

All brands bearing the A&P seal are not better than national brands

...SOME ARE ONLY JUST AS GOOD

Every fine product in your A&P store that carries the A&P seal (this one is guaranteed to be better than or the equal of the famous national brands.

Pick one! Try it! Agree or it doesn't cost you a penny.

We're proud of that A&P seal so it's only on the finest.

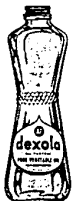
WHY DO WE HAVE PRIVATE BRANDS?

They're our finest values.

They help us live up to our century old pledge... to provide the best food to the most people for the least amount of money.

Are A&P private brands a good reason for shopping A&P? They're one of many!

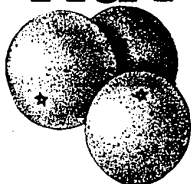
COPYRIGHT © 1965, THE GREAT ATLANTIC & PACIFIC CO., INC.



Fresh Fruits & Vegetables!

CALIFORNIA—113 SIZE

Navel Oranges



DOZEN

49¢

A REAL VALUE Bananas 2 LBS. 29¢

FLORIDA Pole Beans LB. 19¢

* Dairy Values! *

LIME, ORANGE, PINEAPPLE OR RASPBERRY Sherbet Crestmont 1/2-GAL. CTN. 49¢

A&P BRAND—LARGE OR SMALL CURD Cottage Cheese 2 LBS. CTNS. 49¢

A&P BRAND—FOR COFFEE AND CEREALS Half and Half . . . QT. CTN. 39¢

* Frozen Foods *

DOLE BRAND—NET WT. 6-OZ. Pineapple Juice 4 CANS 89¢

LAMBRECHT'S Cheese Cake . . . 1-LB. 4-OZ. SIZE 69¢

WITH CHEESE G&W Pizza . . . NET WT. 10-OZ. PKG. 49¢

* Baked Foods! *

SAVE 16¢—JANE PARKER Apple Pie 1-LB. 8-OZ. 39¢

SAVE 16¢—JANE PARKER Angel Food . . . 1-LB. 1-OZ. RING 39¢

JANE PARKER—SANDWICH Cookies 5 VARIETIES 3 1 1/2-LB. PKGS. 100

FLORIDA Egg Plant LB. 19¢

WASHED, TOPS REMOVED Fresh Spinach . . . NET WT. 10-OZ. BAG 23¢

CHOC. COVERED ICE CREAM

Cheerio Bars 12 IN PKG. 49¢

A&P BRAND FRENCH STYLE OR

Cut Green Beans 4 NET WT. 9-OZ. PKGS. 79¢

JANE PARKER BAG O' BREAD SALE

White Bread 5 1 1/2-LB. LOAVES IN BAG 99¢

GIANT PKG. SUNSHINE

RINSO 10c Off Label . . .

Liquid Wisk . . . QT. 51Z 67¢

Lux Liquid 20c Off Label . . . QT. 51Z 57¢

Lifebuoy Soap 2 BATH CACKES 37¢

Lux Beauty Soap 3 8 1/2 CACKES 35¢

Coldwater Surf 15c Off 3-LB. LABEL 2-OZ. NET WT. 15-OZ. PKG. 59¢

Breeze Detergent 15c Off 15-OZ. PKG. 32¢

Praise Soap 10c Off LABEL 2 BATH CACKES 35¢

Lux Beauty Soap 2 BATH CACKES 33¢

"Super-Right" Quality Meats!

"SUPER-RIGHT" MATURE, CORN-FED

Beef Steaks



ROUND lb. 89¢

SIRLOIN lb. 99¢

T-BONE lb. 1 09

PORTERHOUSE lb. 1 19

"SUPER-RIGHT" Smoked

Picnics LB. 39¢

"Super-Right" 2-3 Lb. Sizes

Spare Ribs LB. 59¢

Fryer Legs or Breasts WITH RIBS ATTACHED . . 55¢

"SUPER-RIGHT" SMOKED Polish Sausage . . LB. 69¢

"SUPER-RIGHT" BONELESS Cube Steaks LB. 1 09

NEW YORK BONELESS Strip Steaks "SUPER-RIGHT" LB. 1 09

"SUPER-RIGHT" Pork Tenderloins LB. 89¢

"SUPER-RIGHT" HOT OR MILD Pork Sausage . . 1-LB. ROLL 55¢

"SUPER-RIGHT" SKINLESS All-Meat Franks 1-LB. PKG. 59¢

FOR BROILING Halibut Steaks . . LB. 69¢

FOR BAKING Salmon Steaks . . LB. 79¢

CAP'T JOHN'S French Fried Fillets NET WT. 14-OZ. PKG. 55¢

LAKE ERIE Perch Fillets LB. 49¢

Famous-for-Quality Groceries!

YELLOW CLING—HALVES OR SLICED

Iona Peaches . . . 3 1-LB. 15-OZ. CANS 79¢

ANN PAGE LAYER

Cake Mixes 4 1-LB. 3-OZ. PKGS. 99¢

VACUUM PACK

A&P Coffee 2-LB. CAN 1 39

2-PLY—6c OFF LABEL

Puffs Tissues . . . 3 PKGS. OF 280 79¢

SILVER SKILLET

Beef Stew . . . 2-LB. 8-OZ. CAN 79¢

A&P GRADE "A" Apple Sauce 3 2-LB. 3-OZ. JARS 1 00

HEART'S DELIGHT Apricot Nectar 3 1-QT. 14-OZ. CANS 1 00

7c OFF LABEL Spry Shortening 2-LB. 10-OZ. CAN 75¢

CONTAINS 5.25% SODIUM CHLORIDE Bright Sail Bleach GALLON PLASTIC 39¢

KING SIZE Silver Dust . . . 4-LB. 1-OZ. PKG. 1 29

25c OFF LABEL Sunshine Rinso 5-LB. 4-OZ. PKG. 99¢

FACIAL—2-PLY Kleenex Tissue BOX OF 300 33¢

CANNED VEGETABLE SALE!

A&P Spinach

A&P White Potatoes

A&P Peas—Mixed Sizes

A&P Sauerkraut

Iona Tomatoes

YOUR CHOICE

4 1-LB. CANS 59¢

Plantation Lawn Food



20-10-5 FORMULA

1 99

22-LB. BAG Covers 5000 Sq. Ft.

10-6-4 FORMULA

1 59

50-LB. BAG Covers 5000 Sq. Ft.

Peat from Michigan

50 LB. BAG 59¢

OXFORD PARK Grass Seed . . . 5 LB. BAG 1 89

REGALO—Our Finest Mixture Grass Seed . . . 4 LB. BAG 2 79

NO. 1—JUMBO Rose Bushes . . . Each 99¢