

DAVIS & LENT OPEN THURSDAY NITE to 9 SAT. LAST DAY OF SALE 10 a. m. to 6 p. m. and FRIDAY

LOCATED AT 336 SOUTH MAIN STREET IN PLYMOUTH

THURSDAY-FRIDAY-SATURDAY ONLY

New Lower Business Reorganization Close-Out Prices

Now You Save Up to... 40% 50% 70% OFF MOST ALL OUR REGULAR PRICES

OFFERING OUR COMPLETE STOCK OF... HART SCHAFFNER & MARX and CURLEE Suits and Sport Coats—STETSON straw and Felt Hats—INTERWOVEN sock—PLEATWAY Pajamas—GULF Stream and SANSA-BELT Slacks-Hickok Belts and Bow Ties—PENELTON and RUGBY Sportswear—ALLIGATOR Rain Coats—LAKE-LAND Jackets—KAYNEE Boys Wear... HONESTLY and TRULY REDUCED FOR THIS SALE.

RECORD BREAKING LOWER PRICES...

3 BIG SALE DAYS THURSDAY-FRIDAY 10 a. m. to 9 at Night SATURDAY 10 to 6

For the purpose of liquidating the greater part of our inventory to raise cash to take care of our obligations and bring about a necessary reorganization to our 31 year old business.

BUSINESS REORGANIZATION SALE

<p>To Close-Out 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Reg. 1.50-2.00 MEN'S TIES Regular 150-200, New 1966 Fabulous Men's Better Neckwear. New shapes and new patterns. All slanted together in one group to Close-Out while the group lasts. Reg. to 3.00 DAVIS & LENT LAST 3 DAYS OF SALE... 97¢ Main Floor</p>	<p>For the Closing 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 4.95 and 5.95 BOYS' PANTS Regular 4.95 and 5.95. Another made dress slacks for aged school-age play wear in Fine Narrow Waist Coed's Choice of colors. Reg. 4.95 DAVIS & LENT LAST 3 DAYS OF SALE... 2.47 Basement</p>	<p>Last 3 Close-Out 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 15.95 to 18.95 GULF STREAM MEN'S SLACKS Regular 15.95 to 18.95 Men's Famous Gulf Stream Yell' Round Sport Coats. Spring Summer and Dress Slacks. Choice of the group. Reg. to 4.50 DAVIS & LENT LAST 3 DAYS OF SALE... 7.97 2nd Floor</p>	<p>For the Closing 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 39.50 to 49.50 CURLEE-MEN'S SPORT COATS Regular 39.50 to 49.50. Notably, Famous Curlee and Royal Brand Sport Coats. Spring Summer and Round weights. Choice of group. Reg. to 4.50 DAVIS & LENT LAST 3 DAYS OF SALE... 17.97 Main Floor</p>	<p>Last 3 Close-Out 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 4.95 STETSON STRAW HATS Select from Davis and Lent's entire 4.95 stock of men's Famous Stetson Brand Straw Hats of just one final low sale price. Reg. 4.95 DAVIS & LENT LAST 3 DAYS OF SALE... 2.47 Main Floor</p>	<p>For the Closing 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 1.00 MEN'S SOX Regular 100 men's Ankle style Famous Cooper Sox in this one men's popular colors and color combinations. Double length white, solid pastel shades and stripes. Reg. 1.00 DAVIS & LENT LAST 3 DAYS OF SALE... 47¢ Main Floor</p>	<p>For the Final 3 Days of Sale... NOW AT LESS THAN 1/2 PRICE Regular 6.95 MEN'S SHIRTS Nationally Advertised Regular 6.95 men's World Famous Name Brand short or long sleeve summer dress shirts in white, solid pastel shades and stripes. Reg. 6.95 DAVIS & LENT FINAL 3 DAYS SALE PRICE... 3.47 Main Floor</p>	<p>Last 3 Days of Sale To Close-Out... NOW AT LESS THAN 1/2 PRICE Regular 4.95 MEN'S RUGBY SWIM TRUNKS Regular 4.95 men's Famous Rugby brand finely made Swim Trunks. All placed in one group while this entire assortment lasts. Reg. 4.95 DAVIS & LENT FINAL 3 DAYS SALE PRICE... 1.97 Main Floor</p>
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Your Last Chance Ever at this Sale... Shop Thursday & Friday 10 A.M. to 9 at Night-Saturday 10 to 6... The End!

