

There's Always Something Doing at LIVONIA MALL

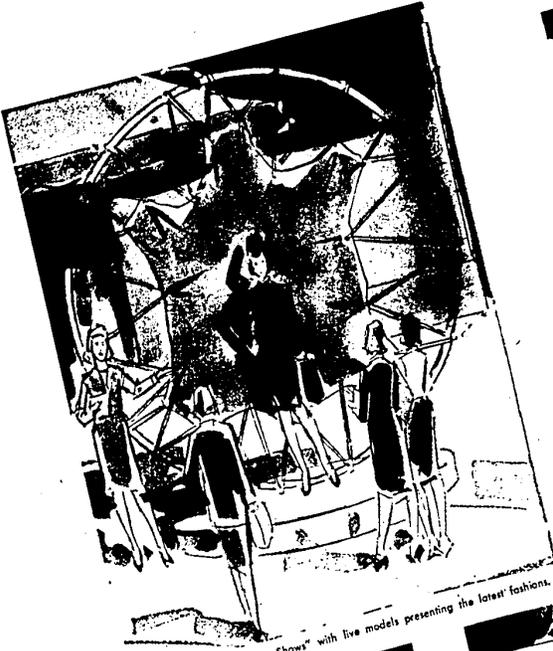
this time it's our...

LEATHER FASHIONS FAIR

STARTS THURSDAY

Continues thru October 8th

You've read about it... You've heard about it... Now see for yourself... LEATHER FASHIONS EXCITEMENT ON THE MALL. "Instant Leather Fashion Shows" staged for your enjoyment in the Center Mall area. Come see how Leather Accessories can transform your new Fall outfit into many different ensembles. Get ideas by the score on how to use Leather to enhance the latest styles in men's, women's and children's clothing.



SEE... "Instant Fashion Shows" with live models presenting the latest fashions.

LIVE MODEL FASHION SHOWS

Thursday, Sept. 29 and Oct. 6
7 p.m.

Friday, Sept. 30 and Oct. 7
7 p.m.

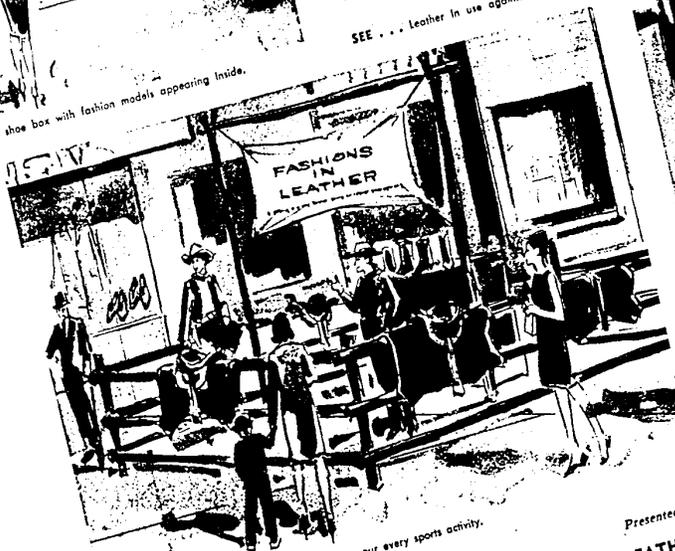
Saturday, Oct. 1 and Oct. 8
2 p.m. and 7 p.m.



SEE... The huge shoe box with fashion models appearing inside.



SEE... Leather in use against a background of Autumn colors.



SEE... Beautiful, durable, wearable Leather for your every sports activity.



SEE... Leather accessories by the carload.

Presented for Your Fall Fashion Information
by
LEATHER INDUSTRIES of AMERICA
Coordinated by Ann Boyer, Consultant to L.I.A.



49 STORES TO SERVE YOU... ALL UNDER ONE ROOF

LIVONIA MALL Shopping Center 7 Mile at Middlebelt