

## Consumers Do Control Meat Costs

Consumers exert a powerful influence on all food prices, but nowhere is this influence more evident than on meat prices.

L. H. Simeel, University of Illinois extension economist in agricultural marketing, explains that when meat prices are really too high, consumers can and do bring them down by restricting meat buying.

When consumers don't buy all the meat being produced, it accumulates in coolers and packinghouses. Because meat is highly perishable, coolers of stores and packinghouses must act quickly to avoid loss through spoilage. And they therefore cut prices to increase sales.

Prices posted by retailers sometimes prove to be too low, and homemakers then buy meat faster than it is being produced. When supplies in the coolers at grocery stores and packinghouses are depleted, prices are raised to slow purchases and prevent empty meat counters. Packers' sending more meat bid up livestock prices. In this situation the nation's homemakers have raised prices of both meat and livestock by taking meat faster than it is being produced.

Because animals must be sold as they reach preferred market weights, farmers take the prices dictated by consumers.

Simeel summarizes the price-setting situation according to time periods. He says that when a grocer sets meat prices in his store in the short run of a few weeks. Over an intermediate period of several months, the nation's homemakers control prices. And, in the long run, farmers exert a strong influence on prices of meats and livestock by varying the amounts they produce.

## Merri-Bowl Trimmers Ask Women to Join

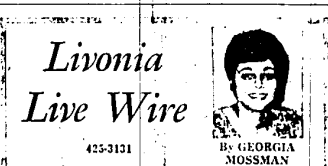
Are you carrying around remnants of your Christmas dinner and your New Year's Eve party around your waistline? Have you already broken your New Year's resolution to reduce?

Have you tried pills, potions, fad diets, reducing machines, etc. with little or no result? If you answer yes to any of these—then group therapy may be the answer to your weight problems.

Merri-bowl Trimmers Chapter of Bugoni Belles has openings for new members and observe one or several meetings. Chapter meets every Wednesday evening at 7:30 p.m. at the Carl Sandburg Library on West Seven Mile Road in Livonia. For further information call Carolyn Erickson, 425-6333 or Theresa Golaszewski, 464-0273.



**NEW OFFICERS** of the Livonia City Women's Club got together for a picture. Mrs. Patrick O'Brien, the new president, is seated in front, and behind her are (from left), Mrs. Leonard Mann, secretary; Mrs. Harold Honkala, corresponding secretary; Mrs. Earl Bruce, treasurer; and Mrs. Earl Westphal, vice president. The club meets on the third Thursday afternoon of each month at St. Paul's Freshwater Church, 27475 Five Mile, and women interested in joining may call membership chairman Mrs. James Bertello at GA. 2-5504.



**Livonia Live Wire**  
425-3121

**"HOME" FOR THE HOLIDAYS** were celebrated by Jean and Don Bates and Earlene and Weldon Phillips—traveling from Grand Rapids to visit with Mollie and Bill Lloyd of Virginia Street and Ellen and Dick Horie who live on Randy Drive.

Joining them was Don Wylie, home with his family in Plymouth, while vacationing from San Diego State College where he is working toward his doctorate degree, and teaching classes in speech and radio and TV techniques.

While touring the town together, these Bentley High School alumni stopped in at the "Log Mark" on Schoolcraft to see entertainer, Ralph Mossman, their former classmate, now turned part-time folk singer. And reports are that Don Wylie plays a "mean" gut-bucket as guest accompanist.

**"CONGRATULATIONS"** were offered to Shirley and Chuck Galla of Deering every day by 35 friends and relatives, at a cocktail party honoring their 25th wedding anniversary.

Special guests included their son Greg, and his wife, Donna; their daughter, Charlene and Cheryl; Shirley's mother, Freda Wood and Pastor, Father Wolbert and Father Kerr of St. Genevieve Church.

**WANTING** to relay especially helpful household tips we came across this gem—"Wondering what to do with holiday leftovers? Place them all in a large bowl and set them in the back corner of the refrigerator.

Remove in 24 weeks and place in the garbage can. . . This solution will eliminate pangs of conscience that accompany the throwing away of "good food."

**SILVER BELLS** had a special meaning this holiday season as they were rung for the UP and Bob Acton of Coventry Gardens . . . wed-

## Livonia Woman Is Named Volunteer of the Week

Mrs. Thomas Kenny of Huntington Avenue in Livonia recently was named Volunteer of the Week for the Detroit metropolitan area by the Central Volunteer Bureau of United Community Services.

Her volunteer activities are well tailored to her talents—providing companionship for the elderly residents of Marycrest Manor at 15475 Middlebelt, Livonia.

A homemaker, Mrs. Kenny has devoted 420 hours during the past year in sympathetic informal visiting with the 50 chronic convalescent patients who look forward each week to her arrival.

In addition to keeping up these friendships through regular chats, Mrs. Kenny provides personal services to the patients, such as delivering mail and newspapers, assisting with letter-writing, running errands. She also helps the patients move from one area, within the manor to another and aids in serving meals in the dining room. Assistance to nurses in caring for the patients' needs is another facet of her service.

Sister Mary Esther, director of volunteers, describes Mrs. Kenny as "a fine, motherly person . . . pleasant and interested in the welfare of the residents . . . very con-



**MRS. THOMAS KENNY** is a homemaker and well-deserving of commendation for her outstanding services to our elderly residents.

For her warmth and friendly approach to serving the 71 and aging patients of Marycrest Manor, the bureau will award her the coveted Community Service Pin.

**Games Party Is Planned By Lady Of Fatima Circle**

Our Lady of Fatima Circle 764 of the Daughters of L. bella will hold a games party for its next social meeting at 8 p.m. Tuesday, Jan. 17, at St. Raphael's Hall, 5875 Meridian, Garden City.

There will be refreshments and door prizes and members are invited to bring friends. The next business meeting, for members only, is set for Tuesday, Feb. 7, at 8 p.m.

## Two Local Families See Jungle Gardens

Two area families were recent visitors to the Sarasota Jungle Gardens while vacationing on Florida's lower west coast.

They are Mr. and Mrs. Wayne Jones, 14806 Berwick, Livonia, and their children Nancella, Linnea, Jeff and Kathy, and Mr. and Mrs. Harold Scannell and their sons, Bruce and Brian, of 6523 Henry Ruff, Garden City.

## 'Life' Will Be Lesson Topic

"Life" is the subject of this week's Lesson-Sermon to be read in all Christian Science churches on Sunday. "Seek good, and not evil, that ye may live; and so the Lord, the God of hosts, shall be with you, as ye have spoken." This reference from Amos will be the Golden Text.

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## CARE Film To Be Shown

Northwest Suburban Alumnae Association of Kappa Delta sorority will meet Monday, Jan. 16 at 8:30 p.m. at the home of Mrs. Robert Williams, 15678 Woodside Drive, Livonia.

On the program for the evening will be a film on CARE Inc., explaining the functions of the world-wide relief organization. Members will also hear results of the annual fruit cake sale, and business session.

the benefit theater party. Co-hosts for the evening will be Mrs. Paul Welles of Plymouth.

**Holds January Meeting**  
The Livonia Jewish Congregation Sisterhood held a business meeting and games night Monday, Jan. 9, at the Synagogue building on W. 124th St. President Anita Herman was in charge of the business session.

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