerful New Vista chassis for unsurpassed all-channel performance in both color

and black and white. Ultra-sensitive VHF/UHF tuners pull in pictures with amazing clarity. Automatic Color Purifier "cancels" magnetism that may cause impurities in the picture. RCA Solid Copor Circuits mean fewer service headaches, better performance.

More people own RCA VICTOR than any other television ... black and white or color

RCA THE MOST TRUSTED NAME IN ELECTRONICS



RCAVICTOR "the pick of the Dortables action cros

For Take Along" **Viewing Fun RCAVICTOR**

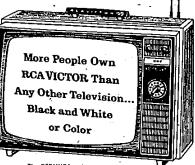
Big-Screen Sportabout

featuring

The Ultimate in Tuning Convenience

"WIRELESS WIZARD" Remote Control

Discover the viewing luxury of remote control TV with this RCA Victor all-channel Sportabout. Powerful VHF and UHF tuners combine with the improved 18,000-volt chassis to deliver crisp, clear pictures on the tinted Pan-O-Ply picture tube. Big 5" oval speaker delivers rich "Golden Throat" FM sound. Other features include One-set VHF fine tuning and built-in VHF and UHF antennas.



SPECIAL

RCAVICTOR

Sweet 16' Sportabout TV

featuring RCA Solid Copper Circuits

BERRY'S

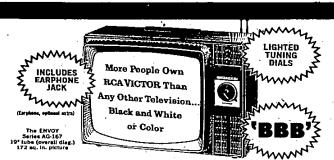
Here's the portable TV that's light in weight but big in performance! Cabinet is almost all picture! Features 18,000-volt chassis, powerful VHF and UHF tuners and two I.F. signal-boosting

The DECONAIR Series AG-029 Tube (overall disg.) 125 sq. in. picture

More People Own RCAVICTOR Than Any Other Television Black and White

stages to pull in bright, clear pictures on the tinted RCA Pan-O-Ply picture tube. A 5" oval speaker delivers static-free "Golden Throat" FM

or Color



Unsurpassed all-channel reception. Transformer-powered 20,000volt New Vista Chassis. Three I.F. signal-boosting stages. Tinted RCA Pan-O-Ply picture tube. One-set VHF fine tuning. Two rod VHF antenna; loop UHF antenna. Front mounted 4" duo-cone speaker. Earphone jack (earphone, optional extra)



THE MOST TRUSTED NAME IN ELECTRONICS