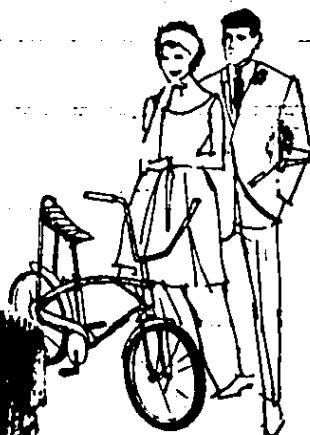


Another Good Reason to Buy Your Gifts at Sears...

Sears

A Convenient Credit Plan for Every Need, Every Family

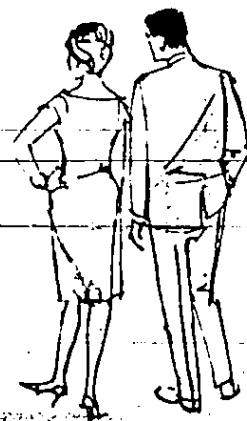


Buy on Sears Revolving Charge

Choose the way you want to pay. Use Sears Revolving Charge as a Charge Account with no service charge when paid every 30-days. Or use your Sears Credit card instead of cash and spread your payments over several months for only a small service charge. There's no minimum purchase required; and you can add to your account at any time.

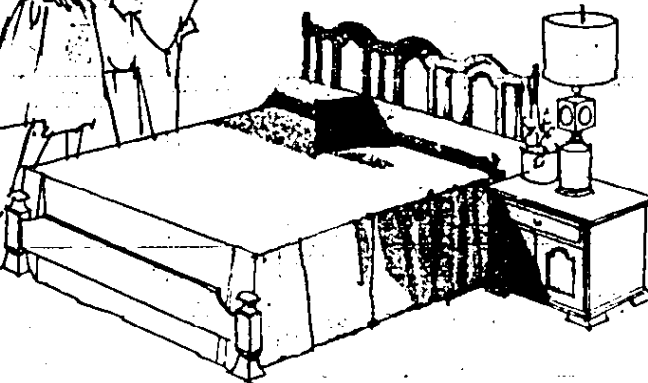
NO MONEY DOWN, NO MONTHLY PAYMENTS

Until February 1st, 1967 for Major Appliances on Sears Easy Payment Plan. She'll be "Tickled Pink" with an Appliance Gift and you can take until February 1st, 1967 (when all your other Christmas bills are paid) before you make your first Payment for TVs, Stereos, Washers, Dryers, Sewing Machines, Vacuum Cleaners and other major Home Appliances you buy on Sears Easy Payment Plan.



Take up To 3 Years to Pay

When you buy Home Fashions on Sears Easy Payment Plan. After an initial purchase of \$20 or more you can add purchases as low as \$5 to your balance. In many cases your monthly payment will not even be increased. Remember, there's NO MONEY DOWN on anything you buy on Credit at Sears. Even Service and Installation can also be added to your Sears Credit Account.



*Sears Believes
Responsible
Young Adults
Deserve Credit*