



ONLY HIGHLAND OFFERS COLOR TV AT SAVINGS LIKE THESE!

FREE DELIVERY, SET-UP and 90-DAY SERVICE

FREE 10 DAY HOME TRIAL



20-Lb. TURKEY

Select your delicious 20-lb. Christmas dinner turkey from your nearest Food Fair Market. Free with purchase of most color TV sets at Highland as indicated.

NO GUESSWORK AT HIGHLAND. Try any color TV in your home for 10 days at our expense. Be sure you are pleased!

NO MONEY DOWN • 3 YEARS TO PAY

RCA VICTOR 14" DIA. COLOR PORTABLE TV **LESS THAN \$300**

Features 102 sq. in. rectangular color tube. A compact 42 1/2 lb. lightweight unit with carry-around handle. Super bright color. Price break at Highland!

\$277

Free Delivery, Service and Free Home Trial



LESS THAN \$300 **RCA VICTOR COLOR WOOD CONSOLE**

Danish Modern console. Rectangular tube. Solid state. Big 18" sq. in. picture. Automatic color. UHF/VHF. 2 Built-in antennas for full range sound. Use as table model or on cart for room to room color.

\$297

Free Delivery, Setup, 90-day service and Free Turkey

LESS THAN \$300 **GIANT PHILCO 267 SQ. IN.**

Transistorized solid state. Big picture. 267 sq. in. picture. Automatic color. UHF/VHF. 2 Built-in antennas for full range sound. Use as table model or on cart for room to room color.

\$297

Free Delivery, Setup, 90-day service and Free Turkey

LESS THAN \$400 **MOTOROLA 22" COLOR TV**

Second largest color screen model. 22" sq. in. picture. Automatic color. UHF/VHF. 2 Built-in antennas for full range sound. Use as table model or on cart for room to room color.

\$399

Free delivery, set-up and 90-day service with Free Turkey.

LESS THAN \$350 **RCA VICTOR 18" COLOR TV PORTABLE**

One of our best sellers at our lowest price ever! Trim styled beauty. Big 180 sq. in. picture. Rectangular tube. Automatic color purifier. UHF/VHF. 2 Built-in antennas for full range sound. Use as table model or on cart for room to room color.

\$337

Free Delivery, 90-Day Service and Free Home Trial.

LESS THAN \$200 **GENERAL ELECTRIC COLOR TV**

Lowest price ever for Color TV! UHF/VHF. "Rare Earth" phosphor tube for extremely brilliant colors. 60 sq. in. picture. "Pre-set" color tuning controls. Pick your set-up today. Enjoy Color TV in your home 10-DAY TRIAL!

\$199

Free delivery and 90-day service

LESS THAN \$350 **ADMIRAL 23" COLOR**

Largest color screen made. Giant 295 sq. in. rectangular tube. "Rare Earth" phosphor for extra color brilliance! 25,000 volts of picture power. All channel UHF/VHF tuning.

Thousands sold at \$459.95. Save \$112.

\$347

Free Delivery, set-up, 90-day service and Free Turkey

ZENITH 20" DIAGONAL MEASURE COLOR TV **LESS THAN \$400**

20" Diagonal measure 227 sq. in. picture. Here's the most beautiful high performance in a handsome color TV set. Rectangular tube uses "Rare Earth" phosphor. Automatic color. UHF/VHF. 25,000 volt chassis for super-bright color clarity. UHF/VHF.

\$399.88

Free Delivery, set-up, 90-day service and Free Turkey

LESS THAN \$500 **RCA VICTOR 23" COLOR WOOD CONSOLE**

Trim contemporary styling in this spruce console. Walnut finish hardwood veneer and solids. 295 sq. in. rectangular picture. Automatic color purifier. Super-powerful 25,000 volt chassis. Unsurpassed brilliance and depth to color — better black-white pictures too.

THOUSANDS SOLD AT \$569.95. YOU SAVE \$113.

\$457

Free delivery, set-up and 90-day service. Free home trial and Free Turkey.

