ENJOY BIG SCREE in 3 Exclusive Cabinet



Silvertone 25-in. Rectangular Tube

overall diagonal, 295-eq. in. viewing area)

Sears Low Price

No Trade-in Required

Natural, life-like color viewing in a choice of Contemporary style walnut veneer, Colonial style maple veneer, or the 18th Century style mahogany-veneer cabinet. Colorguard feature automatically eliminates color impurities; Chromix lets you adjust color to that "just right" color mix. Dual speakers provide outstanding static-free FM sound. Set-and-forget volume control, plus memory-fine tuning.

We Service What We Sell ... Anywhere in the U.S.A.

Expert service is as near as your phone anywhere you live or move in the U.S.A.

One Year Tube and Parts Guarantee 90-Day Free Home Service

Free home service on any Silvertone Color TV if any part proves defective within 90 days of sale. Free replacement if any tube or part (including picture tube) proves defective within one year. Service is extra after 90 days.

NO MONEY DOWN on Sears Easy Payment Plan

Ask your Sears salesman how you may

take up to 3 years to pay for your Silvertone Color T.V.





Sears Rectangular Tube 19-inch Console Color TV

(19-in. overall diagonal, 180-eq. in. viewing area)

Sears Regular Low Price

No Trade-in Required

Bright, vivid color viewing! Legs on Consolette are removable for use as Table Model. Tinted safety shield reduces glare for easier viewing. 5-inch speaker reproduces static-free FM sound.

PHONE SEARS for Free Home Trial . . . There's No Obligation