



WATCH RITA BELL'S

"PRIZE MOVIE"

"THE BEST THINGS IN LIFE

ARE FREE"

In Color

starring GORDON McRAE

WXYZ-TV

CHANNEL 7

★ THURSDAY ★ MARCH 31 ★ 8:30 A.M.

Presented By

These Friendly Wonderland Stores:

AAA Bird Store
Artiste Beauty Salon
Associates Loan
Baker's Shoes
Burton's Gal
Children's Fashion Shops
Coney Island
Cosmetic Shop
Cunningham Drug Store
Elliott Travel
Encore Restaurant
Fanny Farmer Candies
Farmer Jack Food Store
Father & Son Shoes
Federal Dept. Store
Gay Top Beauty Salon
Good Housekeeping Shop
Griswold Sporting Goods
H & N Restaurant
Hughes-Hatcher-Suffrin
Kiddieland
Kinney's Shoes
S. S. Kresge
Leib Brothers

Lerner Shops
Livonia National Bank
Macauley's, Inc.
Mary Jane Shoes
Montgomery Ward
Moore Furnace
Mr. Klean Kwick
Packer Food Store
Rashti's
Red Barn
Richman Brothers
Rose Jewelers
Dr. Morton Roth
Sanders
Singer Sewing
Thom McAn
United Shirt
Vanity Fair
Winkelman's
F. W. Woolworth
Wonderland Barber Shop
Wonderland Shoe Repair
Wonderland Tie Rak
Wonderland Laundromat

Zuieback's-Suburban Shop

KRESGE'S

3-DAYS ONLY — THURSDAY - FRIDAY - SATURDAY

EASTER

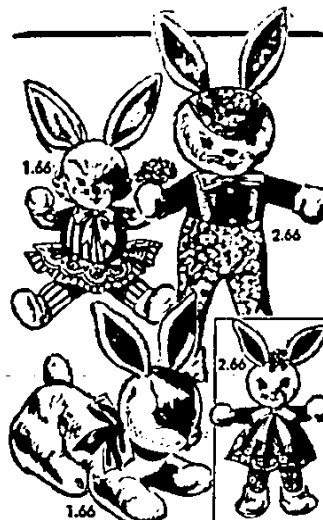


SPECIALS

WONDERLAND STORE ONLY

Everything for Spring and Easter at Savings You Find Only at Kresge's!

Charge It!



3 Days - Reg. 1.99 and 2.99

PLUSH RABBITS

1.66 - 2.66

Soft, cuddly bunnies, sitting up or lying down; gamin-faced brother and sister bunnies, dressed in lively stripes or floral prints. They're sure to please the children.

Like It? Charge It!



Crates and Tray Packs of Colorful

EASTER CANDY

Tempting foil-wrapped, chocolate-covered marshmallow rabbits and eggs or creme-filled eggs.

24¢

Like It? Charge It!



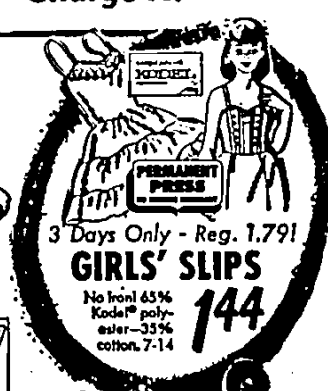
3 Days - Fresh, Delicious

JELLY BIRD EGGS

Spiced or fruit-flavored bird eggs ... fine for filling Easter baskets.

2.43¢

Like It? Charge It!



3 Days Only - Reg. 1.79!

GIRLS' SLIPS

No Iron! 65% Kodel® polyester-35% cotton. 7-14

144



3 Days Only - Reg. 2.99!

WOMEN'S SLIPS

Nylon Tricot. Shadow panel. Proportioned. White, 32-44.

233



3 Days Only - Reg. 1.99!

WHIMSIE HATS

12 styles. Whimsies and rings. Black, white, spring colors.

144



Bright Easter Accents

WHITE GLOVES

Reg. 1.59

Women's

78¢

Girls' Reg. 88¢

58¢

also in colors

WONDERLAND CENTER

PLYMOUTH AT MIDDLEBELT

S. S. KRESGE COMPANY