

# IT'S SO EASY

## TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To get a job, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number... fold (follow the numbered directions) and mail. No Postage necessary.

**TRY IT and SEE!**



CUT ALONG DOTTED LINES

POSTAGE-FREE

### WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900

Blank Folds Into An Envelope  
No Stamp Is Needed

WRITE YOUR AD  
IN THIS SPACE!

(3) FOLD BACK ALONG THIS LINE

FIRST CLASS  
PERMIT No. 399  
Farmington, Mich.

BUSINESS REPLY ENVELOPE

No Postage Stamp Necessary If Mailed to the U. S.

**The Observer Newspapers**

33425 Grand River Ave.  
Farmington, Michigan

WANT AD DEPT.

CLASSIFICATION


(1) FOLD ALONG THIS LINE

(2) FOLD BACK ALONG THIS LINE

Send bill to .....

Street .....

City ..... Zip .....

My telephone number is .....

CIRCLE THE NUMBER OF WEEKS YOU  
WANT THE AD TO APPEAR  
1 WEEK 2 WEEKS 3 WEEKS 4 WEEKS

Your Ad Will Appear in All SIX OBSERVER Newspapers,  
Reaching More Than 86,000 Homes Every Wednesday.

**15 WORDS FOR ONE WEEK \$2.00**

For Each Additional Word Add 15c, i.e. 17 Word Ad—\$2.30

CUT ALONG THIS LINE

(4) FOLD BACK TAB—USE GLUE OR TAPE