

IT'S SO EASY

TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To get a job, To find a lost Pet, To find help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number... fold (follow the numbered directions) and mail. No Postage necessary.

TRY IT and SEE!



CUT ALONG DOTTED LINES

POSTAGE-FREE

WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE CA 2-0900

Blank Folds Into An Envelope
No Stamp Is Needed

(3) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 399
Farmington, Mich.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary If Mailed in the U. S.

The Observer Newspapers

33425 Grand River Ave.
Farmington, Michigan

WANT AD DEPT.

(1) FOLD ALONG THIS LINE

CLASSIFICATION _____

WRITE YOUR AD
IN THIS SPACE!

(2) FOLD BACK ALONG THIS LINE

Send bill to

Street

City Zip

My telephone number is

CIRCLE THE NUMBER OF WEEKS YOU
WANT THE AD TO APPEAR

1 WEEK 2 WEEKS 3 WEEKS 4 WEEKS

Your Ad Will Appear In ALL SIX OBSERVER Newspapers,
Reaching More Than 86,000 Homes Every Wednesday.

15 WORDS FOR ONE WEEK \$2.00

For Each Additional Word Add 15¢, i.e. 17 Word Ad—\$2.30

CUT ALONG THIS LINE

FOLD BACK TAB—USE GLUE OR TAPE

FOLD ALONG THIS LINE