

this is SEARS TODAY

An Unsurpassed Value Demonstrating Sears Continuous Effort to Give You New Improved Products with Laboratory Tested Quality, Superior Design and Outstanding Performance

Now... Choice of Rechargeable Cordless Double Rotary or Flat Head Shavers



Craftsman—FIRST to Bring You Rechargeable Cordless Shavers with 2 Head Styles

Regular \$19.99

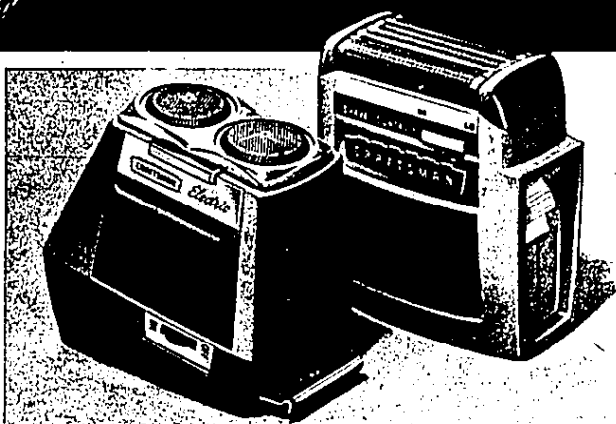
Your Choice with Travel Case, Brush
Plus FREE \$4.99 Converter

17⁵⁰
Each

Craftsman Rechargeable Double Rotary Shavers—A Sears Exclusive! For the man who wants a clean, close shave. Each shaving head has its own motor. Pop-up trimmer for sideburns. Made in Switzerland.

Craftsman Rechargeable Flat Head Shavers—For the man with a tough beard who wants a fast, clean shave. Washable stainless steel shaving head. 2-position comfort bar for tender skin, tough beards. Shave Anytime... Anyplace! One Overnight Recharging Lasts Up to One Week

You Can Count On Us... Quality Costs No More At Sears



Craftsman Electric Shavers

Regular \$14.99... Your Choice **13⁹⁹**
Each

Craftsman Flat Head Shavers—Triple stainless steel shaving head can be washed under faucet. Gives fast, close shaves. Rugged nylon housing. Case, brush.

Craftsman Double Rotary Head Shavers—Each head has its own motor. Gives clean, comfortable shave. Pop-up trimmer for sideburns. With case, brush.