


starts today... WARDS WONDERLAND STORE ONLY!



made in Austria!

reg. \$25
all-wool
ski sweaters

Heavyweight, Warm Merina Wool — Authentic Olympic Styling

Whether he skis, sleighs or takes an invigorating stroll in wintry weather — here's a sweater he'll really appreciate! These hefty pullovers are available in bold, handsome colors and afford total warmth in coldest weather! Never before priced so low! S-M-L-XL.

16⁷⁰

our greatest
sweater
SALE!

NOW... IN TIME FOR CHRISTMAS!
THE GREATEST SWEATER SALE IN
OUR HISTORY!

save 30%
men's Orlon®
sweater
CHOICE OF CARDIGAN OR SLOPOVER

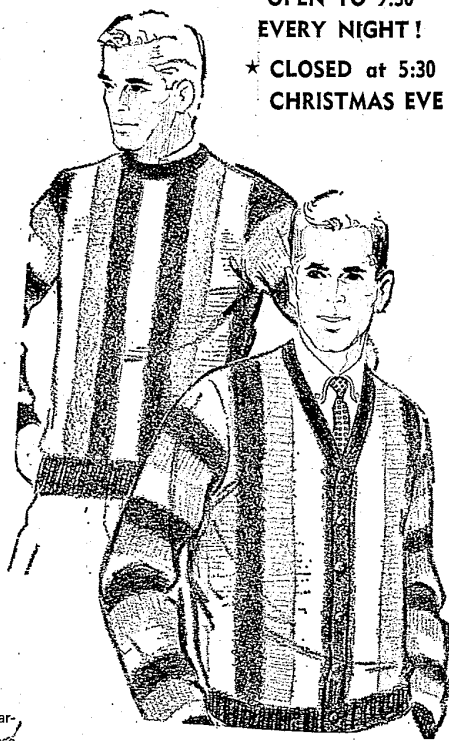
6⁹⁰
Regular 9.99

● Sharply Reduced! Hurry for Best Choice!

Save more than \$3 on these handsome, 100% Orlon® cardigans and pullovers during this big value event! Choose either the button-front cardigan or long-sleeve pullover in his favorite color. Both machine washable, dryable. Bold blazer stripes. S-M-L-XL.



OPEN TO 9:30
EVERY NIGHT!
★ CLOSED at 5:30
CHRISTMAS EVE

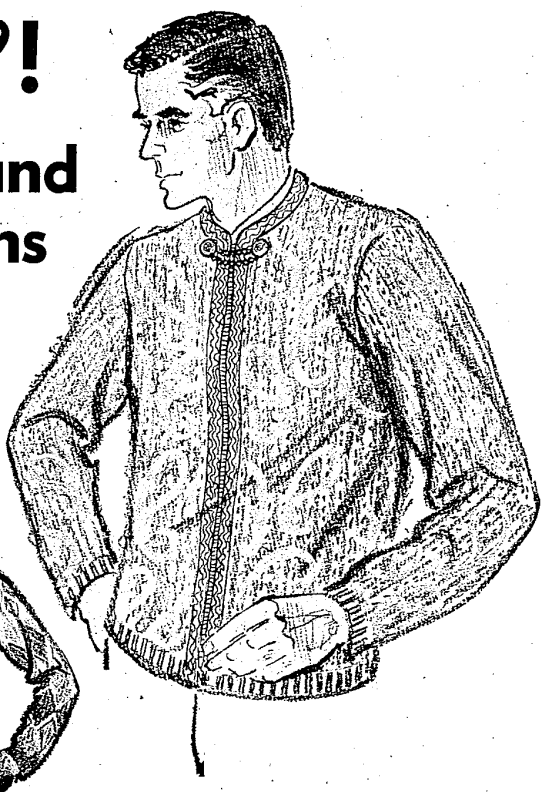


NO MONEY DOWN
JUST SAY "CHARGE IT!"



REGULAR 19⁹⁹
NO MONEY DOWN

reduced 7²⁹!
brushed wool and
alpaca cardigans
12⁷⁰



These terrific cardigans are sure to be first on your man's Christmas list. The richly-textured brushed wool and alpaca has a fine softness and luster that puts it in the ultra-luxury class. The springy linkstitch gives a supple texture. Free draping sleeves and impeccable tailoring make them the ultimate in casual smartness. All available in a large assortment of handsome colors. S-M-XL.

WARDS GA 7-1600
PLYMOUTH ROAD at MIDDLEBELT