

**MONTGOMERY  
WARD**

# ANNIVERSARY CELEBRATION

PRICES REDUCED up to 30% - FREE TURKEY with Any Appliance Purchase of \$100. or more

DOWNTOWN  
FARMINGTON  
CENTER

November 17, 1965 THE FARMINGTON ENTERPRISE 38



NO MONEY DOWN  
use WARD'S  
"Charge-All" Plan

## 23-in.\* TV

TRADITIONAL-STYLED  
REAL VENEER CABINET

\$ **219**

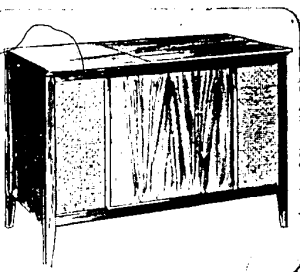
Regular \$239

- Mahogany veneer for lasting beauty
- Dependable 20,000 volts of picture power
- Deluxe, keyed automatic gain control

\*Overall diagonal measurement 28 1/2 in. viewable area  
FARMINGTON STORE ONLY

### FREE HOME DEMONSTRATION

Try your favorite Airline  
TV in your home this week.  
No charge or obligation.  
Call Wards today—ask  
about a free home trial.



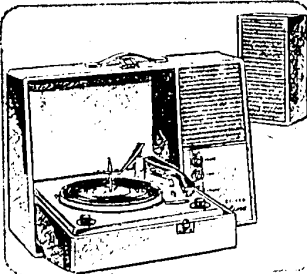
### AIRLINE STEREO

WITH 4-SPEED CHANGER, 4 SPEAKERS

Enjoy the exciting sound of  
stereo from 4 console speak-  
ers! Play monaural records,  
too. Balance, volume and  
tone controls; record stor-  
age space. Mahogany finish.  
Reg. \$189

\$ **167**

FREE TURKEY with Purchase



### Airline portable stereo phonograph

- Plays stereo/monaural
- Detachable wing speaker
- Drop-down turntable
- All-transistor chassis
- Automatic changer

Reg. \$69

\$ **49**



### 12-in.\* portable TV

weighs only 19 lbs.

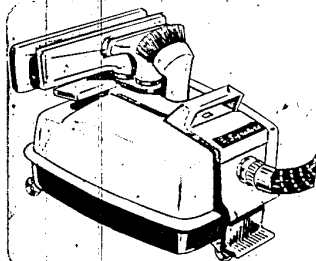
- Perfect for your 2nd set
- Lightweight, only 19 lbs.
- All channel reception
- Aluminized picture tube
- Big top-mounted speaker

Reg. \$89

\$ **77**

\*Overall diagonal measurement

FARMINGTON STORE ONLY

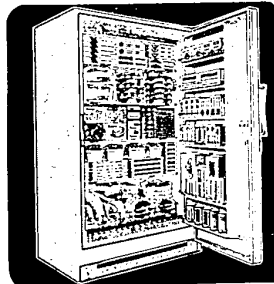


### Signature Vibra-Beat power vacuum cleaner

- 3-way action—beats,  
sweeps, suction-cleans
- Over 1 1/2 HP motor with  
powerful dual-stage fans
- Uses big toss-out bags

Reg. \$48

\$ **39**



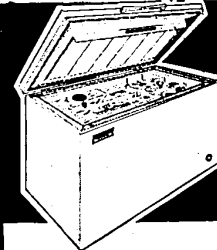
### Signature freezer stores 510 pounds!

- Big 15 cu. ft. capacity
- 4 refrigerated shelves
- Full door has 5 shelves
- Adjustable cold control
- White porcelain interior

Reg. 204.99

\$ **187**

FREE TURKEY



### WARDS 15 CU. FT. CHEST FREEZER

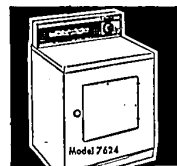
REGULAR

189.99

\$ **174**

- Holds 526 lb. supply
- Ideal for bulky foods
- Liftup basket at top
- Counter-balanced lid

With FREE TURKEY



### DELUXE DRYER

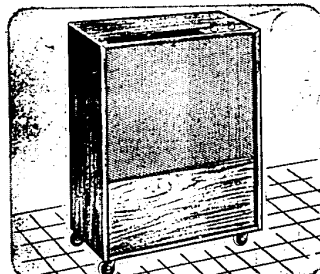
Plus-capacity electric mod-  
el with 6 fabric settings,  
4-way dry control.  
Deluxe gas dryer.

REGULAR \$147

175.51

Farmington Store Only

WE SERVICE  
WHAT WE SELL



### 13 GAL. HUMIDIFIER

KEEPS AIR MOIST, FRESH, CLEAN!

- Puts up to 13 gallons of  
moisture into air daily
- Automatic humidistat, 2  
speeds, filter, casters
- Furniture cabinet with  
walnut vinyl finish, 115V

Reg. \$59

\$ **49**

FARMINGTON STORE ONLY



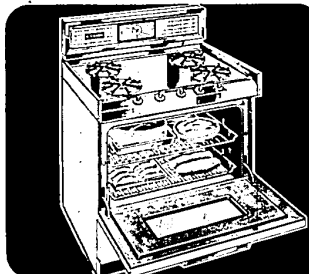
### Signature 15-lb. automatic washer

Reg. \$159

\$ **174**

- 2 loads do the job of 3
- 3 separate wash cycles
- Flush-away extract cycle
- Water-level control
- Full-time lint filter

FREE TURKEY with Purchase



### 30-IN. GAS RANGE

NEWEST SIGNATURE DELUXE MODEL

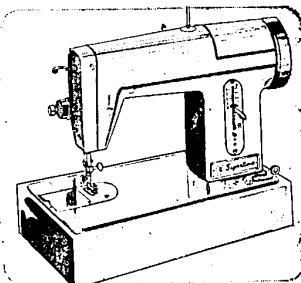
- Big-lighted backguard
- All-temp oven control
- Oven window and light
- Easy-clean lift-up top
- 4-hour clock timer

Reg. \$164

\$ **147**

FREE TURKEY with Purchase

FARMINGTON STORE ONLY



### Wards Signature sewing machine

Reg. 94.99

\$ **67**

- Straight-stitch model
- Modern, slim-line design
- Flawless stitching
- Automatic bobbin winder
- Base, control included

FARMINGTON STORE ONLY

## Choice of 4 appliances

SAVE 25%  
YOUR CHOICE

**9<sup>88</sup>**



- Quality-made to our specifications
- Fully lab-tested and U.L. listed
- Guaranteed by Wards for 1 yr.

- Ⓐ Push button power-spray iron steams, irons dry.
- Ⓑ 10-cup all-stainless perc with choose-your-strength flavor dial.
- Ⓒ 11-in. no-stick Teflon® skillet.
- Ⓓ Lightweight slice-n-carve knife.

Buy one—or all to save even more!

ALL ITEMS IN STOCK - PRICES EFFECTIVE at OUR DOWNTOWN FARMINGTON CENTER  
STORE ONLY. GRAND RIVER at FARMINGTON ROAD. WARD'S APPLIANCE CENTER and  
CATALOG STORE. For Information Phone 476-5360