

# 4-day sale!

PRICES EFFECTIVE THRU SUNDAY, DEC. 19

## save 40% 2-pant suits

WOOL WORSTED AND SILK

# \$48

Executive quality suit, superbly tailored! Impersonal wool and silk fabrics chosen for their lustrous good looks. Choose from a selection of solid, plaids, fancy quilting patterns. Many hand tailored details. 3-button single breasted model with pleated trousers.

*the Warranted Suit™*  
\*Free replacement by Wards if your suit shrinks out of fit or is moth damaged within one full year!

• NO MONEY DOWN!  
JUST SAY "CHARGE IT!"

## save 3"

## reversible ski jackets

• MACHINE WASHABLE

# 6<sup>88</sup>

"CHARGE IT!"

## you save 1" now! boys' slack sets


SIZES 4-6X — REGULAR 4.99

# 3<sup>88</sup>

Specially priced for Christmas giving! Smartly tailored slack sets in a range of popular colors. Never press pants with solid turtle neck knit shirt... long sleeves. Sizes 4 to 6x.

"CHARGE IT!"

...you'll like Wards



# Christmas Bells

# SALE

Shop Wards for tremendous gift buys—give fine quality at Wards low prices!

**OPEN EVERY NIGHT TILL CHRISTMAS**

**OPEN SUNDAY NOON TO 6 P.M.**

### Long granny gowns for modern little girls



# 3<sup>44</sup>

WARDS LOW PRICE

- The newest look—full of old-fashioned charm.
- Dainty calico prints on fine quality cotton
- Sparkled with trims of lady-like lace, ribbon

Wards recaptures the fun and freshness of grandma's day in this delight of a dress. Colorful miniature prints are scattered on red, blue or yellow backgrounds; machine washable cotton needs little ironing. 4-6X.

### luxury gift robe and matching gown



# 6<sup>88</sup>

SET

REGULARLY \$8

- Carol Brent gift set in soft nylon tunic
- Smart, tailored styling is classically feminine
- Buy one for yourself... or for gifts!

Here's another of the great sleepwear buys Wards is known for! Flowing, softly shirred peignoir and feminine shift gown at savings. Peignoir ties with a pretty bow, boasts puffed sleeves. Pastels, S, M, L.

### Reversible Nylon!



# 7<sup>77</sup>

REG. \$9

- Fully quilted even to sleeves, hoods
- Zip-close pockets
- Solid color on both sides

Fully quilted on both sides for extra warmth and sturdiness. Wards reversible nylon jackets are top values. Collars convert to hoods, drawstring waists, and elastic cuffs. Sizes 3 to 6x.

regular 18.99

## hair dryer

# 15<sup>88</sup>

"Wear" it — move about as you dry! Complete power manure set has drying vent, 3 heats; adjustable hand.




## sale-priced!

### GIRLS' DACRON/COTTON SLIPS

This easy-care Dacron polyester-cotton slip is appealingly feminine with its delicate eyelet on bodice and hem. It features a "grow" waist and adjustable shoulder straps. In white only, girls, sizes 7 to 14.

# 1<sup>44</sup>

REGULARLY 1.99



### special purchase!

## LONG-SLEEVE GIFT BLOUSES

Reg. 1.44

# 97¢

Only at Wards will you find value to match this. Easy-care cotton blouses in smart, fashion colors and patterns. Long sleeves. Popular collar style. All guaranteed washable. Stock-up now for this tiny, tiny price.



## save 25% ladies' all-wool winter coats

# REG. 39.99 \$29

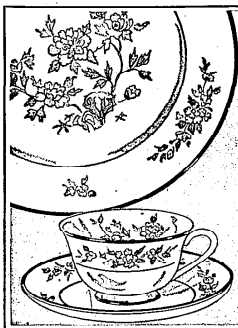
TWEEDS SOLIDS PLAIDS  
Many with zip out linings

Here's a saving you have waited for! Fashion perfect coats in rich all Wool fabrics with styling details found only in higher priced garments. Hurry in for best selections from this sale-priced group.

NO MONEY DOWN!  
CHARGE IT!

FOR THIS SALE ONLY — NUDE-HEEL

## MESH NYLONS 3 pairs 84¢



## save \$30 98-piece dinner set! serves 12!

3 LOVELY PATTERNS  
REGULARLY 79.95

# 49<sup>88</sup>

Wards handsome adaptation of the long-loved indore pattern on beautifully translucent gold-trimmed china. An amazing low price for 12 place- settings of 7 pieces each, 7 serving dishes, and 6 extra cups!