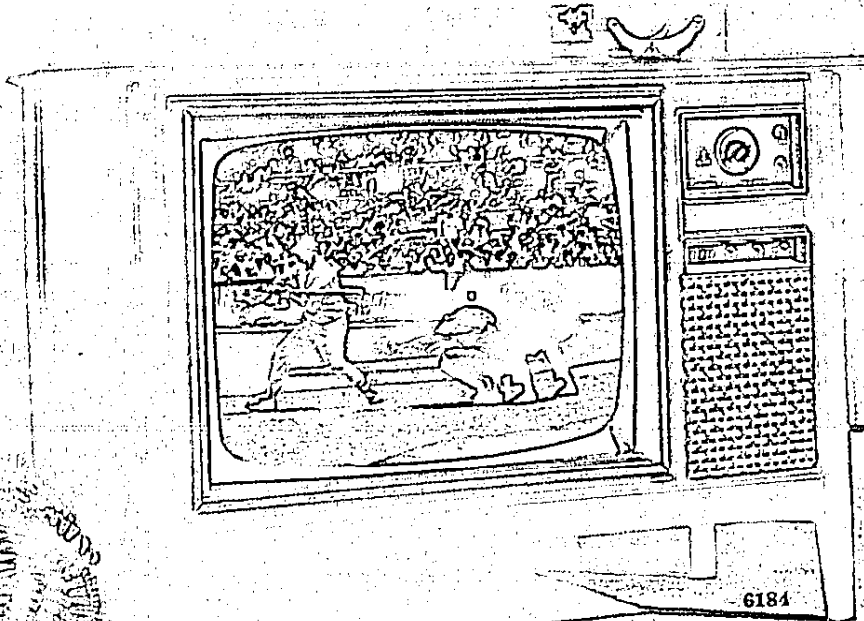


Sears

Enjoy Color Viewing So Natural It's Like Looking Thru a Window

COLOR TV



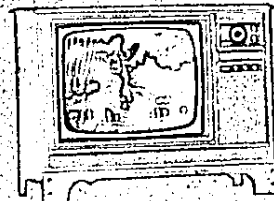
Contemporary style walnut-veneer cabinet... regular \$569.95... \$399.95

ON SALE!

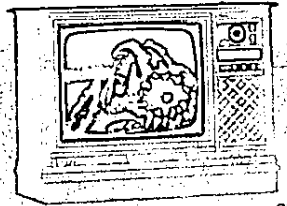
Largest Color Viewing Possible
The New Rectangular Tube
25-inch Console Color TV
(25-in. overall viewing, 235-sq. in. viewing area)

Regular \$569.95 **539.95**
No Trade-in Required

Receive 34 sq. inches of increased viewing area over our 21-in. color tube. 25,000-volt chassis has the Colorguard feature that automatically eliminates color impurities. Chromix gives you that "just right" color mix you desire. Set-and-forget volume control, plus VHF memory-fine tuning. Choose from 3 cabinet styles.



G185 Early American style maple-veneer cabinet... regular \$569.95... \$399.95



G163 Spanish style elm-veneer cabinet... regular \$569.95... \$399.95

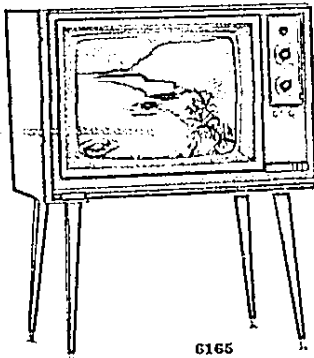
NO MONEY DOWN on Sears Easy Payment Plan

90-Day Free Home Service
One-Year Tube and Parts Guarantee
 Free home service on any Silverstone Color TV if any part proven defective within 90 days of sale. Free replacement if any tube or part (including picture tube) proven defective within one year. Service is extra after 90 days.

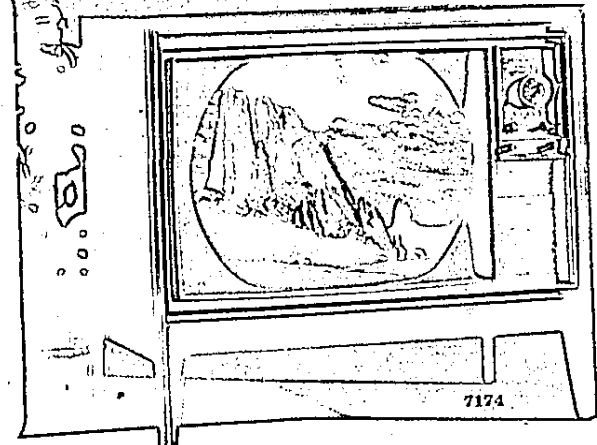
Sears Low Price includes delivery, set-up and tuning in your home by Sears trained TV servicemen.

Expert Service is as near as your phone anywhere in the U.S.A. Replacement parts readily available for reasonable life expectancy of your Color TV. Ask about extended service protection for just pennies a day.
 Sears does not establish artificial "flag" prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

New Rectangular Tube Color Viewing



ON SALE!
19-inch Color Console TV
(19-in. overall diagonal, 180-sq. in. viewing area)
Sears Low Price
329.95
No Trade-in Required
 Natural color viewing from powerful chassis with 3 I.F. stages. Tinted safety shield, plus memory-fine tuning you only tune once.



Brilliant Color Viewing 21-inch Console Color TV
(21-in. overall diagonal, 261-sq. in. viewing area)

Sears Regular Low Price
399.95
No Trade-in Required

Attractive Contemporary style cabinet. 25,000-volt chassis provides clear far-fringe area viewing. Colorguard eliminates color impurities automatically. Tinted safety shield.

PHONE SEARS
 Today for Free Home Trial
 There's no obligation.