



# MAKE A MENTAL NOTE!

THE WANT AD SECTION IN THIS NEWSPAPER  
BELONGS TO YOU...IT IS YOUR "DEPARTMENT STORE"  
OF ADVERTISING. USE IT and TAKE ADVANTAGE  
OF ITS "RESULT PRODUCING" POWER!

## OH, What 15 Little Words Can Do!

If you're selling something or offering a service, a 15 word Want Ad in the Six OBSERVER Newspapers can do a big selling job for you. You get Reach — right into every home in Livonia, Plymouth, Westland, Garden City, Redford and Farmington — a potential reading audience of nearly 350,000 people.

PUT 15 LITTLE WORDS TO WORK FOR YOU... Dial GA 2-0900 TODAY  
15 WORDS — 1 WEEK — \$2.00