

Your Christmas Dollars Go Further At Sears . . . Shop From 9 a.m. to 9 p.m. Monday Thru Saturday



Christmas Gift SALE

Continental 55 Automatic Slide Projector

This projector runs by itself . . . just turn it on and set the automatic timer to show slides at intervals of 5, 10 or 20 seconds. The 5-in. f3.5 anastigmat lens teams up with the 300-watt lamp to give you one of the sharpest and brightest pictures possible. Circular slide tray will hold 80 intermixed slides with 2x2-in. mounts. With remote control focus and twin blowers. See it today.

Regular 99.88
89⁹⁷

NO MONEY DOWN on Sears
Easy Payment Plan



Sears Finest "600" EASI-LOAD Camera

FLASHCUBE GIVES 4 SHOTS WITHOUT RELOADING

Regular 59.98

44⁸⁸

Fast, coated f2.8 lens lets you take pictures in poor lighting. With spring motor film advance you wind quickly, aim, and take 12 shots without rewinding. With automatic exposure control and electric eye for correct film exposure. Bright viewfinder. All metal body, leather case.

Sears TLS Reflex 35mm Camera With F:1.8 Lens

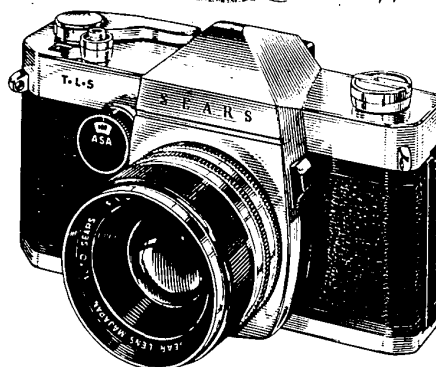
FEATURES SINGLE LENS REFLEX VIEWING

Regular 169.98

144⁹⁷

Through-the-lens reflex viewing lets you compose and get the exact scene you want. 2 sensitive CdS cells in the viewfinder precisely measure only the light passing through the lens. With a 1/1000 metal focal plane shutter and f:1.8 lens with Practice-Pentax screw type interchangeable lens mount. In an attractive leather case.

Sears Camera Dept. (not at Grosse Pointe, Wyandotte, Pontiac)

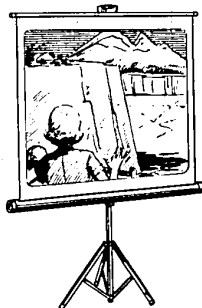


SEARS FILM CLUB

Check Sears Film prices and join Sears Film Club. Processing is included with the purchase of all your 35mm slides and movie film. Buy 12 rolls of Sears movie or slide film and get the 13th free.



Accessories For Your Slide or Movie Cameras and Projectors

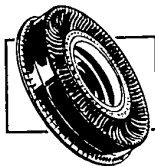


Sears 40x40" Lenticular Movie Screen

Sale Price

14⁹⁷

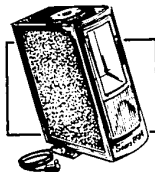
40x40-in. of bright wide-angle viewing. Of vertical-horizontal lenticular fabric. Spring leg system opens automatically. Blue enamel finish.



Continental Slide Tray

Regular 2.19

Holds up to 80 cardboard or plastic slides. Has illuminated numbers. High-impact body.

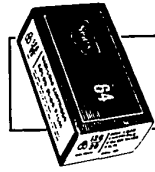


Electronic Rechargeable Flash

Regular 29.97

34.98

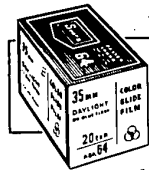
Features an adjustable shoe for horizontal or vertical mounting. Rechargeable battery and cord. Gives a 1/1000 flash at 65° angle.



Sears Color Slide Film

Sale Price **2¹⁹**

High-speed, ASA 64, lets you shoot in almost any light situation. You get 20 exposures for color slides in 2x2" mounts.



Highest Speed 35mm Color Slide Film

Sale Price **2¹⁹**

Shoot in less light with beautiful natural color reproduction. In 2x2" cardboard mounts, dated and numbered.

Christmas Shopping Hours
9 a.m. to 9 p.m.
Monday through Saturday

Sears
SEARS, ROEBUCK AND CO.

- Grand River at Oakman, WE 3-3300
- Gratiot at Van Dyke, WA 5-0100
- Woodward, Highland Pk., TO 8-1300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Macomb Mall, Gratiot at 13 1/2 Mile Rd., 293-8000
- Oakland Mall, 14 Mile Rd. at John R, 585-1000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Wyandotte, Biddle-Maple, AV 4-9000
- Grosse Pte., 7 Mile-Mack, TU 4-6000