



GETTING A HEAD start on the time honored custom of giving the teacher an apple, is tiny David Curtis. During a visit to the Michigan State Fair, David presented an apple to Mrs. Wanda Ferguson, 31221 W. Seven Mile Road, who teaches at Redford Union.

Observer Second Front Page

Wednesday, September 7, 1966 Page ★ 3-A

Observer Newspapers Plan Second Annual Publicity Workshop

The second annual Observer Newspaper Group workshop will be held on Thursday, Sept. 15, at Madonna College in Livonia.

In an effort to offer ideas, suggestions and information on the most efficient way to communicate with the community through a newspaper, organizations, service clubs, PTAs are asked to register their publicity and public relations chairman to this workshop.

A kit will be distributed geared to showing the best way to write a news release, as well as a feature story.

A special session in photography will be part of the workshop.

In addition there will be an opportunity for questions and a discussion period on the importance of communication and the method of determining what is an announcement, a news release, or a feature story.

Meet Your Carrier



Richard Nagrocki, son of Mr. and Mrs. Wallace Nagrocki, 9127 Nathaline, Redford Township, has been a carrier boy for the Observer Newspapers since 1965. He delivers to patrons on Columbia and Nathaline between Joy Road and West Chicago.

Richard is a student at St. Robert Bellarmine School and math, spelling and reading are his favorite subjects. He plans to attend college after graduation from high school.

Rich collects stamps, coins and rocks and likes to play and watch hockey.

Observer Newspaper Group

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MEMBER MICHIGAN PRESS ASSOCIATION

Schoolcraft College Enrollment Soars To 3,197 Students for All-Time Record

Schoolcraft College is off to its greatest year in history with record high enrollment of 3,197 for the fall term, according to Registrar Norman Dunn.

Dunn reported 2,186 are registered for day classes with 1,011 in the evening. This is almost 700 more than

the totals of a year ago when there were 1,609 in the day and 895 in the evening classes.

This year's total includes 137 in the newly created apprenticeship program which offers courses in design, manufacturing trades, electrical trades, and machine trades.

The new technical building the long awaited program. The record enrollment is another sample of the boom that has hit college and university campuses throughout the United States. The two was opened last week to serve year community colleges are taking up the slack for those

students who have been rejected from the four-year colleges.

Schoolcraft's enrollment is 40 per cent higher than that for the start of the 1965-66 college year. It has resulted in the addition of 23 full time teachers and many part-time instructors to handle the work load.

Meanwhile, Wayne Dunlap, chairman of the College Humanities Division at Schoolcraft, has announced an expanded creative arts program with the start of the fall semester.

4,000 In C'ville Schools

With a record enrollment of almost 4,000, the Clarendonville School district schools opened for the 1966-7 term Tuesday with all teachers on hand following a successful conclusion to summer negotiations for a master contract.

There were a few new faces in important places which found David McDowell, former principal of Clarendonville High, replacing the retired Louis Schmidt as school superintendent.

Anthony Marra, former assistant principal, was elevated to principal.

Due to the construction work at Edgewood Elementary School, which isn't completed, the school lunch program will not start with the beginning of classes.

Students who remain in school over the lunch period will have to carry their own lunches until the work is finished. Milk will be available at the school each day.

Supt. McDowell indicated he expected the cafeteria will be ready for normal operations by Oct. 1.

Meanwhile, the Board of Education has set Monday, Oct. 3 as the date for a special election for a millage renewal in December. The election will ask electors to make a choice between continuing five mills being collected or allowing it to expire.

Church Robbed

The First Methodist Church of Farmington is out \$150 after someone broke into the building last week and rifled a cashbox with petty cash and a strong box in the secretary's office. According to Farmington police reports someone broke into the church during the night of Aug. 31-Sept. 1.

Officers Complete Training Course

Three public safety officers from the City of Farmington have completed a 44-hour firemanship training course at the University of Michigan.

Receiving certificates last week were Officer Glenn Fisher, Norman Reyle and Daniel Byrnes.



EXPLAINING INNOVATIONS at Macomb Community College to representatives of Schoolcraft College, Livonia, is W. H. Nikkel (right), MCCO business administrator. Schoolcraft's delegation to the Community Leadership program included (from left) College President's Institute of the Midwest Ralph B. Kelley, division director of English, speech and reading, 333 Arthur, Plymouth; Mrs. John W. Mochle, vice chairman of the board of trustees, 1279 Ann Arbor Trail, Plymouth, and Robert A. Stenger, dean of instruction, 21326 Summerdale Court, Northville. Representatives from 35 colleges from all sections of the nation attended the session held at Macomb College.

Nine Local Health Groups Aid in Medicare Studies

LANSING — Nine local health departments will assist the state department of health in surveying extended care facilities for certification under the federal Medicare program, according to State Health Director Albert E. Heustis.

The health departments participating in the work are Ingham, Kent, Macomb, Oakland, Washtenaw, Muskegon, and Genesee Counties; in addition to the city of Detroit, and the city of Flint health departments.

Dr. Heustis observed that applications for participation in the Medicare program have been sent to 262 nursing homes, 24 hospitals with extended care facilities, and 42 county medical care facilities.

"After the applications are returned, survey teams will inspect each unit, and provide consultation and assistance in any areas that do not meet the Medicare standards," Heustis noted.

The state health department will then send the applications, with recommendations, to the Social Security Administration for final certification.

"Although there are more than 500 nursing homes, and other medical facilities in Michigan that could fall under this position of the Medicare act, applications were initially sent to only facilities which licensing records showed as providing a certain level of post hospital extended care," Dr. Heustis said.