SAVE ON COLOR TV HOME THEATRE COMBINATIONS

RCA VICTOR 23" COLOR COMBINATION

295 sq. in. Color TV with stereo hi-fi, AM/FM, FM stereo radio. Rectangular tube. Solid state. 8 speakers. Smart Danish Modern styling. Walnut finish. UHF/VHF.

Regular \$800 - Save \$103

\$697

Free delivery, set-up and 90-day service with Free Turkey.

OLYMPIC COLOR TV COMBINATION

Complete home theatre. Giant 295 sq. in. Color picture combined with stereo hi-fi, AM/FM, FM stereo radio. Solid state. A.C. All channel. UHF/VHF. Contemporary styling. Handcrafted in oak wood.

\$399

Free delivery, set-up and 90-day service. With Free Turkey.

RCA VICTOR 23" COLOR COMBINATION

295 sq. in. Color TV with stereo hi-fi, AM/FM, FM stereo radio. Rectangular tube. Solid state. 8 speakers. UHF/VHF. French Provincial styling in genuine maple woods.

Regular \$895 - Save \$146

\$749

Free delivery, set-up and 90-day service. With Free Turkey.

PHILCO COLOR TV COMBINATION

Giant 295 sq. in. Color TV combined with stereo hi-fi, AM/FM, FM stereo radio. Solid state. 8 speakers. New Philco Color tuning. UHF/VHF. Contemporary cabinet of walnut woods.

REGULAR \$895 - SAVE \$129

\$569.88

Free delivery, set-up and 90-day service. With Free Turkey.

ADMIRAL 23" COLOR COMBINATION

295 sq. in. rectangular Color TV with stereo hi-fi, AM/FM, FM stereo radio. Solid state. UHF/VHF. 8 speakers. Danish Modern styling. Handcrafted in oak wood.

Reg. \$995 - Save \$220

\$775

Free delivery, set-up and 90-day service with Free Turkey.

RCA VICTOR 23" COLOR COMBINATION

295 sq. in. rectangular Color TV with stereo hi-fi, AM/FM, FM stereo radio. Solid state. 8 speakers. UHF/VHF. French Provincial styling in genuine maple woods.

Thousands sold at \$1,130.00. Save \$281.

\$899

Free delivery, set-up and 90-day service. With Free Turkey.

PACKARD BELL 23" COLOR COMBINATION

Complete home theatre. 295 rectangular Color TV with stereo hi-fi, AM/FM, FM stereo radio. Solid state. UHF/VHF. 8 speakers. Early American design in genuine maple.

REG. \$900. SAVE \$193

\$707

Free delivery, 90-day service and Free Turkey.

PACKARD BELL 23" COLOR COMBINATION

295 sq. in. rectangular Color TV with stereo hi-fi, AM/FM, FM stereo radio. Solid state. UHF/VHF. 8 speakers. Early American design in genuine maple.

\$1199

Free delivery, set-up and 90-day service. With Free Turkey.

RCA VICTOR 23" COLOR COMBINATION

295 sq. in. rectangular Color TV with stereo hi-fi, AM/FM, FM stereo radio. Solid state. 8 speakers. UHF/VHF. French Provincial styling in genuine maple woods.

Reg. \$1250 - Save \$251

\$999

Free delivery, set-up and 90-day service. With Free Turkey.

TRADE-UP TO COLOR NOW

Your old black/white TV is worth more at Highland right now. Get our liberal trade-in allowance price today.

FREE DELIVERY, SET-UP, and 90-DAY SERVICE



NO MONEY DOWN • 3 YEARS TO PAY

SOUTHFIELD
23361 TELEGRAPH
North of 9 Mile Road • 354-5475
DAILY 9 to 9 • OPEN SUN. 11 to 6

DEARBORN
22411 MICHIGAN AVE.
OPEN DAILY 9 to 9 • 565-6660

INSTANT CREDIT

Any major credit card, bank card or store charge plate honored at Highland for immediate credit.