

ENTHUSIASM

**RIGHT
DOWN
THE
LINE...**

That's the way we feel about our Classified Want Ads . . . and NOW you have the chance to see why we are so enthused. We are happy to introduce

ECON-O-LINE "211"

THE MONEY-MAKING ALL-PURPOSE OBSERVER CLASSIFIED WANT AD

**NOW YOU CAN AFFORD TO SELL
THOSE ITEMS VALUED UNDER \$25
THROUGH THE CLASSIFIED WANT ADS!**

HERE'S How The New Classification Works . . .

**2 LINES
1 WEEK
1 DOLLAR**



CLEAN UP While You Houseclean!

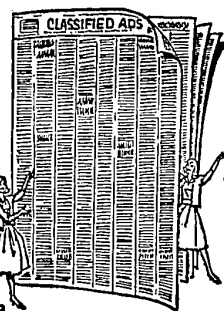
Folks just like you have discovered how easy it is to solve problems with OBSERVER Classified Want Ads. Most all of them have more and do more because they use result-getting Observer Want Ads to bring in a steady flow of extra cash by selling worthwhile things around their homes the minute they discover they're no longer being used or enjoyed.

TRY IT . . . IT WORKS!

Go through your home today. Make a list of the no longer used items you find. These items are worth good, hard cash. Then decide how much money the items are worth in today's highly competitive market. Bring your list to the nearest OBSERVER NEWSPAPER OFFICE and let our friendly Ad Writers get your ad started.

SORRY, ECON-O-LINE ADS CANNOT BE CHARGED.

**THAT'S ALL THERE IS TO IT . . . YOUR INVESTMENT?
IT'S LOW. JUST \$1.00 FOR 2 LINES!**



**DECIDE TO JOIN THE
"HAPPY PEOPLE" WHO ARE
SO ENTHUSED ABOUT THE
AMAZING RESULTS THE
OBSERVER CLASSIFIED WANT ADS
BRING THEM.**

**FOLLOW THE CROWD TO YOUR
NEAREST OBSERVER NEWSPAPER
OFFICE TODAY!**

211

ECON-O-LINE "211" IS A SUB CLASSIFICATION OF HOUSEHOLD GOODS FOR SALE, THEREFORE, ONLY ITEMS FOUND IN AND AROUND THE HOME MAY BE ADVERTISED IN THIS CLASSIFICATION. REMEMBER . . . ITEMS SELECTED MUST BE PRICED FOR SALE UNDER \$25.