"Many nursing homes, for example, do not provide this type of care, and could not qualify under Medicare at this time. But if in the future these facilities desire to meet Medicare requirements, we will aid them in every possible way."

All licensed nursing homes in Michigan are being sent a copy of the Medicare Conditions of Participation, and a letter suggesting that they apply if they feel the standards can be met.

DETROIT LIONS—FORD MOTOR CO.

PUNT, PASS, and KICK CONTEST

LIVONIA COMPETITION

9:30 a.m., OCT. 8

at
WONDERLAND CENTER!

Calling all youngsters from 8 to 13. Enter Ford Motor Company's exciting, Punt, Pass, Kick contest now! Local winners compete at Tiger Stadium. Grand Prize winners win a trip to NFL championship game. Pick up your entry blanks at Wonderland or at Bill Brown Sales & Service, 32222 Plymouth Road, Livonia. Hurry! Register at Bill Brown Sales in Livonia. Watch for NFL COLOR MOVIES at WONDERLAND.

The program of 14 individual events will include poet Gary Snyder, a return engagement of mezzo-soprano Leslie Eitzen and seven films. All programs are open to the public free of charge.

The events are grouped in four series, providing seven films, five concerts, two lectures and a number of exhibitions of art, ceramics, and photography. Announcement of dates and events on the exhibition series will be made as plans are complete, Dunlap said.

"The Captain's Paradise," an English film with Alec Guinness, opens the semester program on Friday, Sept. 9. Thereafter, films are scheduled at two week intervals on Fridays through Dec. 2.

Other films in the series are "Yojimbo," a Japanese film, Sept. 23; "Pather Panchajanya," the critically acclaimed Indian film, Oct. 7; "Tight Little Island," Oct. 21; "The Idiot," an adaptation of the Dostoyevsky novel, Nov. 4; "The Big Deal on Madonna Street," Nov. 18; and "Hiroshima, Mon Amour," Dec. 2.

Films are scheduled for 2 p.m. and 8 p.m. in the amphitheater in the Forum. Foreign language films in the series have English subtitles.

The concert series will open on Friday, Oct. 14, with a program by String Bassist Lawrence Hurst, one of the best known artists on an unusual solo instrument. Hurst has been principal bassist with the Seventh Army Symphony in Germany and the Dallas Symphony and has been a member of the University of Michigan music faculty since 1964. The concert is scheduled for 3 p.m. at the Waterman Campus Center.

Miss Eitzen, who appeared on the Schoolcraft creative arts series last year, will return for a program of lieder

on Thursday, Nov. 10, at 11 a.m. in the library. She will be accompanied by Allen Shaffer of the Schoolcraft music faculty.

The Schoolcraft Evening Choir and Orchestra, directed by Dunlap, will offer a concert on Wednesday, Dec. 7, at 8 p.m. at the campus center, and on Thursday, Dec. 8, the Beaumont String Quartet will perform a chamber music program at 11 a.m. in the library.

The quartet is composed of Michigan State University faculty members and is gaining a wide-spread reputation in Michigan for recitals of distinction and musical merit. Quartet members are Robert Tata and Theodore Johnston, violin; Lyman Bodman, viola; and Louis Potter Jr., cello.

A week later, on Thursday, Dec. 15, Dunlap will direct the Schoolcraft College Choir and Orchestra in a program scheduled for 11 a.m. in the library.

Sir Arnold Lunn, author and lecturer, will open the lecture series on Wednesday, Oct. 12, at 1 p.m. in the amphitheater.

Snyder, regarded as one of the best poets to come out of the so-called Beat Generation, is scheduled for two appearances—one at 3 p.m. in the Waterman Center, and one at 8 p.m. in the library—on Thursday, Nov. 17.

Youth Killed in Westland

The death toll of motorcyclists in Western Wayne County climbed one more notch Wednesday.

The latest victim is Roy Lancer B. McCallum, 16, of 4134 Williams Street, Inkster. Police officers said that he was driving in the Hawthorn-Matthews area in Westland when the vehicle went out of control, struck the curb at the corner and smashed into a utility pole.

His death comes within a month of numerous other motorcycle deaths in Grosse Pointe, Livonia, and Farmington.

Punt, Pass, and Kick

FREE Entry Forms At These Stores

- AAA Bird Store
- Aristo Beauty Salon
- Associates Loan
- Baker's Shoes
- Livonia National Bank
- Burton's Gal
- Children's Fashion Shop
- Concy Island
- Cosmetic Shop
- Cunningham Drug Store
- Elliott Travel Service
- Fanny Farmer Candies
- Father & Son Shoes
- Federal Department Store
- Farmer Jack's Market
- Gay Top Beauty Shop
- Good Housekeeping Shop
- Griswold Sporting Goods
- H & N Restaurant
- Hughes-Hatcher-Suffrin
- Kloss & Kwik
- Kinney's Shoes
- S. S. Kresge
- Leib Brothers
- Lerner Shops
- Macaulay's, Inc.
- Mary Jane Shoes
- Montgomery Ward
- Moore Furnace
- Packer Foods
- Rashi's
- Red Barn Restaurant
- Richman Brothers
- Rose Jewelers
- Dr. Morton Roth
- Sanders
- Singer Sewing Center
- Thom McAn
- United Shirt Distributors
- Winkelman's
- F. W. Woodworth
- Wonderland Barber Shop
- Wonderland Shoe Repair
- Wonderland Tie Rack