

IT'S SO EASY

TO PLACE YOUR WANT AD....

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To get a job, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary.

TRY IT and SEE!



CUT ALONG DOTTED LINES

POSTAGE-FREE

WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900

Blank Folds Into An Envelope

No Stamp Is Needed

WRITE YOUR AD IN THIS SPACE!

(3) FOLD BACK ALONG THIS LINE

(1) FOLD ALONG THIS LINE

(4) FOLD BACK TAB—USE GLUE OR TAPE

FIRST CLASS
PERMIT No. 399
Farmington, Mich.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary if Mailed in the U. S.

The Observer Newspapers
33425 Grand River Ave.
Farmington, Michigan

WANT AD DEPT.

CLASSIFICATION

(2) FOLD BACK ALONG THIS LINE

SAVE 10% BY ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number is

CIRCLE THE NUMBER OF WEEKS YOU
WANT THE AD TO APPEAR

1 WEEK 2 WEEKS 3 WEEKS 4 WEEKS

Your Ad Will Appear In All SIX OBSERVER Newspapers,
Reaching More Than 90,000 Homes Every Wednesday.

15 WORDS FOR ONE WEEK \$2.75
(CHARGE RATE)

For Each Additional Word Add 15c, i.e. 17 Word Ad—\$3.05

CASH RATE: \$2.45 FOR 15 WORDS

CUT ALONG THIS LINE