

JOIN THE THOUSANDS
SWITCHING TO WARDS

**MONTGOMERY
WARD**

SUPER VALUE Sale

4 DAYS OF SAVINGS IN EVERY DEPARTMENT... SHOP WARDS NOW!

31% dress savings Women's Ski Parkas



222
REGULAR 3.99

- Assorted collection of Carol Brent styles
- Misses', Juniors' and half sizes included
- Your choice of prints and solids

Super values galore! Hurry in to Wards and select several dresses in the styles you like best. Sizes for everyone! Machine washable, easy-care fabrics. Shop early for the best selection.



700
Just Say "Change It!"

- Assorted Colors
- Misses' Sizes
- Junior Sizes

Great looking, hooded parkas—so warm and flattering. Washable rayon and cotton blends, all in attractive new colors. Shop early for greatest selections.



50% Off

Fall Millenary

CHOOSE FROM OUR ENTIRE STOCK

- WHIMSIES
- VELVETS
- FEATURES
- FELT
- VELOUR

Shop early during this big super-value sale—for your every millenary needs. Complete Selections in all new colors.

51% off handbags



244
REGULAR 4.99

- Selection of popular clutch styles
- Simulated leather in brown, black, black
- Burlap fabric in red or gold shade

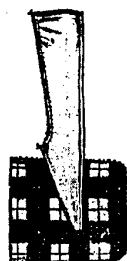
Terrific savings on the clutch, bag that's so popular! Choose the style and shade that matches every outfit. Limited quantity, so shop early. Simulated leather or burlap-type fabric choice.

Slipper Savings

Reduced 47% today

34% off Pettipants

Save 40% on shoes



2 for \$1

- Vinyl Folding Slipper
- Foam Cushion Insole
- Leather Sole
- Individually Packed

(S (4-5 1/2) M (6-7 1/2) L (8-9 1/2))



688
REGULAR \$12

- Carol Brent all elastic corset
- Lightweight Lycra® spandex model
- Side zipper, average 14" waist down

An unbroken silhouette from bust to thigh. Powernet sides pure inches from hips, thighs; downstretch elastic front, back panels; lined nylon bust sections. Fashionable low back. B, C cup.



66¢
REGULAR \$1

- Carol Brent nylon tricot pettipants
- Trimmed with embroidered nylon, laces
- White, pink, blue sizes S, M, L

Exclusive at Wards... now at a remarkably low price! Fashioned to Wards exacting specifications for fit and wear; beautifully trimmed. Buy now for yourself and for gifts. Super value bargain!



297

- Miss Brent Styling in Pigskin. Sizes 8 1/2-3

Adjustable strap shoe for school wear.

Give growing feet a fashionable boost! Adjustable wide-strap style is a favorite for school wear.

Saving of 54% pr.

37% off boys' pants

1/2 price Ban-Lon

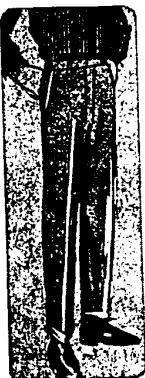
Save 26% on gloves



18¢
REGULAR 39¢

- Training pants with a triple crotch
- Double thick 100% combed cotton rib knit
- Flat lock seams; in sizes 1 to 4

Mothers appreciate the double thickness because it means more absorbency. The triple crotch rises high front and back. Elastic covered waistband! Bar tacking at strain points. Sanitized®. White.



194
REGULAR 2.99

- Cotton corduroy continental-style pants
- Loden green, stag tan, or sand
- Slim or regular, sizes 6 to 18

For school, dress wear or play you can't beat these midwale cotton corduroys. Adjustable tab waist, tapered legs, cuffless bottoms, 4 pockets. Machine washable. Proportioned; 3 colors.)



199
REGULAR 3.99

- Casually, smart Banlon® shirt for men
- Short sleeves, ribbed collar, cuffs
- Sand tan, lt. blue, black, white, red, blue

Soft, textured nylon for free, easy fit. Drip or tumble dry with no blocking or ironing needed. Won't shrink or stretch out of shape. Machine washable. Men's S, M, L, XL. Buy now, save 50%!



388¢
REG. 3 PR. 1.19

- Men's rugged Power-House work gloves
- Heavyweight 10 1/2 oz. cotton jersey
- Double-knit wrists, non-rip seams

Extra-sturdy for extra-long wear. Warm and durable jersey gloves. Here's your opportunity to stock up during Wards Super Value Sale! Large size fits all hands. Work gloves for any job.

Save Over 40%

Save 51% on yarn

Save 33% on Gloves

Save 2.33 Blanket



690
REG. 10.99

- 100% Orlon
- Button Front

Colorful authentic blazer stripes. Now—luxury soft extra long wearing, thanks to Orlon acrylic that's completely machine washable and dryable.

Choose from cranberry, brown, and green, in sizes S-M-L-XL.



54¢
REGULAR 1.09

- Very best 100% virgin wool worsted
- Big 4-oz. skein in many colors
- You can't pass up Wards low, low price

Heavy 4-ply 4-oz. yarn, so fleecy-soft and resilient. Wonderful for warm sweaters, suits, outerwear, afghans. Permanently moth-proofed. Convenient pull-skein; no winding. Save today at your nearby Wards store!



288
REGULAR 4.99

- Fur Lined
- Calfskin
- Dressy

The glove that is number one choice with men who prefer a rugged, masculine look. Hand sewn all the way... with the smooth, comfortable fit he wants. Great for driving, just right for dress-up. Black or brown. Hurry!



\$366
Regular 5.99

- Solid colors rayon-nylon blanket
- Machine washable; full or twin bed size
- "Nap-Seal" finish minimizes shedding

Wonderfully warm and longwearing! Rayon-nylon in solid colors, fully bound with 6" acetate. Wards exclusive "Nap-Seal" finish. Blue, pink, gold, greens. 72x90" size. Hurry in today

WONDERLAND SHOPPING CENTER • Plymouth at Middlebelt

OPEN
TILL 9