

# School Bells are Ringing!

## Polly Flinders Hand-Smocked Dresses

This little girl is wearing a POLLY FLINDERS hand-smocked classic style made of little or no-iron fine combed cotton broadcloth. Smocking features complicated diamond and inset design. We carry POLLY FLINDERS' Dresses for little girls from infants thru size 12.

\$5 to \$11



YOUNG... ELEGANT... FASHIONAIRE

For the newest in fashion styling you'll love our fly front, demi-fit menswear herringbone tweed from COAT CRAFT. Smart spotlights of velvet on Peter Pan collar and piped flap pockets. Completely pile lined. Black/white.

SIZE 7-12 \$32<sup>00</sup>

VISIT OUR COMPLETE BOY'S DEPARTMENT

# Pixieland

FARMINGTON SHOPPING PLAZA

GR 4-7900

OPEN EVERY EVENING Til 9 until Sept. 11

## High or Low Boots Lead in Fashion

This semester, the well-booted beauty is going back to school wearing handsome, hardy leather. Her studies in styling point to boots for every teen occasion — on, off and en route to campus.

New fall boots can mean any look, any length, and many textures. Practical as well as style-right, boots are more colorful than ever in a variety of textures — smooth, suede, brushed, grained, embossed, waxed and patent. Many use a combination of textures with freshness and flair.

In warmer weather, teens congregate in classrooms and on campus wearing lightweight boots — including burnished waxy surfaces, mirror-bright real patents, and patterned leathers duplicating animal markings or wild prints. Styles run the gamut. Boots may reach to the ankle or the knee, wear a Western air or sport a spectator or moccasin shoe base.

Cooler temperatures bring out chill-chasing boots with other leather or natural shear-rippling.



LONG LIVE THE BOOT... The boot reigns as queen of campus footwear fashion this fall. Here it is in a knee-high brushed leather version in claret red. Style features include moc toe, strap and side buckle, and warm lining of shearing (wool or leather). Photo by Leather in distress of America.

Like to corner the glamour at the next party? Wear textured, fall hosiery combining texture and embroidery. Delicate Swiss embroidered flowers in many shades of blue are superimposed on taupe lace-patterned stockings. Also comes in beige with ombre flowers, or in bronze with green-to-bronze flowers.

## Fall Dresses, Suits and Coats Reflect Zest, Imagination

Day and evening looks for Fall are exciting and new... sure to make a smart woman want to update her wardrobe.

Look for the... small fur dress, perhaps in the whitest white mink, with little white kid gloves, and, with a curtsy to M. Courreges, white kid boots. Definitely not kid-stuff.

Look for the dirndl suit, perhaps in creamy worsted, probably with asymmetric closing to the brief jacket... the skirt big, and full of motion, soft, rippling.

Look for... suit jackets like officers' coats, with high military collars, high armholes on long narrow sleeves, a precise parade of buttons.

Look for... the guardsman's coat back again, shaped and double-breasted, with a panache of pleats in the back of the full skirt... lending free-swinging Motion (the Word for Autumn).

Look for the Funnell Coat for evening — small and gently shaped, glitter and sparkle woven into the soft wool fabric.

Look for... another Big Look in suits: with a longer jacket, single-breasted, often in black and white tweed.

For evening, the one-shouldered, asymmetric blouse worn with nubby tweed dirndl suit... a big-skirted coat, often in black brocade, a real swinger, with its roll of pleats.

Look for... dresses with a high-busted Empire feeling, a cascade of pleats falling from

crisp military shoulder caught briefly by high front-beltting.

Look for... the small-bodied dress with narrow "cigarette" sleeves... all on the bias in perhaps a rich-toned plaid.

Look for... a column of evening glamour, a long bare-shouldered dress of scalloped lace lighted with sequins... its Empire line in sharp contrast to provocative slit skirt.

## Sophisticated Successories For the Real smart Gals

The stylish young sophisticate has no end of imaginative accessories to choose from for fall; leading the list are dash- ing new capelets complete with matching "Baker Street" hats.

Other exciting new ideas from a famed accessories firm include nude-look stitch sweaters, triple-threat hats that can be worn as caps, helmets or dickies... plus printed velvet tops and colorful felt tops that feature abstract sunburst designs.

For after-5, "cages" of pearl or jet beads have been fashioned to make provocative see-through tops over evening dresses.

This great new collection was inspired by diverse influences from abroad: new color combinations from Ireland... millinery fashions from France and England... patterns from the Mediterranean... all translated into a fresh young look for the American scene.

# KRESGE'S DOOR BUSTERS

Thursday, Friday, Saturday, September 2, 3, 4 FARMINGTON PLAZA STORE ONLY



500ct. FILLER PAPER 58c

ATTACHE CASE 1.57 Reg 1.97



FILLED BINDER 3 Ring! Reg 2.30 1.54

AQUA NET HAIR SPRAY 2 for 99c



FARMINGTON PLAZA STORE ONLY GRAND RIVER NEAR ORCHARD LAKE ROAD "CHARGE IT" AT KRESGE'S

## Back to School

We're ready with a complete line of nationally known brands of footwear ★ Jumping-Jacks ★ Red Cross ★ Socialites ★ Cobbies ★ American Girl ★ Daniel Green ★ Flor-sheim ★ Winthrop ★ Hush Puppies ★ U.S. Keds ★ Red Ball Jets

the WINTHROP WILLOW hand sewn front.



Fashioned for the new casual trend in men's apparel. Slip-on ease... snug hand-sewn comfort and quality.



This exciting rustic leather is perfect for rich hand-sewn styling and your adventurous mood.

ROSS SHOES

GR. 4-7710

STORE HOURS Mon. Thurs. Fri. & Sat. 'til 9 p.m. Tues. & Wed. 'til 6 p.m.

CHARGE ACCOUNT

### Fashion for Class and Campus

## Argyle and Heather!

### The Argyle Look

Argyle sweater with matching hose with solid wool A-Line skirt. Colors: Brown, Loden, Raspberry, Gold.

V-Neck Sweater	14.99
A-Line Skirt	9.99
Pleated Skirt	12.99
Knee-Hi Hose	3.00

### The Heather Look

Loose rib-knit sweater, heather skirt and over-the-knee hose. Colors: Brown, Loden, Raspberry, Gold.

Loose Rib Knit Sweater	12.99
A-Line Skirt	9.99
Over-the-Knee Hose	4.00

### Expanded Sportswear Dept.

Now, one half of our entire store is entirely devoted to sportswear. Fashions for petites, juniors and misses.

JOIN Our Sweater Club WIN A FREE SWEATER

SHOP LATE Monday, Thursday, Friday and Saturday 'til 9 P.M.