LAST 3 DAYS OF SALE PRICES ON...
Regular 5.00
PLEATWAY MEN'S PAJAMAS
Regular 5.00 Famous well known Pleatway men's Pajamas in the fine versatile summer fabric. Slacks & C-O.
Reg. 5.00
DAVIS & LENT LAST 3 DAYS OF SALE...
3.97
Main Floor

FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING PRICES
MEN'S GULF STREAM SLACKS
Men's famous Gulf Stream and Jayne men's first quality. Only made dress slacks in this great 1/2 price group. In the Tropical Summer and Year Round weights, modern dark colors in all waist and dress and waist suiters. Sizes 32-42.
8.95 Men's Slacks 4.47 LESS THAN 1/2 PRICE
9.95 Men's Slacks 4.97
10.95 Men's Slacks 5.47
12.95 Men's Slacks 6.47
16.95 Men's Slacks 8.47
22.50 Men's Slacks 11.23
Other Groups 33 to 70% Off
DAVIS & LENT — 2nd Floor

DAVIS & LENT... HART SCHAFFNER & MARX and CURLEE Clothes
Men's SUITS at Two Quick Disposal Prices Famous Makes
Names you know and like as well as do your own
Group No. 1
DAVIS & LENT'S 64.50 CURLEE SUITS
NOW
37.97
Value 64.50
Davis & Lent's 89.50 Hart Schaffner & Marx Suits
Group No. 2
48.97
Value 89.50



FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING LOWER PRICES. UNIVERSITY FASHION - YOUNG AGE
SHORT SLEEVE SHIRTS
Our famous University Brand finely made Short Sleeve Shirts in the popular and much in demand Buran Down Collars. Choice of the group at less than 1/2 price. Teenage sizes 14-16.
3.95 Short Sleeve Shirts 1.97 LESS THAN 1/2 PRICE
4.00 Short Sleeve Shirts 1.97
5.00 Short Sleeve Shirts 2.47
5.95 Short Sleeve Shirts 2.97
6.95 Short Sleeve Shirts 3.47
Other Groups 33% to 60% Off
DAVIS & LENT — 2nd Floor

FOR THE FINAL 3 DAYS OF THE SALE
Regular 3.55
MEN'S JIFFY HOUSE SLIPPERS
Regular 3.55. Famous "Jiffy" House Slippers. Warm knit upper attached to soft leather rubber sole.
Regular 3.55
DAVIS & LENT LAST 3 DAYS CLOSE-OUT SALE PRICE...
1.87
Main Floor

LAST 3 DAYS OF SALE PRICES ON...
Regular 1.50
MEN'S ADLER SPORT SOX
Regular 1.50 Nationally Advertised Famous Adler brand men's fine quality soft skin cotton white Sport Sox with red banding trim. Choice of colors.
Reg. 1.50
DAVIS & LENT LAST 3 DAYS OF SALE...
97¢
Main Floor

FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING PRICES
BOYS' FINE QUALITY PANTS
Select from the Davis and Lent entire stock of finely made first quality Famous Water Coedery Slacks in boys' sizes and reg. and inf. etc. Ages 8 to 18 yrs.
4.95 Boys' Pants 2.47 LESS THAN 1/2 PRICE
5.95 Boys' Pants 2.97
6.50 Boys' Pants 3.23
6.95 Boys' Pants 3.47
7.50 Boys' Pants 3.73
DAVIS & LENT — Boy's Department, Basement

GIVE-AWAY PRICES OUR FINEST
Group No. 3
Every Suit in our complete stock is on Sale. Regular, Long, short, linen, Imported fabrics from England, Scotland, and Italy. Fabrics All wool and Cool Touching in Shakerlins, Flannels, Tweeds and Worsters.
59.50 Royal Brand Men's Suits.....39.97
64.50 Royal Brand Men's Suits.....48.97
69.50 Royal Brand Men's Suits.....57.97
74.50 Curlee Brand Men's Suits.....41.97
89.50 Hart Schaffner & Marx.....74.97
95.50 Hart Schaffner & Marx.....77.97
100.50 Hart Schaffner & Marx.....79.97

FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING PRICES
SHAPELY BUTT DOWN SHIRTS
Davis and Lent famous make genuine shapely University Club and quality in Attractive Madras and Bold Stripes with Popular Long Point Buran Down Collars. Long sleeve styles 3-M-L.
3.95 Shapely Shirts 1.97 LESS THAN 1/2 PRICE
5.00 Shapely Shirts 2.47
5.95 Shapely Shirts 2.97
6.95 Shapely Shirts 3.47
7.95 Shapely Shirts 3.97
Other Groups 33% to 60% Off
DAVIS & LENT — 2nd Floor

