



RUSSELL J. FONS, 25302 Lyncastle Lane, administrator of youth activities for Chevrolet Motor Division, was in Mobile, Ala., at the recent Junior Miss spectacle where he congratulated Julie Fiere, Miss Hawaii, on winning a \$1,000 scholarship. Chevrolet is one of the national sponsors of the contest, won by Miss Arkansas.

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**John Says:**  
  
**Happy Easter**  
Keep us in mind — We're easy to find.  
**CLAPPISON and CONROY**  
FARMINGTON INSURANCE AGENCY  
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### BALANCE TAKES SKILL

Yes, and when it comes to a home budget-balancing act, look for the "Gas Comfort-Conditioned Home" to save time and money!

All "Gas Comfort-Conditioned Homes" are built to the high quality standards of the nationally known Blue Star Homes. This means that they include a fully-automatic Gas range with the thermostatically-controlled "burner-with-a-brain" . . . the dependable Gas water heater that delivers a constant supply of hot water for all household needs, and carefree, thrifty Gas househeating and air conditioning.

When you go house hunting, look for the "Gas Comfort-Conditioned Home" — the home that lets you enjoy the carefree life and save money at the same time!

For further information about the wonderful "Gas Comfort-Conditioned Home," call or write . . .

  
**Consumers Power Company**  
PG-1011-81

# Orchard's Want Ads: A 50-Year Tradition

At the McCracken Orchards along 35700 Twelve Mile Road, they know a good business deal when they see it. The McCrackens have been want ad users in The Enterprise for at least a half-century now, and they still use the want ads here in season.

The way we found out is that it happens to be National Want Ad Week; we were looking over old want ads in our files, and in an October 1916 issue we found:

FOR SALE—Cider Apples  
20 cts per bushel, all  
picked up. H. N. McCracken

We wondered: Was it the same McCracken as the one who placed the want ad for apples and pears last fall?

WELL, IT TURNED OUT that it was the father of the contemporary McCracken, so we stopped-up one day for a visit.

Old H. N., who placed the above ad, was Harry N. McCracken, once owner of The Enterprise around the turn of the century. He served in the Legislature from 1905-08, was Farmington Township clerk and supervisor, a school superintendent and Oakland County's first agricultural agent.

You'd think all that activity would have been hard on a man, but Harry McCracken was around to 1957, when he died at the age of 92.

"YOUNG" HOWARD is the fourth generation of his family to run the farm, and his son Charles works with him. They're proud of the fact that this is one of the last five or so full-time active farms in the township.

Times change. The name is "Farmington" and yet you can count the number of big farms on one hand.

Howard McCracken farms 80 acres. He raises about 15,000 to 20,000 bushels a year of Macintosh, Jonathan, spice and steel red apples.

Around the first of July each year, his sweet corn is ready for market. He raises about 10,000 to 15,000 bushels of field corn and 150 head of hogs. And he boasts that any sweet corn more than a day old is taken off the consumer market and given to the hogs, too.

THE FARM is a centennial one—which means it has been in the same family for at least a century and is so designated by the Michigan Historical Society. The family ownership dates back to 1863.

But urbanization is coming to the farm on 12 Mile Road. The farm has been sold to an investment company, Howard McCracken said, and he's renting it until the company is ready to develop the land.

But one thing will remain constant. When the change comes, the new houses will be sold and traded, and the occupants will exchange goods and services, in pretty much the same way—through Enterprise want ads.

## Girl Scout News

**JUDY ZAILER**  
474-6327

Two leaders in the southeast Farmington neighborhood received special honors at the annual Girl Scout birthday party Friday, March 17, at East Junior High. Mrs. Roy (Jean) Iles, leader of Troop 430, Beechview School, has been in Girl Scouts for more than thirteen years and in that time she has been director of Camp Arapaho at least two times; has been a staff worker at day camp, on the neighborhood nominating committee and also the council nominating committee; has been a troop consultant; and during the past year she has taken over another troop, besides her own, until another leader could be found.

Mrs. Robert (Georgia) Dennis, leader of Troop 921, has been in scouts for 18 years and more; has been director of Camp Arapaho (Day Camp); has been a faithful staff worker at day camp; has been a trainer of Scout leaders, as well as a Red Cross first-aid trainer; has been, and still is, a troop consultant. You must admit that is quite an accomplishment for any one. These lovely ladies were presented with yellow roses (the Scout rose) corsages by their daughters, Florence Dennis and Pam Iles. This was the way the neighborhood association of Girl Scout leaders showed their appreciation and thanks to these leaders. This award came as quite a shock to Jean and Georgia, but they rallied enough to express their thanks.

All of the girls in Junior 269, Margaret Byrne and Jane Conner, co-leaders, which meets at Bond School, have been working on their "Art in the Round" badge. This badge covers a lot of territory as it includes working with paper mache, soft wood, soap, clay and wire; and this means that the girls must make an object of art in each of these categories. In conjunction with this badge they will also be visiting the museum at Cranbrook.

At the recent birthday party this troop chose to represent China. They made coolie hats to wear and taught a Chinese game. They also voted to use funds from their treasury to buy the school supplies they were taking along, as their contribution of supplies for African children. Some of the girls have been working on their cooking badges and have been busy making cookies to prove their prowess in the kitchen. These girls are getting prepared to live in the out-of-doors and hope to go camping sometime in June.

