

Burroughs Makes Key Appointments In The Communications Division

Key appointments in the reorganized corporate communications division of Burroughs Corporation have been announced by Donald Johnson, vice president of the division.

The new organization established two new corporate staff positions, centralizes corporate communications services under one manager and establishes a director



with dual responsibility for public relations and advertising for each of the four operating groups of the corporation.

George Woolfenden, of Bloomfield Hills, is the new corporate director of public relations and advertising. He has been director of public relations and advertising of the international group since May 1963.

Dan Lutzier of Troy, has been appointed to the new corporate staff position of director of public affairs and internal communications.



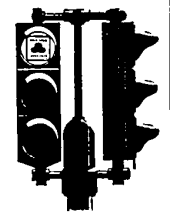
Since 1963, he has been director of public affairs and special services for the corporation.

Richard Brady, of Birmingham, has been named director of the new consolidated corporate communications services department which includes audio-visuals and photographic services, publicity and publications, exhibits and special events and Burroughs' Clearing House Magazine.

Butter Cow Coming Back To State Fair

The butter cow is coming back to the Michigan State Fair by popular demand after an absence of several years. It's full-size and it's made of real butter. The sculpture of the Jersey cow will be displayed in the dairy cooler of the Agriculture Building. So many visitors had missed the butter cow that officials decided to reinstate the sculpture.

The 1967 Michigan State Fair opens Friday, August 23, and runs through Labor Day, September 4.



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John L. Rose will continue to be in charge of corporate publicity and publications and also work on special assignments.

Donald Smith has been appointed to the new position of director of advertising and public relations for the business machines group. He has been director of advertising and public relations for the business machines group since 1960.

W. Taylor Ball Jr., of Birmingham, has been appointed to the new position of manager of public relations for the corporate communications staff since 1960.

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