

Sears

KENMORE DRYERS and KENMORE WASHERS

They're America's No. 1 Best Sellers... Dependable, Work-Saving, Low-Priced

**ON SALE! Kenmore
2-Cycle, 3-Temperature
AUTOMATIC
DRYERS**

Electric Model **\$98**

No Trade-in Required

- 3 temperatures—Hot, Warm, plus "Air Only"
- Cycles for Regular and Wash 'n Wear clothing
- Lint screen slides out to clean easily
- Safety switch stops dryer when door is opened

Gas Model . . . *138



FORGET IRONING

When you tumble-dry PERMA-PREST clothes and sheets, a Kenmore Dryer combines the heat, tumble-action and final cool-down to restore PERMA-PREST to its original condition—creaseless, wrinkle-free.

YOU NEED TWO SPEEDS

DIRSK WASH ACTION gives your everyday clothes a good scrubbing . . . helps get them really clean. GENTLE WASH ACTION nampers sheets and delicates, such as linens and lace, gets them gently clean.

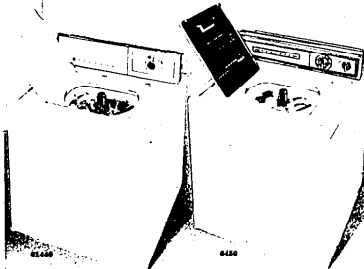
ON SALE! Our Lowest Price

**2-SPEED
KENMORE
WASHERS**

\$138

No Trade-in Required

- Choose from 2 cycles—Regular and Delicate
- Just set one dial . . . the washer does the rest
- Built-in lint filter slides out for easy cleaning
- Safety switch stops spin when lid is raised



ON SALE!
Kenmore Dryers with a
Choice of 2 Temperatures
Electric Model **\$78**
No Trade-in Required
"Heat" for regular drying. "Air
Only" for fluffing. Lint screen,
Load-A-Door, safety door switch.
Gas Model . . . \$108

ON SALE!
Kenmore "Soft-Heat"
Dryers Never Over-Dry
Electric Model **\$129**
No Trade-in Required
Towels come out so soft. Tablets
won't shrink due to over-drying.
Top lint screen, Load-A-Door.
Gas Model . . . \$169

**Sears Extra Lo-Sudz Detergent . . .
Cleans in Cold or Hot, Soft or Hard Water**
31 lb. basket **\$1.77**
Kenmore Extra Lo-Sudz Detergent
not only cleans your clothes, but
leaves them smelling fresh, too.
And, it's packed in Sears best qual-
ity 11-qt. plastic pail. You'll use
this handy pail again and again.

**PHONE SEARS
TODAY**
Everything for the
Home Laundry . . .
Let One of Our
Laundry Appliance
Experts Help You
Choose the Washer
and Dryer Best
Suited to Your Needs.



**Sears Care Service
Protects the Value
of Your Appliances**
Sears Factory Trained
Specialists Assure You
Service Satisfaction with
Personalized, Profes-
sional Care . . . Wherever
You Live or Move in
the U.S.A.

**2-Year Nation-Wide
Free Parts Guarantee**
Free replacement and installation of any
parts which prove defective within first
year of sale. Free replacement of any
parts which prove defective within 2 years
of sale. Installation extra during second
year. Defective gas-coke parts on auto-
matic washers only replaced free within
5 years of sale, installation extra during
second through fifth year. Free replace-
ment of defective porcelain-finished parts
within 30 days of sale.

ON SALE!
Just One Dial to Set on
These Kenmore Washers
No Trade-in
Required **\$118**
Built-in lint filter. Safety lid switch.
Lasting porcelain-finish wash basket.
6-vane agitator gives thorough wash
action to get clothes really clean.

ON SALE!
Kenmore 2-Speed, 3-Cycle
All-Fabric Washers
No Trade-in
Required **\$158**
Wash all fabrics . . . Regular, Deli-
cate, Wash 'n Wear . . . cool-down
prevents spin-set wrinkles. Lint
filter, 3 water temperatures.