

Now a man can have all the style he wants in a shirt, yet be assured that it will keep its freshly pressed look all day. But still be kind to his wife. How? Many of this fall's shirts are permanently pressed and need never see the iron again. They promise to keep their original shape and crispness after many launderings. All of the traditional styles are found in permanent press — long sleeves, short sleeves, whites, colors, stripes, broadcloth or oxford. Most are polyester-cottons, although certain styles are appearing in synthetic blends and even corduroys. When it is made, the entire shirt receives the permanent press treatment — sleeves, the body of the shirt, and details such as collars, cuffs and yoke. When using an automatic washer, let the color of the shirt determine the temperature of the water you use. Use hot or warm water for white and light colored shirts, cold water for those that are brightly colored.

(Liquid or dissolved granular detergent will work best in cold water). Use the regular speed of agitation for a five-minute wash period. The wash-and-wear setting on your dryer is ideal for permanently pressed shirts because it provides the proper temperature for removing any wrinkles. The Maytag Co. recommends that you remove the shirts from the dryer as soon as it has stopped tumbling in order to prevent wrinkles that might form.

## Test Your Score In The Fashion Game

- Want to discover if you are hip to the latest fashions for the fall season? Then we suggest you check off the new from the old in this informative fashion game:
1. Lots of bulk in fabrics, in tweed and mohair.
2. Smooth stocking, or the no-stocking look.
3. Mixing checks, dots and stripes.
4. Lace and frills down to dark.
5. Rich, wonderful colors in foundations; wearing red under black, or jungle under green.
6. Boots and low heeled shoes.
7. For evening, fashions that plunge either in front or back, or are off one shoulder.
8. Pleats.
9. Sleepwear to match lingerie and foundations.
10. Loving the natural 1930 look.

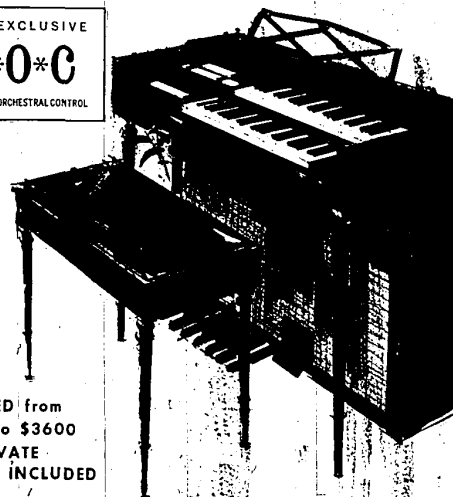
from blonde curls to beige body shapers. If you checked ideas three to ten, your fashion score couldn't be higher. If you included one and two, you need a quick brush-up on what's in the fall fashion scene. Fabrics are smoother this season. Looking bulky and hidden is OUT. Having the lines of your figure well defined but not restrained is IN. Emphasis in dresses and suits are on whip cords and twills. Zanist of all are the new Op art designs on frocks.

Stockings are daffier than ever with designs and textures that play up the leggy look. The Mod look continues to bring up lace and high waists, in a sissy combination of modern and Victorian.

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