



The MEANING of WORDS...

Some words don't achieve their true meaning until they have been in use for many years. This could be said of the word "Realtor" . . . a word which is the registered trade mark of members of the National Association of Real Estate Boards, and which can be used as a professional designation only by real estate brokers who meet the strict qualifications for such membership.

Through decades of service to the public, the people who have

earned the right to call themselves 'Realtors' have established a meaning for the word. To the millions who have been served, "Realtor" stands as a professional title signifying helpful, honest, intelligent and dedicated service. The real meaning of the word has been built by the outstanding public services which Realtors have performed.

Realtor Week, May 22 to 28, is a time when the attention of a grateful public is focused on the people who are best qualified to handle real estate matters of any nature.

THE FOLLOWING FIRMS REPRESENT THE ACTIVE PARTICIPATING REALTORS IN THE DETROIT SUBURBAN AREA OF
 • FARMINGTON • GARDEN CITY • LIVONIA • NOVI • PLYMOUTH • REDFORD • WESTLAND



Aldenderfer Real Estate — C. W. Allen Real Estate — Weldon Clark, Realtor — Neil C. Creighton Real Estate — R. W. Ellis Assoc., Inc. — Elisea Real Estate Co. — William Fehlig Real Estate — Funk Real Estate — Grossman Livonia Realty — Harrison-Moore Realty — Jay Real Estate — Jester Real Estate — Earl Klein Real Estate — Mathers, Stevens, Martin Real Estate — Merriman Real Estate — Frank Moberak, Real Estate — Moeike Real Estate — Alger P. Quast Co. — Omar G. Sanderson Real Estate Service — Kenneth G. Swain Real Estate — James Taylor Real Estate — Teepe Realty — Wilbanks Real Estate — Gordon Williamson Co. — Harry S. Wolfe, Realtor