NOW AT LESS THAN 1/2 PRICE
\$5.00 Top Coats 2.47
\$4.95 Coats 1.24
WOOL SHIRTS
1/2 Price
12.50 Wool Shirts 6.25
11.95 Men's Slacks 5.97
18.95 Wool Shirts 9.47
Main Floor

NOW AT LESS THAN 1/2 PRICE
SWEATERS
Select from a complete group of best assortment of sweaters, cardigans and color combinations.
5.98 Boys' Sweaters 2.97
7.00 Boys' Sweaters 3.47
7.98 Boys' Sweaters 3.97
8.98 Boys' Sweaters 4.47
9.98 Boys' Sweaters 4.97
Basement

FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING PRICES
Quality Madras Jackets
Davis and Lent now place in one great group some of the finest Madras Jackets we've ever shown. Each coat with a matching shirt. Ages 12 to 18 yrs.
8.95 Madras Jackets 4.47 LESS THAN 1/2 PRICE
9.95 Madras Jackets 4.97
12.95 Madras Jackets 6.47
13.95 Madras Jackets 6.97
16.95 Madras Jackets 8.47
Other Groups 33 to 60% Off
DAVIS & LENT — 2nd Floor

FINAL SELLING STARTS THURSDAY MORNING AT 10 A.M. TO 9 AT NIGHT WITH FINAL RECORD BREAKING PRICES
HICKOK MEN'S JEWELRY
Select from a terrific grouping of World Famous Brand New 1966 Jewelry Items including Cuff Links, Tie Tacks, Money Clips, Cuff Links and Tie Tack Sets, Etc.
1.50 Hickok Jewelry73 LESS THAN 1/2 PRICE
2.50 Hickok Jewelry 1.23
3.50 Hickok Jewelry 1.73
5.00 Hickok Jewelry 2.47
6.00 Hickok Jewelry 2.97
10.00 Hickok Jewelry 4.97
Other Groups Up to 33 to 60% Off
DAVIS & LENT — Main Floor

Select from Davis & Lent's entire new 1966 spring and summer line of famous Hickok all leather and sport styles.
1.50 Hickok Belts 1.17
11.95 Hickok Belts 1.27
2.50 Hickok Belts97
5.00 Hickok Belts 1.97
10.00 Hickok Belts 3.97

Last 3 Days of Sale
SPORT COATS
Our finest Hart Schaffner and Marx and Curlee New 100% wool and tropical summer weights and fabrics.
39.95 Sport Coats 17.97
45.00 Sport Coats 24.97
49.50 Sport Coats 27.97
55.00 Sport Coats 32.97
65.00 Sport Coats 42.97
Main Floor

Men's Sport Style
KNIT SHIRTS
3.00 Knit Shirts at 3.97
5.95 Knit Shirts at 4.77
6.95 Knit Shirts at 5.57
By Regal & Golf Stream
WALK SHORTS
3.00 Walk Shorts at 3.97
5.95 Walk Shorts at 4.77
6.95 Walk Shorts at 5.57
Main Floor

Famous Gulf Stream
MEN'S SLACKS
Famous Gulf Stream and Famous Curlee in summer tropical and all wool year round weights.
12.95 Men's Slacks 10.97
14.95 Men's Slacks 11.97
16.95 Men's Slacks 13.97
19.95 Men's Slacks 16.97
22.95 Men's Slacks 18.97
24.95 Men's Slacks 19.97
Main Floor

INTERWOVEN
MEN'S SOX
Select from Davis & Lent's entire and complete stock of men's fully selected new 1966 spring and summer interwoven men's socks. All styles, colors and patterns.
1.85 Interwoven Sox97
1.00 Interwoven Sox77
1.25 Interwoven Sox97
2.00 Interwoven Sox 1.37
2.00 Interwoven Sox 1.97
Main Floor

Famous Pleatway
Men's Pajamas
Select from our entire stock of new 1966 Famous Pleatway Pajamas. Short or long sleeve styles in fine broadcloth and Madras. Same Wash and Wear.
5.00 Men's Pajamas 2.97
5.95 Men's Pajamas 4.77
7.00 Men's Pajamas 5.37
8.95 Men's Pajamas 7.17
10.00 Men's Pajamas 7.97
Main Floor

Pendleton & Home Comfort
MEN'S ROBES
Select from our entire stock of world famous Pendleton all wool robes and home comfort robes and slippers.
10.00 Men's Robes 6.97
11.95 Men's Robes 8.27
14.95 Men's Robes 9.97
15.95 Men's Robes 10.97
17.95 Men's Robes 11.97
25.95 Men's Robes 17.97
Main Floor

All Advertised Items Subject to Stock on Hand and Prior Sale

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