

Ford Plans Two Million Dollar Diagnostic Center in Dearborn

Ford Motor Company has announced details of plans for a \$2,000,000 experimental automotive diagnostic center in Dearborn.

The modern, 48,000-square-foot structure will be built at Oakwood Boulevard and Rotunda Drive on an 8.6-acre site south of the company's Research and Engineering Center and west of the Ford Division General Office Building.

Arjay Miller, Ford president, told company stockholders at the annual meeting that the diagnostic center will be built to "test and evaluate advanced electronic equipment, as well as to train company and dealership personnel in the use of the new techniques."

Construction of the one-level facility is expected to begin in July and be completed by January, 1967.

Robert C. Graham, Ford Motor Company service planning assistant, said the company expects to "lead in the development of diagnostic centers for our Ford and Lincoln-Mercury dealers."

"During the next decade," he said, "we expect to see substantial changes in diagnostic equipment. This facility will help us develop new testing devices and systems to speed the diagnosis process and to identify the causes of automotive problems for which no testing procedures are presently available."

Graham said the center also will be used to evaluate test devices developed by equipment manufacturers, and to demonstrate equipment for company dealers.

The building will feature the lane and bay-type diagnostic center Ford currently is urging its dealers to install. It also will contain a 24-stall shop and parts department to provide service for company-owned vehicles, and a body and paint shop to validate paint and repair procedures recommended by Ford Motor Company to its dealers.

The company launched a nationwide program last February to encourage Ford and Lincoln-Mercury dealers to construct diagnostic centers as a part of new or expanded dealership facilities. A typical diagnostic center for dealership service departments was exhibited at regional dealer meetings throughout the country.

A typical center contains a chassis dynamometer, brake analyzer and headlight tester, plus instrumentation to test engine-transmission performance, brakes

balance and wheel alignment and to balance all other safety and performance characteristics of the car.

Ford Motor Company is re-owner can find out in less than one hour the condition of his car and the cost of needed repairs for approximately \$10. A car repairs

The center permits the customer to watch more than 100 performance tests and inspect report and an estimate of the cost of needed repairs.

After the examination, the customer is given a detailed service, he is free to select the repairs he wishes to have performed and to decide inspecting dealership.



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ALL BEEF
**Fresh
Hamburg**

3 LB.
PKG.

\$1.39



U.S.D.A. CHOICE
CENTER CUT
**Round
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1 LB.

89¢



U.S.D.A. CHOICE
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**T-Bone
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1 LB.

\$1.09



4TH & 5TH RIB
STANDING
**Rib
Roast**

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79¢



FARM MAID
SUGAR CURED
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Bacon**

1 LB.

69¢



GRADE 1
JUICY
**Peter's
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JUICY SKINLESS
GRADE 1
**Peter's
Wieners**

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Food**

1/2 OZ.
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PIECES AND STEPS
PACKED WITH FLAVOR
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CAN

19¢



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**Hawaiian
Punch**

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CAN

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IN RICH TOMATO SAUCE
CAMPBELL'S
**Pork &
Beans**

1 LB.
12 OZ. CAN

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650 4 1/2" X 4 1/2"
ONE PLY
**Northern
Tissue**

1 ROLL
PKG.

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**Jack Frost
Cane Sugar**

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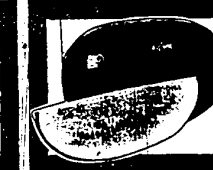
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TASTY
**Ice
Cream**

1/2 GAL.
CTN.

59¢



JUICY, VINE RIPENED
WHOLE
**Water-
melon**

EACH

89¢

Boat Registry Is Lagging

LANSING—As Michigan swept through its first major holiday weekend of the warm weather months... Memorial Day... nearly four motorboats in every five in the state were still unregistered for the three-year period which began this year.

The registration of just over 100,000 of the state's estimated half-million motorboats prompted Secretary of State James M. Hare to renew his plea for owners to register their crafts.

"Motorboats can be registered any one of the more than 200 branch offices of the Secretary of State," Hare said.

He noted that the warm weather had sparked an "outburst" in motorboat registrations. But we're still a long ways from the total registration of nearly 400,000 during the last three-year cycle and the many boats which have never been registered at all.

What do boat owners need when they go for their current registration?

"It's easy," says Hare. "First, the registration fee is \$3. In addition, they should bring along their old registration blank or bill of sale in the case of new motorboats."

The Secretary of State, who has dealt with auto safety for many years as chairman of the Michigan State Safety Commission, had a word of admonition for motorboat owners.

"Make sure your boat is water-worthy and fully-equipped with necessary safety devices. This includes life preservers for each passenger, oars in case the motor fails, and lights for any night boating."

"Common horse sense and courtesy are the best deterrents against boating accidents," Hare noted.

Traffic Expert
PFC Lawrence D. Weinberg, son of Mr. and Mrs. Harold T. Flacks, 1948 St. Francis, Livonia, has completed a traffic accident prevention course at the U.S. Army School, Europe, Oberammergau, Germany.



35325 Plymouth
at Yale
Livonia

Kendallwood Center
12 Mile at Farmington Road
Farmington

27428 W. 6 Mile
at Inkster
Livonia

27415 Schoolcraft
at Inkster
Livonia

Livonia Mall
7 Mile at Middlebelt
Livonia

705 South Main
at Linden
Plymouth

27200 Joy Road
at Inkster
Redford Township

Downtown Farmington
Farmington Road, South
of Grand River

Five Mile Rd.
at Levan
Livonia

8244 Merriman
Near Ann Arbor Trail
Nankin Township

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HAVE BEEN WINNERS!
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HAVE BEEN WON!
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