



TAKE THE WARD WAY TO SCHOOL



CHOOSE FROM HUNDREDS OF TIMELY
ITEMS AT WARDS LOW PRICES!

WONDERLAND STORE ONLY ... PLYMOUTH ROAD at MIDDLEBELT -- GA 7-1600

A PRETTY PARADE OF FRESH AND SAUCY PLAIDS

**Save now
on girls'
dresses**

BACK TO SCHOOL STYLES
NEVER NEED IRONING

2.97

"CHARGE IT" AT WARDS

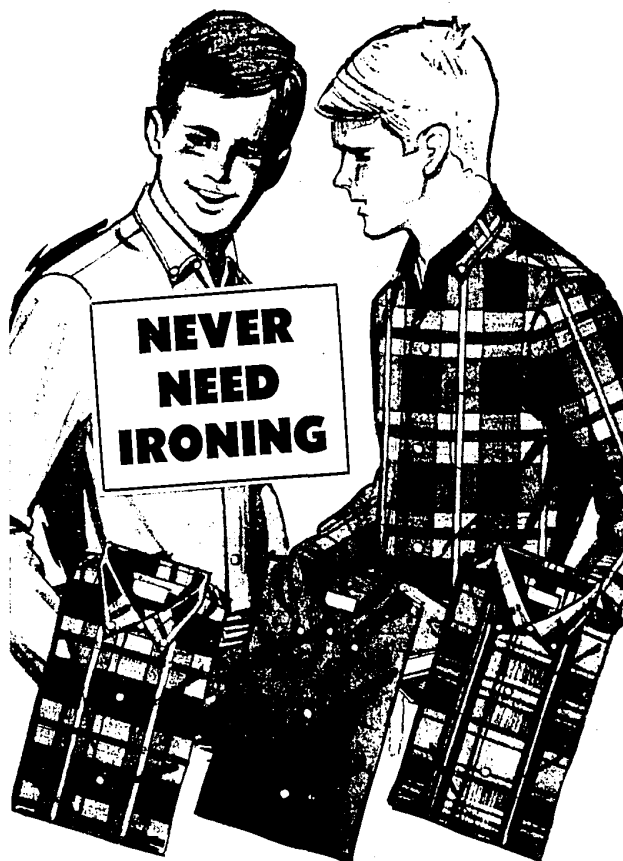
- Cottons and cotton-polyester blends
- Smocking, ruffles, braid, bow trims
- Detailed with care for a quality look

Get your little girl set for school in pert and pretty dresses that are top-of-the-class values from Wards. Come see perky plaids of every description in shirtwaists, nautical looks, shirry bouffants, smocked and high yoked styles. Done in crisp cottons and cotton polyester blends that never need ironing, no, not even touch up. Choose from red, blue, green, gray, and many other colors. Sizes 3 to 6X.

"CHARGE IT"
ON WARDS CONVENIENT
CARD - ALL CREDIT PLAN



OPEN
SUNDAYS
12 to 6 P.M.
DAILY
9:30AM-9PM



**SPECIAL! BOYS' SPORT SHIRTS...
SHED WRINKLES, STAY NEAT**

- Trim, tapered, Ivy button-down style
- Polyester-cotton in colorful plaids, solids
- Washfast: rich colors won't fade or run

Look again at that startling low price... possible only through a terrific special purchase, timed perfectly for going-back-to-school! They're long-sleeve Ivy styles in a deluxe blend of 65% Dacron® polyester-35% combed cotton for "care-free" lasting good-looks! Color assortment is best we've seen in seasons: rich dark and bright plaids, or solids in burgundy, gold, navy, maize, 6-18.

2.22

Orlon cardigan

MACHINE WASH, MACHINE
DRY... IT WON'T SHRINK

7.90

REG. 9.99

Want that easy-does-it campus look? It's yours in this roomy, free-draping bell sleeve cardigan. Orlon® acrylic in a springy links stitch. Machine wash, dry — won't stretch, shrink. Huge color choice. S-M-L-XL. Hurry in, save during this big sale!

