

JOIN THE THOUSANDS
SWITCHING TO WARDS**MONTGOMERY
WARD**

SUPER VALUE Sale

4 DAYS OF SAVINGS IN EVERY DEPARTMENT... SHOP WARDS NOW!**Cardigans 1/2 price****3.49**

REGULAR 6.99

- Choose from an assortment of colors
- Pick from many new popular styles
- Comes in sizes 34 through 40

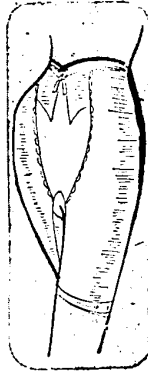
Save now on these fine sweaters. Choose from a wide assortment of styles and colors. Buttons died to match, add to these fine sweaters. In sizes 34 through 40. Save now!

Hurry! 30% saving**6.88**

REGULAR 9.99

- Stretch pants that never need ironing
- Machine wash and dry; marvelous colors
- Sizes 10 to 18
- Prep. sizes
- Jr. sizes 5 to 15

You'll want more than one pair at this special price! Koratron® processed vertical stretch pants of rayon/stretch nylon keep shape, stay wrinkle-free. Detachable stirrups. Hurry!

Panty reduced 51%**2.44**

REGULAR 4.99

- Cora Brant panty girdle, long torso.
- Lightweight Lycra® power net body
- 4 detachable concealed garters.

Tulip-shaped front panel, back panel of downstretch satin elastic give extra control to smooth tummy and derriere. Melanca® nylon plush bands at waistline, legs. Nylon tricot crotch. White.

49% saving on bra**99¢**

REGULAR 1.99

- 100% cotton bra with thin foam padding
- Breathable elastic insert at front band
- Cora Brant contour padded bra value

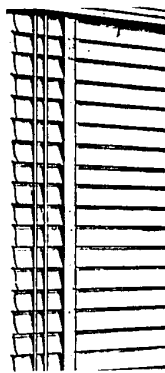
Spoke-stitched cups round and accentuate the bust. Thin foam padding controls and shapes. 100% cotton, white. Long-wearing and comfortable. Try it on today at Wards — trained corsetieres available.

Misses' crew sock**47¢**

PAIR

- Soft 50% wool and 50% nylon blend
- Long-wearing, resists shrinkage too
- Classic white, sizes 9 to 11 1/2

Carol Brent heavy-weight socks are soft, strong, absorbent, resist shrinking. Buy now and save... stock up for future sportswear needs. Machine washable. Hurry to Wards during this great sale!

Final Close-Out**Your Choice****2.22**

each

- 54" and 64" drop
- 18" and 36" wide

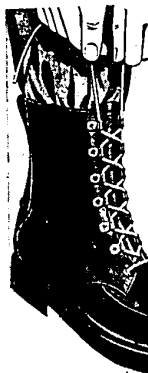
Choose any width, any length, at Wards final clearance price. S-shaped slats open wide, close tight; have white baked-on enamel finish for easy cleaning. Plastic tapes, with nylon cords.

Price cut 35% now**38¢**

REGULAR 59¢

- Absorbent blend of combed cotton, rayon
- Easy to care for; minimum shrinkage
- Elastic leg, full comfort cut

Comfortable Eiderlon® panties at a low price! They're so soft you won't know you're wearing them. Available in white only. Stays bright through countless washings. Buy several! Hip sizes 32-43.

4 Season Boot**16.88**

REGULAR 25.99

- Waterproof
- Insulated Brown Saylor treated full grain leather uppers breathe air in — keep water out. One pull laces them up. Slip resistant crepe soles for comfort. Sizes 7 to 12 D, E. Hurry! While stock available.

Diapers at 37% off**1.87**

Doz.

REGULAR 2.99

- Absorbent cotton gauze diapers... 2-ply
- Machine wash, dry quickly, no wrinkles
- Fray-resistant, plinked and selvaged edges

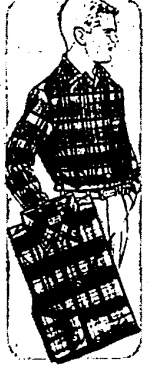
2 layers of cotton gauze in an extra-absorbent weave, makes these high quality diapers durable, easy to wash, quick drying, stay soft. Pure white; 21x40" size. Medium weight gauze. Save!

1/2 price for boys!**84¢**

REGULAR 1.69

- Rugged machine wash corduroy slacks
- Elasticated waist, slim styling
- Solid colors in little boys' 2-6x

Sturdy cotton corduroys made for romping... hurry in for this special low price! Boxer slacks with elasticized waist are neat, long-wearing, ideal playwear. Assorted colors. Buy several pair!

Hurry! 28% saving**99¢**

REGULAR 1.39

- Boys' sport shirts; warm cotton flannels
- Permanent stays keep collar neat all day
- Choose from an array of bright new plaids

Tailored to give lots of comfort and wear, these warm, pre-shrunk flannels need little or no ironing to look neat. Pearlized buttons. Fine quality at a low price. Don't miss 'em; 6-16.

Cushion-foot socks**4 FOR \$1**

- Extra-heavy terry-lined heel, toe sole
- Hi-Flax® elasticized tops stay up neatly
- Cushioned foot provides maximum comfort

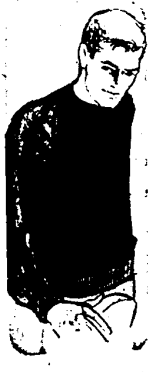
Boys' combed cotton socks are nylon-reinforced at heel, toe for extra wear. Double-thick terry-cushioned foot. Bright absorbent crews are boys' favorites for year round! Washable; white; 8-11.

Girls — save 28%!**1.44**

REGULAR 1.99

- Fleece-backed cotton sweatshirt
- Drawstring hood and pouch pockets
- White, burgundy or black; sizes 7-14

Versatile sportswear item in any girls' wardrobe! Machine washable, 100% cotton in your choice of solid tones. Save in Wards Miss Brent girls shop, this week. 53% off! 4 days only! Save!

50% off sweatshirt**1.14**

REGULAR 2.29

- Men's crew neck sweatshirt in 6 solid colors
- Patented freedom sleeve for action
- Sanitized® treated to resist germs, odors

Double rib knit cuffs and bottoms, heavy-weight cotton! Classic crew neck sweatshirt in navy, gray, white, cranberry, black or light blue... for action or relaxing. Men's sizes S-M-L-XL.

You can save 48%!**4 YDS. \$1**

REGULAR 49¢ YARD

- Sanitized® double napped flannellette
- Assorted print designs for all needs
- Easy-care cotton; 36" width

Terrific savings on the warm cotton flannellette that's so easy to sew, so easy to care for, so pretty! Sturdy cotton napped 5 times on front, twice on back. Machine washable, tumble dry.

Save 48% woolsens!**1.57**

YARD

- Terrific selection of assorted woolsens
- Wool-nylon wash-solids, textures
- Fashionable blends, washable flannels

It's thrifty, fun and creative to design your own wardrobe and sew for your home and family. Browse through these assorted wool flannels and choose the blends and colors you like best. Save!