The Brownies of Troop 834, Ann Siarto and Norma Benham co-leaders, Eagle School, have been busy making ingenious hat racks for their moms for Easter. They used milk cartons, covered with material and placed a large city light bulb in the top. The top was made into a face and arms were put on the side of the milk carton. When completely assembled they made lovely hat stands. On March 28, the girls are going ice skating at Iceland Center (15 Mile and Crooks Road) and thereafter will be going to the home of one of the girls for cookies and hot chocolate.

These girls represented India at the recent birthday party, and wearing Indian garb the girls sang, "There was a Poor old Hindu Man" and taught the game to the rest of the Scouts present.



APPLE RAISER HOWARD MCCrackEN

**INTERNATIONAL WANT AD WEEK**  
MARCH 26 - APRIL 1

### Sub. Sandwich Local Menu Item

Submarine sandwiches have become part of the Farmington scene. Dan McPhail who has been a local resident for the past 13 years recently opened up a shop dispensing these delicacies at the Farmington Shopping Plaza.

Dan, who is a '63 graduate of Farmington High, worked for a Detroit oil company until he was able to open his own business place. The idea for bringing a sandwich shop to his hometown occurred to him while he was traveling through the eastern states.

For many years, according to McPhail, submarines have been a very big thing there. Not too many have yet found their way to the metropolitan Detroit area, but each one has its own specialty. Cold cut sandwiches are the top item at Dan's, the price of the sandwich varying with the expense of the meat used in it whether it be salami, imported meat, just plain bologna or what-have-you.

When asked if Dagwood or Jackie Gleason had significantly contributed to the popularity of the submarine with their own varieties of do-it-yourself sandwiches, McPhail thought not. He seems to think that their mouth-watering goodness just sells them. He sees a future for them here at least equal to that of the eastern seaboard.

### Wigs Unlimited At New Salon

Milady of Farmington may now shop locally in an emporium devoted exclusively to wigs, falls and hairpieces. Proprietor of this new service is a resident of the community, Doris Waack, who received her training in the ways of wigs in New York.

Doris was employed by a Detroit hair stylist before venturing into her present location at 22286 Farmington Road, and is equipped there to perform every service connected with maintaining an extra hairdo. She will sell, alter, cut or set the hairpieces or suggest accessories. Her shop deals only with genuine human hair.

Doris invites the local ladies to drop in for a chat without any feeling of obligation.



### BEAUTY-RAMA SWEEPSTAKES WINNERS

**1st PRIZE — WIG**  
Mrs. Ann Perry  
Eastbrook, Farmington

**2nd PRIZE — WIGLET**  
Marie Schotten  
Rocky Court, Farmington

**\$5 GIFT CERTIFICATES**  
Fran Lesperance  
Wildwood Trail, Farmington

**5th PRIZE — WIG**  
Rosemary Bradley  
Folkstone, Farmington

**6th PRIZE — WIG**  
Kay Ruana  
Summet Court, Novi

**7th PRIZE — WIG**  
Mrs. W. Kinski  
Springfield, Farmington

**8th PRIZE — WIG**  
Mrs. L. E. Warriner  
11 Mile Road, Farmington

**9th PRIZE — WIG**  
Mrs. L. E. Warriner  
11 Mile Road, Farmington

## Local News

By MARIE LONG GR. 4-3114

Mrs. Charles Derry, of Six Mile Road, flew by jet to New Orleans, La., on March 25 to visit friends, Mr. and Mrs. William H. Rapier, who reside there.

While Mrs. Derry is away, son Patrick will spend his Easter vacation with his aunt and uncle, the Robert G. Starns in Kendallwood 1.

Ann Long, 12-year-old daughter of Herbert C. and Angeline Long, of Wildwood, was initiated into the Rainbow Girls in Wayne Lodge recently.

Ann is in her school chorus and the Girls Glee Club and plays the piano. She is in the 6th grade and is the grand daughter of Yours Truly and H. C. Long Sr., of Grand River Avenue.

Get well wishes go to Mrs. Sylvia Platz, of Freedom Road, who is home after spending a week in Botsford General Hospital for tests and treatment. Sylvia is a member of the Pioneer Golden Age Club of Farmington.

Mrs. Paul (Amy) Charron, of Powers Road, returned home recently from St. Mary's Hospital, Livonia, after undergoing surgery. Amy was active in Girl Scouts and wrote their news for many years.

Mrs. John Haller, of Rosehill, is home from St. Mary's Hospital where she underwent treatment.

### Ashdowne Clock Service

Expert Service Since 1940  
Antique & Modern — Repaired & Restored  
PICK UP & DELIVERY  
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### WARD'S CATALOG STORE

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Complete  
APPLIANCE  
and  
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Department  
At This Store  
USE WARDS "CHARGE ALL" PLAN



**THAYER FUNERAL HOME**  
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Grand River at Liberty Street - Farmington - GR. 4-4131

**Jean's bel-aire beauty salon**  
GR. 4-7810  
In Bel-Aire Shopping Center Orchard Lake Rd. at 10 Mile Rd.